



York Catholic
Virtual Spring Performance
**"Vintage Hitchcock:
A Live Radio Play"**
Performance Dates: April 16-18

Office Use Only

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Advertisement Information

The \$15,000 cost of producing the Spring Performance is not part of the annual York Catholic budget. While many schools in the county spend more than \$50,000 on a spring production, we at York Catholic believe we need to be good stewards of the money entrusted to us. The funds to pay for the Spring Performance come from the advertisements in the program, concessions, and ticket sales. With those options being limited this year due to COVID-19, we are looking for sponsors who will be recognized at the end of our virtual performance. Our hope is that each student involved in the show's cast, crew, pit, or costuming can sell at least \$150 in sponsorships. In addition to helping to fund the cost of the show, the money will be used for capital purchases of equipment for the theatre program. Please use a separate form for each sale.

Advertisement Prices

slides at the end of the virtual performance for exposure to all viewers

Premium Sponsor	solo slide	\$500
Major Sponsor	group list	\$250
Patron Sponsor	group credits	\$100

"Good Show" Notes

printed for student participants only

Half Page	3 ½" x 4 ½"	\$50
Quarter Page	1 ¾" x 4 ½"	\$25
1 Line	20 word max	\$15

Seller Information

Seller Name (Student/Family): _____

Contact Email: _____ Contact Phone: _____

Participation Area: ☐ Cast ☐ Pit Orchestra ☐ Stage Crew ☐ Costume Crew

Sponsor Information

Sponsor Name (Business or Individual): _____

Contact Email: _____ Contact Phone: _____

Ad Type ☐ Premium ☐ Major ☐ Patron ☐ Good Show Half ☐ Good Show Quarter ☐ Good Show 1-Liner

Total Due: _____

Premium Sponsors: Please email all digital ads/artwork to info@yorkcatholic.org. Please include the following information in your subject line: **HITCHCOCK AD**. Please include the following information in the body of your email: *Student Last Name_Company/Purchaser_Type of Ad*. Please complete this form and return with payment.

Major Sponsor & Patron Sponsor: Please write your sponsor name as you wish it to appear on the slide.

Good Show Notes: Please write your message below. Use the reverse side of this form if more space is needed.

Checks payable to York Catholic High School. Please return this form with payment and a copy of the artwork to the main office: Hitchcock Ad, York Catholic High School, 601 E Springettsbury Ave, York PA 17403. Ads cannot be accepted without payment.

Advertisement Deadline: Monday, March 1, 2021