

## ABOUT SAFETYFEST

Through a volunteer-based community safety initiative PASOSafe™, Paso Robles based Safe America Movement LLC (SAM4USA) has created a relationship with North SLO County Community Emergency Response Team (C.E.R.T.) and City of Paso Robles Fire & Emergency Services, to host a life family fun event in the Downtown City Park on June 3, 2023 at 10am-3pm: 2nd Annual SafetyFest 2023!

2nd Annual SafetyFest offers our residents and visitors in our local community, music, fun hands-on learning activities, with an opportunity to interact with First Responders and the area's top safety professionals. There will be a scavenger hunt map for all families to visit booths for fun learning activities on how to be safe (in the event of a fire, earthquake, flood, etc.). There will also be safety-related vendors to help promote bike safety, mental health, wellness, cyber-security and more.

## FUN ACTIVITIES

- Sack & 3-Leg Races + Tug-o-War
- Life Ring Toss
- Toddler Corn-hole & Hula Hoops
- FUN Safety-Learning Activities
- Safety Scavenger Hunt Map Activity - and more

# EVENT PROGRAM

WELCOMING CEREMONY:	10:30 AM
IMPORTANT PRESENTATIONS:	11:00 PM
ANNOUNCEMENTS:	11:30 PM
CLOSING - THANK YOU	3:00 PM

**PASO** *Safe*™

PASSO Safe, an Initiative of Safe America Movement, LLC

P.O. Box 93  
Paso Robles, CA 93447

**SafetyFest**

# Family Fun Day in the Park!

# AN EMERGENCY, DISASTER & SAFETY PREPAREDNESS EVENT

# 2nd ANNUAL **SAFETY**fest N. SLO COUNTY PRESENTED BY PASOSAFE 2023 **SAFETYFEST.LIVE**

**SAT. JUNE 3, 2023**

**10AM - 3PM**

## PASO ROBLES DOWNTOWN PARK

free Admission!

## SPONSORSHIP OPPORTUNITIES

**DEADLINE: May 26, 2023**



# SUPPORT A CAUSE

100% of SafetyFest event proceeds support North SLO County Community Emergency Response Team (C.E.R.T.), a public beneficiary program (sponsored by Paso Robles Fire & Emergency Services) that educates volunteers about disaster preparedness for the hazards that may impact our community and trains them in basic disaster response skills..

Since your company may have a scheduled giving opportunity post-SafetyFest, we're happy to offer you an extension (up to 90-days) for the submittal of your donation. Please contact us to customize your donation schedule as a sponsor, and we'll fulfill your desired sponsorship level for the SafetyFest.



SAFSLO.ORG  
NORTHSLOCOUNTYCERT.ORG

## BECOME A SPONSOR

- Choose your preferred sponsorship level or contact us to customize a sponsorship package.
- Credit card: visit <https://safslo.org/product/cert/>
- All checks for tax-deductible donations should be made payable to the San Luis Obispo County Sheriff's Advisory Foundation (SAF), Tax ID #77-0189925, which has been classified by the Internal Revenue Service (IRS) as being under Section 501(c) (3) of the Internal Revenue Code. No goods or services were received by the donor in exchange for this charitable contribution.
- Add "N. County CERT-SafetyFest" in memo section of check & mail to PASOSafe.

We appreciate your support!

## SPONSORSHIP LEVELS

BILINGUAL ENTRIES ENCOURAGED & SUPPORTED

### PLATINUM SPONSOR: \$5,000+

- Special Guest Speaker at Event (promote safety + business)
- Company banner displayed on Gazebo or in center stage area at SafetyFest event.
- Complimentary 15' x 30' exhibit space (double space)
- Logo recognition on event signage & bags
- Logo recognition on website & social media
- Logo & description of company in SafetyFest event program
- Logo recognition on e-announcements
- Verbal recognition during SafetyFest

### GOLD SPONSOR: \$2,500

- Company banner displayed on Gazebo or in center stage area at SafetyFest event.
- Complimentary 15' x 30' exhibit space
- Logo recognition on event signage & bags
- Logo recognition on website & social media
- Logo & description of company in SafetyFest event program
- Logo recognition on e-announcements
- Verbal recognition during SafetyFest

### SILVER SPONSOR: \$1,500

- Complimentary 15' x 30' exhibit space
- Logo recognition on event signage & bags
- Logo recognition on website & social media
- Logo & description in SafetyFest program
- Logo recognition on e-announcements
- Verbal recognition during SafetyFest

### BRONZE SPONSOR: \$750

- Complimentary 15' x 15' exhibit space
- Logo recognition on event signage & bags
- Logo recognition on website & social media
- Logo in SafetyFest event program
- Logo recognition on e-announcements
- Verbal recognition during SafetyFest

## SPONSORSHIP FORM

Complete & send the registration form below to become a SafetyFest sponsor.

### FULL NAME

### PHONE NUMBER

### EMAIL ADDRESS

### ADDRESS

### PACKAGE

### EVENT SPONSORSHIP, EXHIBITOR & VOLUNTEER INQUIRIES:

HELLO@PASOSAFE.COM  
CONTACT: MARK ELTERMAN  
805.305.5584  
[WWW.SAFETYFEST.LIVE](http://WWW.SAFETYFEST.LIVE)  
P.O. BOX 93  
PASO ROBLES CA, 93447



PASOSAFE IS NOT AFFILIATED WITH ANY RELIGIOUS & POLITICAL PARTY OR POLITICAL ACTION COMMITTEE.