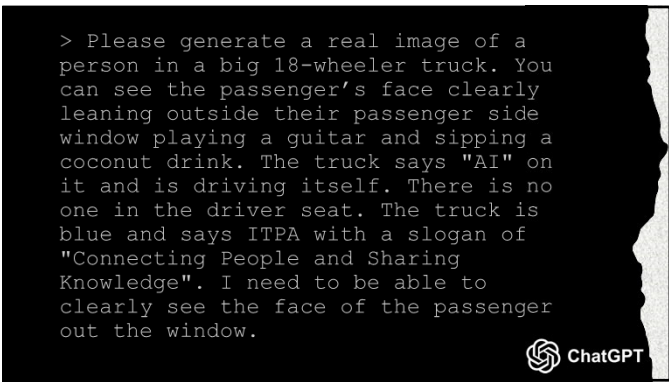


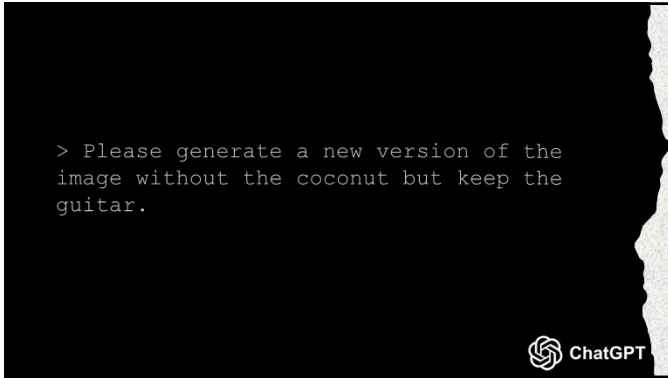
1



2



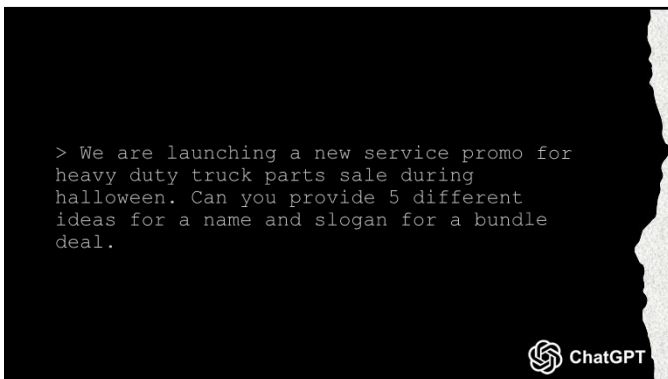
3



4



5



6

1. "Monster Torque Bundle"

Frightening strength. Killer savings.

2. "Trick & Torque Treats"

No tricks—just terrifyingly good deals on truck parts.

3. "The Haunted Hauler Pack"

Resurrect your rig with parts from beyond the scrapyard.

4. "Ghoul Gear Bundle"

Scare off breakdowns before they appear!

5. "Scream & Lube Package"

Your truck will scream with joy, not pain.

7

> Please design a promo flyer for #3

 ChatGPT

8

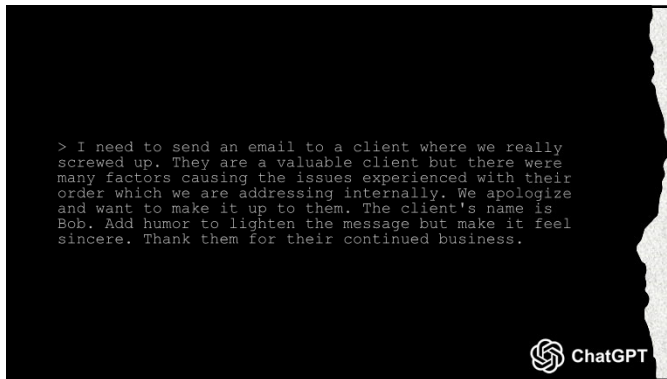
THE
HAUNTED
HAULER PACK



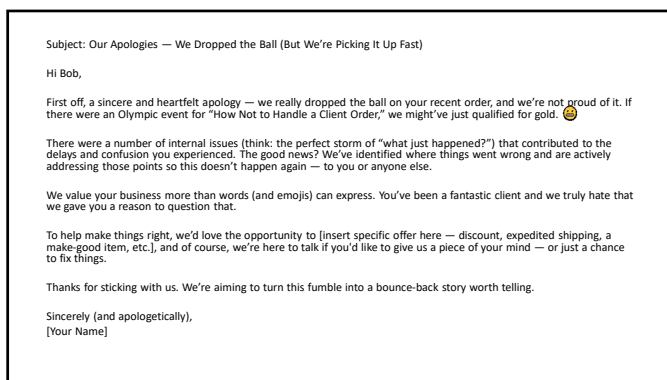
RESURRECT
YOUR RIG
WITH PARTS
FROM BEYOND
THE SCRAPYARD.



