

JustPark user case study

Revd. Graham Hunter St. John's Church, Hoxton

Revd. Graham Hunter joined St. John's Church, Hoxton, in 2011. The Georgian building was falling into disrepair and its congregation was shrinking. Graham realised that the church would have to innovate to survive.

Graham signed the church up to JustPark, making 8 of its parking spaces available for drivers to book through the website and app.

Situated in the heart of Hoxton, in a densely populated area just minutes from London's Square Mile and outside of the congestion zone, the church's parking spaces are extremely popular with local residents and commuters alike.

Through JustPark, the church makes an average of **£8,500 - £10,000 per month** from a previously untapped asset. These earnings have enabled the church to fund some amazing community projects, including a local night shelter and the building of a playground.



The revenue the church makes through its parking spaces has also allowed the church to employ a youth counsellor, whose work helps to keep young people in a notoriously problematic part of Hackney engaged in the community.

St. John's Church is now thriving. With hundreds of parking bookings bringing visitors through its gates, Graham says that JustPark has been instrumental in making St. John's a central hub of the local community once again.