



WEST MICHIGAN
HISPANIC
CHAMBER *of* COMMERCE



ANNUAL AWARDS
Gala

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**SPONSORSHIP
OPPORTUNITIES**

AWARDS GALA

The West Michigan Hispanic Chamber's premier event where six organizations and individuals are celebrated for their dedication to working hard to uplift and positively impact the local Hispanic community. The categories of recognition include:

- **Hispanic Business of the Year**
- **Hispanic Businessperson of the Year**
- **Young Professional of the Year**
- **Most Promising Hispanic Business**
- **Building Bridges**
- **Non-Profit Champion**



The event celebrates not only the award winners, but the vibrant Hispanic culture as well. In 2019, over 700 people were in attendance.



Title Sponsor (Exclusive) \$15,000

- **Company name carried in event title**
- **2 Complimentary tables for ten (10)**
- **Company logo and 50-word company profile on event program and presentation**
- **Signage and recognition at the pre-reception with key partners of the Hispanic Chamber**
- **Recognition in Executive Director's speech**
- **Company name in articles published post-Gala**
- **Full page ad on program: Back Cover (you provide the art work)**
- **Logo and link to company website for one year at www.hccwm.org home page**
- **Exclusive access to "pre-reception" event before Gala**
- **Sponsor of the social media live red carpet during networking**
- **Exclusive interview pre-Gala with media partners**
- **Presentation of the award: "Hispanic Business of the Year"**
- **Recognition from the podium**
- **Table placard identifying corporation at the Gala Dinner**
- **Logo and company name displayed in e-Newsletter and social media**

Presenting Sponsor (2 Available) \$10,000

- **1 Complimentary table for ten (10)**
- **Company logo and 25-word company profile on event program and presentation**
- **Half page ad on program: Back Inside (you provide the art work)**
- **Exclusive access to "pre-reception" event before Gala**
- **Presentation of one award: "Most Promising Business" or "Hispanic Business Person of the Year"**
- **Recognition from the podium**
- **Table placard identifying corporation at the Gala Dinner**
- **Logo and company name displayed in e-Newsletter and social media**

Award Sponsor (2 Available) \$5,000

- **1 Complimentary table for ten (10) with company logo**
- **Company logo and 25-word company profile on event program and presentation**
- **Presentation of one award: "Building Bridges Award" or "Non-Profit Champion"**
- **Recognition from the podium**
- **Table placard identifying corporation at the Gala Dinner**
- **Logo and company name displayed in e-Newsletter and social media**

Minority Business Sponsor (2 Available) \$5,000

- **1 Complimentary table for ten (10)**
- **Recognition from the podium for being the sponsor of 10 minority business representatives**
- **Company logo on the program and presentation**
- **Table placard identifying corporation at the Gala Dinner**
- **Table placard on minority business table**
- **Logo and company name displayed in e-Newsletter and social media**

AWARDS GALA

Latinx Student Sponsor (4 Available) \$5,000

- 1 Complimentary table for ten (10)
- **Recognition from the podium for being the sponsor of 10 Latinx students**
- Company logo on the program and presentation
- Table placard identifying corporation at the Gala Dinner
- **Table placard on Latinx Pros table**
- **Logo and company name displayed in e-Newsletter and social media**

Gold Sponsor \$3,500

- 1 Complimentary table for ten (10)
- **Company logo on the program and presentation**
- Table placard identifying corporation at the Gala Dinner
- Recognition from the podium
- **Logo and company name displayed in e-Newsletter and social media**

Silver Sponsor \$2,500

- 1 Complimentary table for ten (10)
- **Company name on the program and presentation**
- Table placard identifying corporation at the Gala Dinner

Corporate Table \$1,200

- 1 Complimentary table for ten (10)
- Table placard identifying corporation at the Gala Dinner

2020 Gala Sponsorship Opportunities

CONTACT INFORMATION

Organization Name _____

Contact Name and Phone Number _____

Contact Email _____

SPONSORSHIP LEVEL

	Title Sponsor (\$15,000)		Latinx Student Sponsor (\$5,000)
	Presenting Sponsor (\$10,000)		Gold Sponsor (\$3,500)
	Award Sponsor (\$5,000)		Silver Sponsor (\$2,500)
	Minority Business Sponsor (\$5,000)		Corporate Sponsor (\$1,200)

PAYMENT OPTIONS

Check: Please make checks payable to West Michigan Hispanic Chamber of Commerce.

Credit Card: Please provide credit card information below.

Invoice: Please provide email address where you want invoice sent if different from contact information email address.

CREDIT CARD INFORMATION

Credit Card Number _____

Name on Card _____

Expiration Date _____

Signature: _____

Date: _____

Sponsorships are non-refundable. Benefits are non-transferable. Receiving all benefits of sponsorship is dependent upon time of sponsorship agreement, early registration is encouraged. For more information call at 616.452.3960, or email info@westmihcc.org

****Please send an electronic logo file to info@westmihcc.org to ensure your business is recognized on the website as well as in our marketing efforts. Please send the highest resolution logo available****