



Going Out of Business Monday Day of Action Toolkit

June 15, 2020



What is Going Out of Business Monday?

Going Out of Business Monday is a day of action – all members of America's Recovery Fund Coalition are joining together to tell Congress that without the Recovery Fund, our businesses may not exist.

We've created a toolkit to make it easy to spread the word and tell Congress we need America's Recovery Fund, a bold and efficient solution that will help us stay open and our economy recover. The following toolkit includes:

- **Action Alert**: Action alert to send to your members and networks, connecting them to the America's Recovery Fund Coalition online action center where they can easily send a message to Congress.
- **Social Media**: Examples of tweets and Facebook posts for you and your members to use to further spread the word on what America would look like without businesses like ours. Make sure to use the hashtag #GoingOutOfBusinessMonday
- **Facebook Frames**: We've created Facebook Frames for your organizations and advocates to use to update their Facebook profile pictures. [Click here to add a Going Out of Business Monday Facebook Frame to your profile.](#)



Action Alert

ACT NOW: Going Out of Business Monday

[Send a message to your members of Congress](#): we need them to save the American economy before it's too late.

[Tell Congress: create America's Recovery Fund now!](#)

Across the United States, businesses and workers are struggling amid the COVID-19 pandemic, and too many are going out of business.

America's Recovery Fund will provide financial assistance to help America's businesses retain and rehire staff, pay rent, adapt to new regulations and requirements, and pay their state and local taxes – in turn, getting our country back up and running.

Congress needs to hear how you've been impacted and why we need a bold, smart plan like America's Recovery Fund. [Click here to send a message now](#) – it will only take a minute!

Thank you for taking action!

Social Media

[TAG YOUR MEMBER OF CONGRESS] America would look very different without the businesses that make up our Main Streets. We need America's Recovery Fund now to help us! #GoingOutOfBusinessMonday #HelpAmericaRecover <https://bit.ly/2MIXuNw>

[TAG YOUR MEMBER OF CONGRESS] Businesses like mine are closing every day during this pandemic. On this #GoingOutOfBusinessMonday, I'm joining @ARFCoalition in calling for America's Recovery Fund to keep our doors open. <https://bit.ly/2MIXuNw>

[TAG YOUR MEMBER OF CONGRESS] America's Recovery Fund will provide the certainty and support businesses, families, and communities need to make it through this economic crisis. #GoingOutOfBusinessMonday #HelpAmericaRecover <https://bit.ly/2MIXuNw>



[TAG YOUR MEMBER OF CONGRESS] American businesses need help before it's too late. Please pass America's Recovery Fund now. #GoingOutOfBusinessMonday <https://bit.ly/2MIXuNw>

America's Recovery Fund will provide the certainty and support businesses, families, and communities need to make it through this economic crisis. Click here to send a message to Congress! #GoingOutOfBusinessMonday #HelpAmericaRecover <https://bit.ly/3cTvaCG>

Businesses like mine are closing every day during this ongoing pandemic. On this #GoingOutOfBusinessMonday, join me and @ARFCoalition in calling on Congress to create America's Recovery Fund so we can keep our doors open. <https://bit.ly/3cTvaCG>

Tell Congress – American businesses need help before it's too late! Pass America's Recovery Fund now. #GoingOutOfBusinessMonday <https://bit.ly/3cTvaCG>