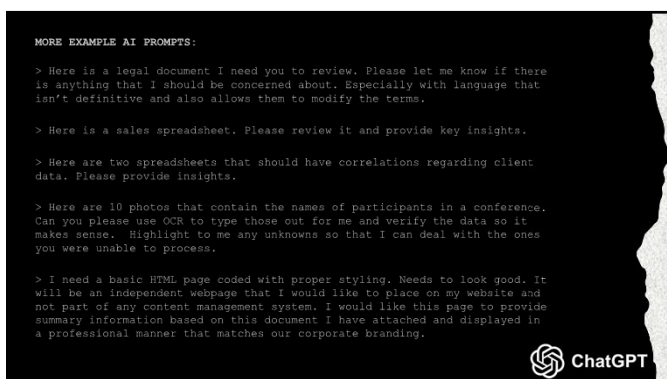
9



10



11



12

AI for Real Businesses



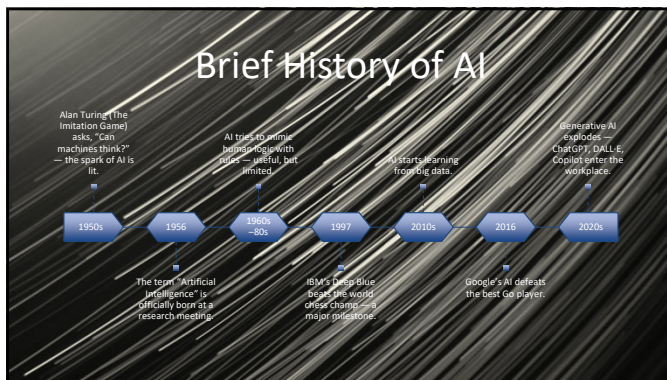
What It Is, Why It Matters, and How to Start



Unlocking time, saving money, and getting smarter
— without needing a PhD in computer science.

13

Brief History of AI



14

The Domino's Pizza Tracker

- Domino's uses AI to predict cooking & delivery times using traffic, weather, store data.
- They created the Pizza Tracker — improved customer transparency.
- **Result:** better experience, fewer delays, more profit.

Takeaway: AI isn't just about robots — it's about making everyday things smarter.

15

How AI Saved UPS Millions

- UPS uses AI to optimize delivery routes via ORION.
- Considers traffic, weather, and avoids inefficient left turns.
- Saves 10M gallons of fuel, 100M miles, and millions in costs annually.

Takeaway: AI cuts costs, saves time, and helps the environment.

16

PACCAR Smart Supply Chains

Predictive Inventory: AI-driven managed Dealer Inventory (MDI) system automates parts restocking at dealers daily.

Smart Warehousing: Voice-picking & barcoding for efficient warehouse operations.

Vehicle Data Integration: AI interprets connected truck data for predictive maintenance.

Results:

- Reduced stockouts & inventory costs
- Faster, more accurate order fulfillment
- Less vehicle downtime via predictive repairs

Takeaway: PACCAR's AI approach streamlines logistics, supports uptime, and improves customer service.

They've expanded this through partnerships like Viaduct since 2021. The result is a smoother experience for dealers, service centers, and drivers.

17

What This Means for Your Business


AI is now accessible and affordable.

You can:

- Optimize routes, schedules, or staffing
- Reduce costs and manual work
- Improve customer satisfaction

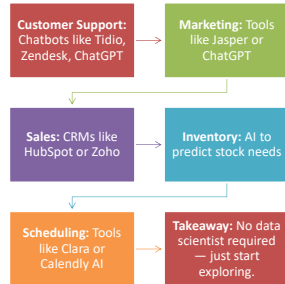
Examples:

- Forecast demand
- Automate customer responses
- Analyze sales trends



18

Easy AI Wins for Small & Midsize Businesses



19

AI: Customer Support

Tidio – AI chatbot + live chat for small businesses. Helps automate FAQs and engage website visitors instantly.

Zendesk – Larger-scale AI ticketing + customer service platform. AI helps prioritize, suggest responses, and streamline support.



20

AI: Marketing

- **Jasper** – AI writing assistant for marketers. Generates blog posts, ads, emails, and brand content fast and with tone/style customization.

21

AI: Sales





HubSpot – All-in-one CRM with AI-powered insights, lead scoring, and email follow-ups. Great for inbound sales.

Zoho – Similar to HubSpot but with broader app integration. AI (“Zia”) helps analyze sales trends, predict deals, and suggest next steps.

22

AI: Bookings









Clara – AI email assistant that schedules meetings like a human assistant would. Reads email context to suggest and confirm times.

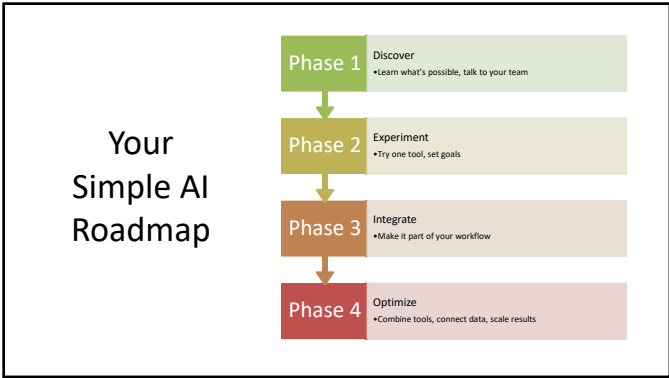
Calendly – Not true AI, but smart automation. Lets people pick from your availability to auto-schedule meetings.

23

What You Can Do Next

-  Identify a pain point
-  Try one tool
-  Start small and track results
-  Gather feedback
-  Grow gradually
-  Even small improvements add up!

24



25

AI Isn't the Future
— It's Now.

Tools are here.
Cost is low.
Impact is real.

You don't have to be an expert
— just curious.

Start with one step.
See what happens.

26

"The best way to predict the future... is to build it."
— Alan Kay

Or at least, let AI help you build it faster.

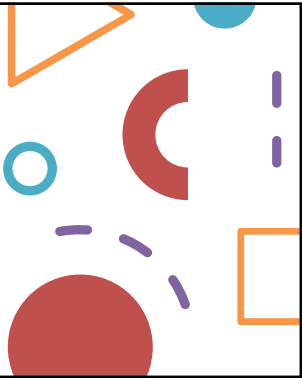
27

One Last Stat

“80% of business leaders say AI boosts productivity —but only 20% are using it.”

(Source: McKinsey)

The opportunity gap is wide.
Time to get ahead.



28



www.DavidPapp.com

David@DavidPapp.com

29
