



ComEd's Strategic Energy Management (SEM) offering helps companies identify and implement low- and no-cost energy efficiency projects. Similar to continuous improvement programs, SEM enhances the safety and quality of your entire facility by focusing on behavioral, process and maintenance changes.

LOWER ENERGY COSTS, MAXIMIZE SAVINGS.

ENERGY SAVINGS THROUGH ENGAGEMENT

SEM helps clients achieve energy savings by engaging the entire facility. The process is designed to:

- **Establish** organizational commitment
- **Plan and implement** energy efficiency best practices and projects, from low- and no-cost opportunities to larger capital investments
- **Measure**, monitor, and report on savings

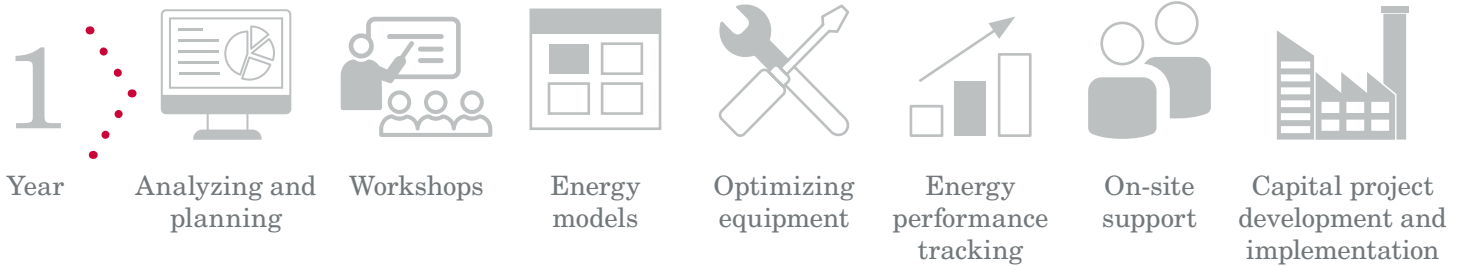
In addition to the direct cost savings from reduced energy use, ComEd also offers various incentives for participating companies.

NOT YOUR TYPICAL UTILITY PROGRAM

By focusing on people and processes rather than just equipment upgrades, SEM motivates employees to consider behavioral and operational changes that lead to long-lasting energy savings without significant capital investments.

The program includes a year-long series of workshops and coaching sessions focused on identifying and implementing operational and behavioral changes. Energy models are created for selected sites to monitor energy performance over the program year.

HOW SEM WORKS



1. ACTION

Optimize existing equipment and operations and analyze the resulting energy savings.

2. WORKSHOPS

A year-long series of workshops establishes energy models and monitors performance.

3. TRAINING

Technical and organizational support helps establish best practices and implement energy-saving projects.

4. PROJECTS

Potential capital projects are identified and implemented in addition to low- and no-cost energy-saving actions.

TYPICAL PROJECTS

OPERATIONAL

Building controls

Lighting level adjustments

Space optimization

Leak detection

Scheduling optimization

Equipment timers

BEHAVIORAL

Adjusting HVAC setpoints

Personal appliance policies

Posting tenant signs

Turning off lights

Removing unused equipment

Energy efficiency competitions

YOUR NEXT STEPS

1. **Commit** verbally to reserve your place.
2. **Sign and submit** the Enrollment Agreement.
3. **Identify** your executive sponsor and energy champion.
4. **Schedule and attend** kick-off workshop.
5. **Start** saving by implementing projects.

GET STARTED

Contact your ComEd SEM team member by email at BusinessEE@ComEd.com or call **855-433-2700** for more information.