

HEATHER LARRISON, PRESIDENT, THE LARRISON GROUP

Heather Larrison is President of The Larrison Group, a Washington, DC based consulting firm established in 2006, specializing in strategic development and advisory services for political campaigns, committees, foundations, CEOs and non-profits.

The firm's political clients have included Governor Haley Barbour, Senator Marsha Blackburn, Senator Bill Cassidy, Senator Orrin Hatch, Senator David Perdue, Senator Rob Portman, Congressman Fred Upton, American Crossroads, National Governors Association, NRSC and Republican Governors Association.

The firm's non-profit clients have included George W. Bush Foundation, Community Options, The Orrin G. Hatch Foundation, Invest in Education, JDRF and the Woodrow Wilson Center.

From January 2015 through February 2016, Ms. Larrison served as the National Finance Director of Right to Rise and Jeb 2016, and led a team responsible for raising a record breaking \$150 million dollars in thirteen months. Before working for Governor Jeb Bush, Ms. Larrison served as the NRSC Finance Director during the 2014 cycle, raising over \$125 million and helping Republicans regain the Senate Majority with a historic 9 seat pick-up.

Prior to founding The Larrison Group, Ms. Larrison served as Vice President in the Office of the Chairman and CEO of Citigroup Global Wealth Management in New York City. There she worked on strategic initiatives involving ultra high-net worth clients for both Smith Barney and The Citigroup Private Bank.

Previously, Ms. Larrison spent six years working for President George W. Bush. She began her service to then Governor Bush in 1999, as part of the Bush-Cheney 2000 finance team as a Regional Finance Director for 14 states. She then served as Deputy Finance Director of the 2001 Presidential Inaugural Committee.

Following the 2001 Inaugural Committee, Ms. Larrison served in the 43rd Administration in the White House Counsel's office, followed by a State Department appointment as the Special Assistant to the U.S. Ambassador to Belgium.

Upon her return to the United States, Ms. Larrison consulted for Governor Haley Barbour on his first gubernatorial race before relocating to New York City to serve as the Deputy Director of External Relations for the 2004 Republican National Convention. Following the convention, Ms. Larrison worked in the finance division of the Bush-Cheney 2004 campaign and then as the Deputy Executive Director of the 2004 Presidential Inaugural Committee.

Ms. Larrison was born and raised in Little Rock, Arkansas, and received a bachelor's degree in political science from Vanderbilt University.