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NATIONAL CONFERENCE
A Virtual Learning Experience

Agenda at a Glance

(Subject to change, all times tentative)

October 16
Pre-Conference Attachment Workshop

October 19
WEDI Workgroup and Subworkgroup Meetings

October 20-22
Conference

FRIDAY, OCTOBER 16, 2020

Attachments Workshop
Time: 11:00am – 3:00pm ET *(tentative time)*

Learn from your peers! With recent HITAC recommendation and NCVHS conversations pressing for an attachments rule, WEDI is excited to highlight the status and movement of several health IT entities as they move ahead with attachments initiatives independently.

Opening Remarks; Recognizing the Business Perspective of Attachments
11:00am – 11:30am ET

Laurie Burckhardt
EDI Regulatory and National Standards Administrator Corporate Services – EDI
WPS Health Solutions

John Kelly
Principal Business Advisor
Edifecs

Robert Tennant
Director, Health Information Technology Policy, MGMA

Anthem and NGS Attachment Updates
11:30am – 12:15pm ET
Mary Lynn Bushman
Business Analyst III
National Government Services

Christol Green
Portfolio Manager, E-Solutions,
Clinical Medical Records Management, Anthem, Inc

Networking Opportunities, WEDI Vendor Hall
12:15pm – 12:45pm ET

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CAQH CORE Updates
12:45pm – 1:30pm ET

Robert Bowman
Director, CAQH CORE

Da Vinci Updates
1:30pm – 2:15pm ET
Speaker TBA

TBA Educational Session
2:15pm – 3:00pm ET
Speakers TBA

Closing Remarks
3:00pm – 3:30pm ET
Speakers TBA

MONDAY, OCTOBER 19, 2020

WEDI Workgroup and Subworkgroup Virtual Meetings
Time: 8:00am – 10:30am ET

The lifeblood of our association, WEDI workgroups and subworkgroups volunteer their time and talent to WEDI workgroups to provide thoughtful leadership and common-sense approaches that enhance the exchange of clinical and administrative health care information. They collect input, exchange ideas, and make recommendations that inspire impactful and far-reaching change in our industry. Starting Monday, workgroups and subworkgroups can schedule virtual meetings prior to the start of each conference day to network, connect and discuss emerging trends and best practices in their specific disciplines.

TUESDAY, OCTOBER 20, 2020

Dr. Mary Greene, Director, Office of Burden Reduction & health Informatics, Centers for Medicare & Medicaid Services
Time: 11:00am- 11:30am ET

Dr. Mary G. Greene is the Director of the Office of Burden Reduction & Health Informatics. She is responsible for unifying CMS's efforts to reduce regulatory and administrative burden for beneficiaries and the medical community, enabling the health system to focus on providing higher quality care at lower cost and to foster innovation in health care delivery. She oversees initiatives to modernize regulations, drive interoperability, and improve the adoption and enforcement of HIPAA Administrative Simplification national standards and operating rules, and engages external stakeholders through listening sessions and onsite observational visits.

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TUESDAY, OCTOBER 20, 2020 (cont'd.)

Leveraging Collaborations to Standardize SDOH Data Collection and Use
Time: 11:35am – 12:20pm ET

Sheila Shapiro
Senior Vice President, National Strategic Partnerships
United Healthcare Care Modernization & Innovation

Nancy Johnson
CEO
El Rio Health

Governmental agencies are increasingly interested in how payers and providers can work together to improve overall health through the knowledge and assistance with Social Determinants of Health needs. This session will provide one model that is being deployed in Arizona with United Healthcare and providers with the support of the Medicaid Agency known as AHCCCS-Arizona Health Care Cost Containment system.

WEDI Vendor Hall Networking Opportunities
Time: 12:25pm – 1:00pm ET

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TUESDAY, OCTOBER 20, 2020 (cont'd.)

Beyond HIPAA; Examining Privacy & Security in a Consumer Driven Healthcare Space
Time: 1:00pm – 1:45pm ET

Dr. Lina Walker
Vice President, Health Security
AARP

Mari Savickis
Vice President, Public Policy
CHIME

Description Coming Soon!

