

DIRECT MAILOUT

Back by popular demand, the Vaughan Chamber is excited to launch our next Keep it Local Vaughan direct mailout. This is your opportunity to promote your business by reaching 12,000 Vaughan business mailboxes.

Our first mailout sold out in HOURS, so don't delay - place your ad today!

THE DETAILS

- ✓ Reach 12,000 businesses in Vaughan throughout Maple, Woodbridge, Thornhill, Concord & Kleinburg
- ✓ Advertise to a targeted market in a cost-effective manner. Pay only a fraction of the cost compared to other mailout opportunities
- ✓ EXCLUSIVE: This opportunity is only available to Vaughan Chamber Members
- ✓ Drive more business to your company by offering a discount or coupon in your ad (coupon will automatically be placed in the coupons section on our website!)
- ✓ Your ad will be cross-promoted through the Vaughan Chamber's social media channels, Business Voice e-Newsletter, and website for one month

ADVERTISING POLICY

- ✱ Full payment is required at time of reserving space. All ads are placed on first come first serve basis. Must adhere to deadlines to confirm placement. The Vaughan Chamber reserves the right to alter dates without notice and filter ads for approval.



Co-brand with the Vaughan Chamber, a strong business voice in the Vaughan community. This mailer will be printed and folded on an oversized 11"x17", 100lb gloss paper - so large it won't be missed in the mailbox!

SPECS & PRICING

Section 1

Size: 5.5" width X 4.2" height

Cost: \$350+hst

Placement: Back cover

* only 2 ads available in this section

Section 2

Size: 5.5" width X 4.2" height

Cost: \$400+hst

Placement: First fold, inside spread

* only 4 ads available in this section

Section 3

Size: 5.5" width X 4.2" height

Cost: \$350+hst

Placement: Second fold, top half of inside spread

* only 4 ads available in this section

Section 4

Size: 5.5" width X 2" height

Cost: \$180+hst

Placement: Second fold, bottom half of inside spread

* only 8 ads available in this section

- ✱ Ads must be sent to us as high res, print ready PDF file. (CMYK, all images 300 dpi, .125" bleed, with cropmarks)
- ✱ Ad Design: Need assistance creating your ad? We can help!
Section 1, 2 & 3 Cost: \$75+hst Section 4 Cost: \$50+hst

IMPORTANT DATES

- Deadline to secure your spot: FRIDAY May 4th, 2018
- Deadline to provide us your ad: MONDAY, May 14th, 2018
- Estimated mailout date: Mid-Late June 2018

Company Name:

Email:

Ad Section: 1 ☐ 2 ☐ 3 ☐ or 4 ☐

Method of Payment: VISA ☐ MASTERCARD ☐ AMEX ☐

Credit Card #:

Name on Card:

Contact Name:

Phone:

Require Ad Design?: Yes ☐ No ☐

Expiry:

Signature:

CSC:

To Submit your completed form or for more information, please contact Kelly McGuire:
Email: kelly@vaughanchamber.ca Phone: 905-761-1366 ext. 229



LAYOUT EXAMPLE

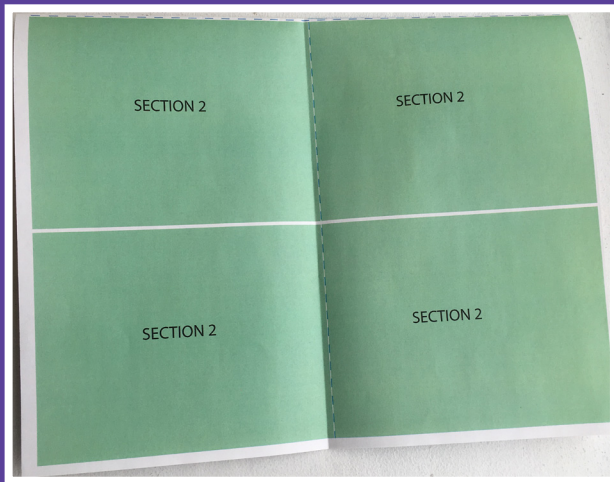
Section 1

Size: 5.5" width X 4.2" height

Cost: \$450+hst

Placement: Back cover

* only 2 ads available in this section



Section 2

Size: 5.5" width X 4.2" height

Cost: \$400+hst

Placement: First fold, inside spread

* only 4 ads available in this section



Section 3

Size: 5.5" width X 4.2" height

Cost: \$350+hst

Placement: Second fold, top half of inside spread

* only 4 ads available in this section

Section 4

Size: 5.5" width X 2" height

Cost: \$180+hst

Placement: Second fold, bottom half of inside spread

* only 8 ads available in this section