



Creating Connections

Low Stress Cattle Handling

featuring **Dr. Tom Noffsinger**

Amphitheatre, Keystone Centre,
Brandon, MB, 7:00 PM – 9:00 PM
Monday, October 16th, 2017

After weaning, youngstock are vulnerable in their new environment. These animals can be sensitive, scared and stressed, making them more receptive to illness. Providing them with guidance through low-stress cattle handling helps them to adapt to new environments.



"How cattle are handled can impact their health, performance and carcass quality. For example, we know that low-stress cattle handling and stockmanship greatly impact innate immunity and an animal's resistance to disease." Tom Noffsinger, D.V.M., PAC

Dr. Tom Noffsinger, Benkelman, Nebraska, is a consulting feedyard veterinarian best known for his passion and enthusiasm for working with feedyards and ranches on low-stress cattle handling. More and more feedyards and ranches are incorporating this philosophy and production practice into their daily operations, to the benefit of both the cattle and the cowboy.

Please RSVP to Heather Davis by Friday October 10th
by emailing heather.davis@merck.com
or texting/calling (204) 997-9477



The Science of Healthier Animals™