Innovative Opportunities in Genomics for Insurers
Time: 1:50pm – 2:35pm ET

Grant Wood
Senior IT Strategist, Intermountain Healthcare
Clinical Genetics Institute

After a quick review of the issues we face today, we will identify several areas where opportunities for innovation are emerging. These include genomic data storage and management, and improved system data interoperability. In the area of Payer business issues, we will learn how clinical genomics should play a critical role in health risk planning, early disease detection, quicker and more accurate diagnoses with targeted treatments, all which will contribute to cost reduction and quality improvement. A discussion will complete the session on how do we get to innovation, what are the priorities with advances like gene editing and artificial intelligence, and what does the insurance industry really need.

TBA: Sponsored Education Session
2:35pm – 3:20pm ET

The USCDI Guide for Payers
Time: 3:25pm – 4:10pm ET

Dr. Denise St. Clair
Senior Policy Expert
Centers for Medicare & Medicaid Services

Converting your data for providers? Struggling managing the implementation? In this session, gain valuable guidance on how to properly address the new requirements.

Healthcare Payment Innovation; Past, Present and Future
Time: 4:10pm – 4:55pm ET

Adele Allison
Senior Director of Economics & Digital Health Strategy
DST Health Solutions

John Kelly
Principal Business Advisor, Edifecs

As data becomes more liquidity through application programming interfaces (APIs), the economic models are shifting to holistic payment based on total cost of care models and attributed patients under shared-savings, episodes-of-care, and population-based payment models. In fact, 60 percent of payers have adopted reimbursement models that use analytics to determine payment. This educational session will examine how past technologies, such as the 835 transaction, and emerging technologies like FHIR APIs are reshaping payment methods in the U.S.

Agenda

WEDNESDAY, OCTOBER 21, 2020

Fireside Chat and Q&A with Dr. Donald Rucker, National Coordinator for Health Information Technology (ONC)
Time: 11:00am – 12:00pm ET

Dr. Don Rucker is the National Coordinator for Health Information Technology at the U.S. Department of Health and Human Services, where he leads is the formulation of the federal health IT strategy and coordinates federal health IT policies, standards, programs, and investments.

Vendor Educational Session *Sponsored by Edifecs*
Time: 12:05pm – 12:50pm ET
Description coming soon!

WEDI Vendor Hall Networking Opportunities
Time: 12:55pm – 1:25pm ET

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Got Access? How to Leverage the HL7® Da Vinci Project to Advance Interoperability, Reduce Burden and Support Patient Access API
Time: 1:25pm- 2:10pm ET

Heather Kennedy
Senior IT Manager of Interoperability
Florida Blue/Guidewell

The HL7® Da Vinci Project engages more than 50 industry-leading providers, payers and partners to work together to accelerate the adoption of HL7 FHIR® (Fast Healthcare Interoperability Resources) as the standard to support and integrate value-based care (VBC) data exchange. Heather Kennedy, senior IT manager of interoperability at Florida Blue/GuideWell, will highlight the progress, real world uses and lessons learned from the Da Vinci Project. She will also review how the project's work and available resources, including implementation guides, will help organizations meet the goals of the Patient Access API rules by the Jan. 1, 2021 federal deadline.

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FHIR Integration for Payers; Updates and Lessons Learned
Time: 2:15pm – 3:00pm ET

Patrick Murta
Chief Architect
Humana

Heather Kennedy
Senior IT Manager of Interoperability
Florida Blue/Guidewell

Benji Graham
Business Analyst
BCBSOK

The final rules call for payers to provide health care data to members through the use of FHIR- based APIs, as well as using a similar methodology to make provider directories available to patients. This session is a continuation of WEDI sessions held in May and August chronicling the status and experiences payers are facing in integrating FHIR into their business. Hear from our payer professionals on their latest milestones and ongoing lessons learned as the January 1, 2021 deadline looms closer.

