

For Immediate Release

MFGA Regenerative Agriculture Conference Pulls In Top-notch Support

Livestock producers, Seed companies, Media and Conservation Interests step up for Conference

August 3, 2018 (Winnipeg Mb) – As attendee registration numbers continue to build over summer, organizers of Manitoba Forage and Grassland Association (MFGA)'s Regenerative Agriculture Conference "Adapting to Today's Food and Farming World" November 27-28, 2018 in Brandon, MB are pleased with the conference support to date from various organizations, companies and government departments.

"**Ducks Unlimited Canada** came on board early as a Platinum Sponsor and we are working very closely with them to ensure that Manitoba producers get as much exposure to a few of our conference speakers as possible by planning a few grazing club events that complement our conference," said Pam Iwanchysko, the conference's lead organizer. "**Manitoba Agriculture** has helped with financials to book the best speakers possible, and the **Glacier Farm Media Group** has provided valuable support via their publications to help us get the word out to as many as possible."

The conference will highlight opportunities to boost farm profits using farm systems and ground level-thinking that enhances available natural resources such as healthy soil and intact grasslands. Presented by MFGA, the conference committees have designed an excellent program with speakers from across North America and in Manitoba to discuss and demonstrate how livestock and grain farmers can profitably apply the principles of regenerative agriculture. Topics include crop livestock integration, soil biology, intercropping, grazing management, water management, and financial management. [The early bird registration fee for attendees is in place until September 15, 2018.](#)

Duncan Morrison, MFGA executive director, says that the corporate support is always an obvious and critical factor when planning a conference.

"Some of our long-time partners from the livestock and seed industries have eagerly stepped up to help our conference get valuable wind in our sails," said Morrison. "The **Manitoba Beef Producers** came on board and they brought their network and communications wingspan. The same goes for **Northstar Seed** and **Union Forage**. These folks are working every day with producers and our conference agenda and speaker schedule lines up with and supports those dialogues nicely."

Morrison applauded the support of conference sponsors **Dairy Farmers of Manitoba**, **Holistic Management International**, **Zoetis** and **Farm Credit Canada**. One group Morrison says he was happy to see offer support is the **Manitoba Bison Association** (MBA). Morrison also said the conference team hopes to see a bit more representation from the broader agricultural community in registrations and conference support.

"We were very happy to see MBA pick up the gauntlet for our conference," said Morrison. "MBA is like MFGA, we are both working hard and we are definitely going to use this connection to work more closely with MBA in future. As for commodity organizations, this conference is of interest to all



Manitoba producers and how they can synergize better with the lands they own for economic and sustainable reasons. It's a very good opportunity for all Manitoba producers and organizations to learn from some of the very best experts in Regenerative Agriculture."

More information on conference sponsorship and conference registration can be found at <https://mfga.net/conference/>.

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