



## Presenter Biographies



Jackie King has worked in association management for 17 years, encompassing leadership roles in project and program management, strategic planning and implementation, administrative management, budgeting and financial management, meeting and event management, and communications on behalf of non-profit trade associations.

She has been the Executive Director for the Secondary Materials and Recycled Clothing Association (SMART) since 2009. She has participated in Media Relations and Crisis Management training on behalf of SMART and has become the spokesperson for the association, participating in multiple media interviews on SMART's behalf.

She is a member of the Maryland Bar and is an active member of the American Society of Association Executives (ASAE), is a Past Chair of the Association Education Alliance and the Small Business Legislative Council (SBLC).



Inspired by the mission of doing well and doing good in business, entrepreneur Ira Baseman founded Community Recycling, a socially and environmentally conscious, for-profit clothing recycling company, in 2001.

With the establishment of a retail thrift operation in Philadelphia, he discovered the powerful, personal connections that happen through clothing recycling. Upon the sale of the store to Goodwill Industries, Ira launched Community Recycling with the desire to disrupt the traditional thinking of the three R's. He has been on a simple, but ambitious mission: create personal connections through recycling.

Community Recycling engages more than 5,000 partner organizations in the U.S. and more than 50 countries in the Reuse Movement by recycling or repurposing materials, helping to grow local economies and provide jobs for people in the U.S. and around the world.

Prior to founding Community Recycling, Ira enjoyed a career as a corporate attorney in Washington, D.C. and Philadelphia, with a focus on contracts and commercial real estate development. He left the law to join a leading builder of luxury homes, and contributed to its national growth by opening new markets around the country. Thereafter, Ira founded a venture backed technology firm that was part of the early dot com revolution, and which was sold to a larger competitor.

Ira earned his bachelor's degree in political science and philosophy from George Washington University, and his JD from The George Washington University Law School.