TBA Vendor Sponsored Educational Session
Time: 3:00pm – 3:45pm ET
Description coming soon!

WEDNESDAY, OCTOBER 21, 2020 (cont'd.)

CodeX, Prior Authorization and Oncology; Challenges and Value Proposition
Time: 3:45pm – 4:30pm ET

Dr. Jim O'Connor
Principal Clinical Informaticist
MITRE

Carmela Couderc
Clinical Informaticist
MITRE

Description Coming Soon!

Data Uniformity: What is it and is it Possible?
Time: 4:30pm – 5:15pm ET

Melanie Combs-Dyer
Director of Innovation
Mettle Solutions

John "Jay" Johnstone
Health Information Interoperability,
Industry Engagement Senior Specialist – HL7
Cigna

Robert Dieterle
CEO
EnableCare

Description Coming Soon!

THURSDAY, OCTOBER 21, 2020

Pour the Foundation; The Business Processes and Conditions to Encourage Innovation in Healthcare
Time: 11:00am- 11:45am ET

Stephen Konya
Senior Innovation Strategist
Office of the National Coordinator
for Health Information Technology (ONC)

Innovation is essentially the organizational ability to develop new ideas, convert them into value, and distribute them throughout the organization so that that value can be effectively captured. Developing a culture of innovation goes well beyond just making sure your R&D department has the resources it needs. Learn about best practices and strategies from a business perspective that can lay the foundation for innovation in your workplace.

Present and Future Considerations; Looking at the Changing Face of Telehealth Policy
Time: 11:50am – 12:35pm ET

Alison Armstrong
Health Policy Director
Anthem

Lauren Choi
Managing Director, Health Data and Technology Policy
BlueCross BlueShield Association

Emily Yoder
Centers for Medicare and Medicaid Services

This panel will discuss current and future state and federal policy actions related to telehealth. How has COVID-19 affected the evolution of telehealth, how has policy adjusted to aid in the care of patients and how will reimbursement be addressed in the near future?

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THURSDAY, OCTOBER 21, 2020 (cont'd.)

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edifecs

Tech Showcase *Presented by Edifecs*
Time: 1:00pm – 1:30pm ET

Provider Information Impacts to Standard NCQA and URAC Requirements
Time: 1:30pm – 2:15pm ET

Speakers Coming Soon!

In our health care industry, health plans and payers as well as providers are obtaining standard certifications from either of the two standards bodies and/or other standard bodies within the health care marketplace. This is a panel discussion regarding the provider information standards needed to complete a NCQA and/or URAC audit. What does the health plan and payers need to complete their audit(s) as well as what is required from the providers in order for the certification audit to be executed correctly.

THURSDAY, OCTOBER 21, 2020 (cont'd.)

Highlights and Discussion of ICAD's Recommendations to HITAC
Time: 2:20pm – 3:05pm ET

Alix Goss
VP and Senior Consultant
Imprado Consulting, a division of DynaVet Solutions
ICAD CoChair

Sheryl Turney
Senior Director of Data Enablement &
Quality Management,
Technology Anthem, Inc.

The Intersection of Clinical and Administrative Data (ICAD) task Force's vision is to support the convergence of clinical and administrative data to improve data interoperability to support clinical care, reduce burden and improve efficiency— furthering implementation of "record once and reuse." WEDI Welcomes ICAD's co-chair to offer highlights on their recent report submitted to HITAC.

TBA Vendor Sponsored Educational Session

Time: 3:05pm – 3:50pm ET
Description coming soon!

THURSDAY, OCTOBER 21, 2020 (cont'd.)

Information Blocking 101; What Providers Should Expect and How to Prepare to Stay Compliant
Time: 3:55pm – 4:40pm ET

Adam H. Greene
Partner
Davis Wright Tremaine LLP

Compliance for the Information Blocking provisions of the ONC Final Rule for all Actors (Developers of Certified Health IT, HIEs/HINs, and Providers) is required by November 2, 2020, 6 months after ONC Final Rule publication. Learn more about what this means for providers and the industry as a whole.