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News & Notes from Laurice

Dedicated to Healthy & Beautiful Skin



surprise your sweetheart!

valentine's makeover clinics

This Week: Sunday from 1:30 PM •
Monday - Saturday by appointment

Complimentary Treatments • Skin Consults • Makeovers •
Product Demo's • Leave with a flawless Complexion

What is Glycolic Acid?

One of the most asked questions we get asked after what can I do to improve my complexion, is what is Glycolic Acid? **Glycolic Acid** is one type of a substance derived from **Alpha Hydroxy Acids**. AHAs are a group of organic compounds. AHAs most commonly used in skin care applications are typically derived from food products including glycolic acid (from sugar cane), lactic acid (from sour milk), malic acid (from apples), citric acid (from citrus fruits) and tartaric acid (from grape wine). For any topical compound, including AHA, it must penetrate into the skin where it can act on living cells. Glycolic acid has the smallest molecular size and penetrates the skin most easily; this why we love using this product in our skin care treatments.



The benefit of glycolic acid is that it reduces cell adhesion in the top layer of the skin. This action promotes exfoliation of the outermost layer of the skin accounting for smoother texture following regular use. GA lends itself to use as a therapy for such conditions as acne, photo-damage, wrinkling as well as melisma.

Studies show that the AHA's result in:

- ✓ Increasing the collagen and elastin fibers of the skin (what gives the skin it's firmness).
- ✓ Thinning out the dead cell layers of the skin.
- ✓ Thickening the living cell layers of the outer layer of the skin.

Studies also show that AHA's can increase the water content of the lower layers of the skin. This results in water content similar to that of younger people and healthier skin.

In the right products and used accordingly, AHA's can be very beneficial to improving the skin. ♥

"The benefit of glycolic acid is that it reduces cell adhesion in the top layer of the skin ...to promote exfoliation"

Winter Blitz Sale!



Final days to save big on all purchases including:

- ★ **$27 rebate on all Crèmes**
- ★ **$15 rebate on all Cleansers and Toners**
- ★ **$29 rebate on all Eye products**
- ★ **$27- $33 rebate on all Sun protection products**
- ★ **$28 rebate on all Serums**
- ★ **$13 - $53 rebate on all Masques**
- ★ **$37 rebate on Vitamin C Lotion**
- ★ **$120 rebate on Vitamin Serum 10 pack**
- ★ **$115 rebate on Treatment series chest/neck or Grape Seed Blanket Series**
- ★ **THROUGH FEBRUARY 1ST WITH THIS E-MAIL!**

Customer Satisfaction:



Buckeye Chuck (Ohio's official weather-predicting groundhog) says:

"I would never think of leaving my burrow without first using my **Laurice** products. I love **Sensitive Skin Protection SPF 25** because it **moisturizes** my skin with rich emollients, **nourishes** it with vitamins, and **protects** it against the sun's harmful UVA & UVB rays. I will be using it during my upcoming appearance!"

Chuck is busy studying his weather maps to give us his prediction for the rest of winter on Wednesday. Lets hope he does not see his shadow!

 # Laurice SkinCare & Cosmetics LLC # 216-378-2200 # 440-965-5400
Available By Appointment # 31100 Pinetree Rd. Suite 230 Pepper Pike, Oh 44124
www.lauriceskincare.com # staff@lauriceskincare.com