

THE GREAT NEF GALA

5 • 4 • 19

Dear NEF Supporter,

We are excited to announce The Great NEF Gala will be held on Saturday, May 4, 2019, at the DFW Marriott Hotel and Golf Club in Fort Worth, Texas! The Northwest ISD Education Foundation is celebrating its 20th anniversary, and I am writing to ask for your support of this year's event. With your help, our fundraising efforts will continue to enhance the quality of education and innovation for students and teachers in the Northwest Independent School District.

The Northwest ISD Education Foundation provides financial support to empower NISD educators, engage the community and encourage future-ready students. The foundation's innovative teaching grants allow educators to take a more creative approach to learning and open new doors for their students! Student scholarships are awarded annually to ensure Northwest ISD graduates continue their path to success, even after they leave the district. To date, NEF has funded more than \$1.6 million in grants and more than \$500,000 in scholarships. None of this would be possible without your generous contributions!

The Great NEF Gala will include a silent and live auction, and we need your help to make this year's auction a success. Examples of silent auction items may include, but are not limited to, gift certificates, gift baskets, jewelry, clothing and sports memorabilia. Live auction items may include event tickets, trips, or one-of-a-kind experiences! No contribution is too big or too small. We are grateful for every contribution and will make sure to find the perfect spot for your donation in our auction.

To make a tax-deductible donation, please email the attached auction donation form. You may mail your donation or contact us for pick up. If you have additional questions with regard to in-kind donations or sponsorship packages, please contact NEF Community Relations Specialist Alyssa Edstrom at alyssa.edstrom@nisdtx.org or 817-215-0084.

We appreciate your consideration and hope you will join us for a record-breaking year of fundraising for students and teachers in Northwest ISD!

Emily Conklin
Executive Director of Communications and NEF
econklin@nisdtx.org • 817-215-0169



Alyssa Edstrom
Community Relations Specialist
alyssa.edstrom@nisdtx.org • 817-215-0084

**Northwest ISD
Education Foundation**

THE GREAT NEEF GALA

5 • 4 • 19

Presenting Sponsor - \$10,000

- Welcome Remarks and Prominent Signage
- Prominent seating with the Superintendent
- Two tables for 8 (16 seats total)
- Full-page advertisement in the program
- Prominent logo placement on all event collateral
- Two exclusive social media posts before the event
- Partner Spotlight in the Community Relations Enewsletter

VIP Reception Sponsor - \$8,500

- Remarks during VIP Reception
- Prominent signage during VIP reception
- Two tables for 8 (16 seats total)
- Full-page advertisement in program
- Prominent logo placement on all event collateral
- Two exclusive social media posts before event
- Partner Spotlight in the Community Relations Enewsletter

Foundation Champion - \$7,000

- Two tables for 8 (16 seats total)
- Half-page advertisement in the program
- Prominent logo placement on all event collateral
- One exclusive social media post before event
- Partner Spotlight in the Community Relations Enewsletter

Community Partner - \$5,000

- One table for 8
- Quarter-page advertisement in the program
- Logo placement on all event collateral
- Partner Spotlight in the Community Relations Enewsletter

Supporting Sponsor - \$3,500

- Seating for 4
- Quarter-page advertisement in the program
- Logo placement on all event collateral
- Partner Spotlight in the Community Relations Enewsletter

Investor - \$1,500

- Seating for 4
- Listing on all event collateral
- Recognition in May Community Relations Enewsletter

Friend - \$500

- Seating for 2
- Listing on all event collateral
- Recognition in May Community Relations Enewsletter

Individual Ticket - \$100



Marriott Hotel and Golf Club at Champions Circle • Fort Worth

THE GREAT NEF GALA

5 • 4 • 19

All proceeds benefit the Northwest ISD Education Foundation

SPONSORSHIP COMMITMENT FORM

Tax-exempt number: 75-2678804

Please print clearly.

Business/Donor Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____

Contact Name: _____

Contact Email: _____

Sponsorship Information:

Title of Sponsorship: _____

Donation Amount: _____

Please select one of the following options:

☐ Send invoice to: _____

☐ Check enclosed (amount) \$ _____

☐ To pay with a credit card, please contact our office at 817-215-0171.

Signature: _____

*Please send all business information and logos for print to Alyssa Edstrom at alyssa.edstrom@nisdtx.org.
Thank you for your generous contribution to the Northwest ISD Education Foundation!*

Emily Conklin
Executive Director of Communications and NEF
econklin@nisdtx.org • 817-215-0169



Alyssa Edstrom
Community Relations Specialist
alyssa.edstrom@nisdtx.org • 817-215-0084

THE GREAT NEF GALA

5 • 4 • 19

All proceeds benefit the Northwest ISD Education Foundation
Thank you for your support of the Northwest ISD Education Foundation.

IN-KIND DONATION FORM

Tax-exempt number: 75-2678804

Please print clearly.

Business/Donor Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____

(Mr.)(Mrs.)(Ms.): _____

Agrees to donate the following items or services to the Northwest ISD Education Foundation: _____

Detailed description of item (color, size, brand, etc.): _____

Estimated Retail Value: _____ Person Responsible for Item: _____

Special Conditions (expiration, etc.): _____

Specific name to be thanked (if different from above): _____

Address: _____ City/State/Zip: _____

Please Choose Appropriate Box:

- ☐ Gift Certificate Attached
- ☐ Item in hand
- ☐ Item to be picked up or sent to the Foundation

Emily Conklin
Executive Director of Communications and NEF
econklin@nisdtx.org • 817-215-0169



Alyssa Edstrom
Community Relations Specialist
alyssa.edstrom@nisdtx.org • 817-215-0084