



WHYY • WITF • PBS39 • WPSU • WQED • WQLN • WVIA

## **PENNSYLVANIA PBS WINS PUBLIC MEDIA AWARD FOR *BATTLING OPIOIDS*, SEVERAL PENNSYLVANIA PBS STATION PROGRAMS NAMED FINALISTS**

### **PUBLIC MEDIA AWARD WINNERS**

#### **Marketing/Communications**

Integrated Marketing Campaign - PA PBS Battling Opioids - Pennsylvania PBS

Special Event - Sesame Street 50th - PBS39

#### **Education**

In-Person Learning Events - Summer Series - PBS39

#### **Community Engagement**

Covid-19 Community Engagement - It's Camp - PBS39

#### **Content**

News & Public Affairs - PBS39 News Tonight - PBS39

### **PUBLIC MEDIA AWARD FINALISTS**

#### **Marketing/Communications**

Integrated Marketing Campaign - Lehigh Valley Reads Million Minute Challenge - PBS39

Integrated Marketing Campaign - PA PBS Battling Opioids - Pennsylvania PBS

Promotion - Science-U Parent Inspiration PSA - WPSU

Special Event - Sesame Street 50th - PBS39

#### **Community Engagement**

Local Project - Finding Your Roots - PBS39

National Project - Country Music - PBS39

Covid-19 Community Engagement - It's Camp - PBS39

## **Content**

Historical Documentary - Forged in Steel: Roots of American Soccer - PBS39

News & Public Affairs - Battling Opioids - Pennsylvania PBS

News & Public Affairs - Community Conversation: Vaping - Inhaling the Unknown - PBS39

News & Public Affairs - PBS39 News Tonight - PBS39

Podcast - You Bet Your Garden: Is Your Garlic in The Ground? - PBS39

Short Form - In Pursuit of Perfection - PBS39

Short Form - VIA Short Takes - Mark Jury ... Beyond Demons - WVIA

## **Education**

Educational Resources for the Community - Booknooks - PBS39

In-Person Learning Events - Summer Series - PBS39