



Washington Cattlemen's Association

P.O. Box 96 ♦ ELLENSBURG, WA 98926 ♦ 509-925-9871 ♦ Fax 509-925-3004
WACATTLE@KVALLEY.COM ♦ WWW.WASHINGTONCATTLEMEN.ORG

Position

Executive Vice President (EVP), chief executive officer of the Washington Cattlemen's Association (WCA). The person filling this position will report directly to the WCA officers and Board of Directors (BOD). Location: The WCA office is in Ellensburg, WA. Ellensburg is home to the famous Ellensburg Rodeo and is a fantastic area to call home if you're up for outdoor adventure and sunshine.

Organization

In 1925 the Washington Cattlemen's Association developed a statewide, grassroots organization that devoted itself to promoting agriculture and the cattle industry and today, 94 years later, that remains the hallmark of our association. We have dedicated ourselves to preserving, protecting, and promoting the beef industry through producer and consumer education, legislative participation, regulatory scrutiny, and legal intervention. WCA is leading the charge. WCA is, and continually strives to be, the respected voice of Washington's cattle industry. WCA works daily on the issues that are important to Washington cattle producers at both a state and national level.

Washington Cattlemen's Association Goals

- Protect water and property rights, and work to ensure that Stock Water, both riparian and groundwater remain intact
- Serve as a central contact point for the Beef Cattle Industry in Washington State
- Empower and enhance membership
- Promote education for members
- Be a leader in resolving water quality issues for livestock operators
- Work to ensure the business climate in Washington State is conducive to not only maintaining, but also expanding the beef industry in Washington State. (Sales & use tax exemptions on diesel fuel, replacement parts for farm machinery, and livestock pharmaceuticals)
- Actively support the Beef Checkoff and efforts to enhance the promotion of beef as a healthful food item
- Represent private property owners/rights in Endangered Species Act listings/legislation

Position Summary

The EVP is responsible for administering all programs and activities of the WCA as set forth by the BOD.

General areas of responsibility are, but not limited to:

Government Relations

- Coordinate and offer guidance for all county, state, and federal legislative and regulatory activities based on WCA policy.

Financial Management

- Coordinate with the WCA BOD and staff for day to day financial management and monthly reporting.
- In conjunction with WCA staff and Board, prepare an annual operating budget for review and adoption.

Public Relations

- Develop and nurture working relationships with agricultural and mainstream media.

- Communicate industry messaging to stakeholders, elected officials, agencies, other agricultural groups and producers.
- Oversee production of association publication, Ketch Pen, provide content and articles.
- Edit and/or review all materials sent out or distributed with the WCA logo or contact information.

Membership

- Coordinate, maintain, and build membership in the WCA.
- Attend local, regional, state, and national meetings to: keep abreast of local, state and national developments; exchange ideas and network for the WCA; communicate WCA policy.
- Serve as point of contact for board members and general membership.
- Continue progress of priority issues and motivating membership to be involved.

WCA Management

- Serve as primary point of contact for all issues.
- Communicate the progress of programs, lobbying efforts.
- Work with the BOD and membership to continue current educational events and develop new educational events for the membership.
- Help organize and execute annual Convention.
- Communicate with Allied Industry as a resource to support the WCA.
- Serve as a liaison and point of contact for national affiliations: NCBA, PLC, etc.
- Assist Officers, BOD, staff, and membership in short- and long-term planning goals.
- Hire and supervise WCA staff to accomplish WCA goals.
- Develop and maintain job descriptions of staff and conduct performance reviews periodically.
- Responsible for other duties assigned by BOD, committee members, lobbyists and staff.

Qualifications

- The EVP will be bound by the WCA's By-Laws, missions and goals.
- Candidate should have proven history of leadership, relationship building and coaching experience.
- Strong written and oral communication skills
- Background in Agriculture is ideal.
- Candidate should have a strong desire to represent beef producers and to work on issues that are necessary to keep them in the business in Washington state.

Preferred Qualifications

- Bachelor's Degree preferred but not required.
- Must be able to work in a team situation.
- Experience working with a Board of Directors.
- Strong marketing, public relations, and fundraising experience. Ability to engage with a wide variety of stakeholders, policy and lawmakers.

Salary dependent on experience and qualifications

Applicant may be subject to background check and drug/alcohol screening

Position open until filled. Screening of candidates will begin May 20th, 2020

Please submit cover letter, resume, and references to mark@streulipa.com