

# TRADEWINDS

EACC MONTHLY NEWSLETTER
JUNE 2022

#### Hello Summer!

June is a beautiful time to be in NH! Flowers are blooming, students are graduating, and many in New Hampshire are answering the call to support one or more of the many nonprofit organizations carrying out important work in our communities during NH Gives- the state's largest day-of-giving. Held on June 7-8, 2022, NH Gives raised over \$3.4 million from supporting 574 local organizations.

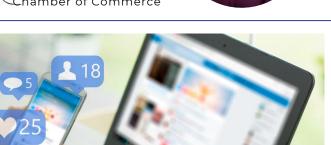
Supporting NH Nonprofit organizations benefits all of us. Not only do they provide important services in our communities, they are "a powerful economic force. Businesses invest in communities where there are strong nonprofits. New Hampshire's businesses and its workforce thrive when there are quality local childcare options, higher education, diverse housing stock, as well as recreational and cultural opportunities." (NH Center for Nonprofits)

If you participated in NH Gives- thank you! Nonprofit organizations need our support all year long. If you would like to learn more and support the local organizations making a difference in our

communities, the Chamber is a great resource to find a nonprofit member. For more information, visit our Member Directory.

Thank you for all your contributions to strengthen our communities!

Jennifer Wheeler President - Exeter Area Chamber of Commerce



#### Do I need to have a social media presence?

The short answer: YES. The reasons: Even if your business as at capacity and not looking to grow, having a social media presence is still a great way to connect, engage, and educate your current clients.

Someday you might want (or need) to grow and find more clients - and they might already be there waiting for you!

But keep in mind, that your presence doesn't have to be elaborate or complicated.

You don't have to spend hours planning and posting.

Quick tip: pick a few FAQs for your business and use them as posts. Instant content!

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#### **CHAMBER HAPPENINGS**

#### **JUNE 2022**

20 Chamber Office Closed in recognition of Juneteenth

Tuesday
21
Business After Hours @ 5:00 pm
The Railpenny Tavern
8 Exeter Rd, Epping

ChamberConnects @ 11:00 am Speed Networking Zoom

#### **JULY 2022**

4 Chamber Office Closed in recognition for Independence Day

12 Morning Mixer @ 7:30 am Service Credit Union 109 Epping Rd, Exeter

13 Fast Track @ 8:30 am
Learn to maximize your benefits
Zoom

19
Business After Hours @ 5:00 pm
Southern Seacoast Chambers BAH
Hosted by Exeter Hospital
Grill 28 Restaurant, Pease, Portsmouth

25 ChamberConnects @ 11:00 am Speed Networking Sea-Dog, Water St, Exeter

#### **AUGUST 2022**

3 NH Fisher Cats Business at the Ballpark @ 5:30 pm Northeast Delta Dental Stadium

## MEMBER NEWS

2021-2022 LEADERSHIP

**Board of Directors** 

#### Officers

Linda Horne, Chair Mary Kay Cosmetics

Devin Oot, Vice Chair WIN Waste Innovations

Elliot Evans, Secretary Edward Jones

Joanna Bramer, Treasurer Lighthouse Advisory, LLC

George Soderberg, Past Chair Hay Creek Hotels

#### **Directors**

Rachael Ela Cambridge Trust

David Fittro Exeter Health Resources

Kelly Hutchinson Newburyport Bank

Melissa Koren Wilson Melissa Koren Photography You're a Big Deal Digital Marketing

Karyn Krause Cumberland sklawyers

Matt Labbe The Rowley Agency

Kimberly Merrill-Wood Tobey & Merrill Insurance

Kimberly Myer Southern District YMCA

Pearla Phillips Resiliency in Motion

#### **Honorary Directors**

Russ Dean Town of Exeter

Aimee Gigandet Newmarket Parks & Recreation

Seth Hickey Stratham Parks & Recreation

David Ryan, Ed.D SAU 16

#### Staff

Jennifer Wheeler President

Bobbi Vandenbulcke Director, Member Partnerships

Kim Lindquist Director, Events & Marketing





Tobey & Merrill Insurance in Hampton celebrates 100-plus years Max Sullivan Seacaostonline.com

Tobey & Merrill Insurance's 100th birthday celebration has been two years in the making thanks to COVID-19. The company, which Geoff Merrill runs with his brother Dean Merrill II, and niece Kimberly Merrill Wood, hosted a gathering on June 2 at the Victoria Inn to celebrate a century in downtown Hampton.

The party, originally scheduled for June 2020, was canceled in March of that year when the COVID-19 pandemic brought strict restrictions on public gatherings. Geoff Merrill said they could have done it in 2021, but again decided against it for safety reasons. This year, they decided it was safe enough to hold the gathering.

The Merrill family has had sole ownership of the business since 1987 when the Tobey family sold it to them. Tobey & Merrill's history goes back to when Herbert Tobey bought an insurance company from Reverend Edgar Warren in 1916. Tobey's assistant married Dean Merrill, a returning World War I veteran, and by 1918 Tobey hired Merrill. In 1920, the business officially became Tobey & Merrill Insurance in Hampton. The business changed its location three times within Hampton before it settled at 20 High Street.



#### MVSB President Rick Wyman to Turn Reins Over to Marcus Weeks

Throughout the past 21 years, Richard E. "Rick" Wyman's contributions as a leader at MVSB (Meredith Village Savings Bank) and as a dedicated community champion in the Bank's growing communities have been significant.



Wyman joined MVSB as Executive Vice President and Chief Financial Officer in August 2001 and assumed the role of President of MVSB on January 1, 2016. With more than 30 years of experience in senior leadership, Wyman had previously served as an Executive Officer and CFO for several Mainebased banks, ranging from local community mutual banks to a publicly traded multi-bank holding company.

When MVSB partnered with Merrimack County Savings Bank to form New Hampshire Mutual Bancorp (NHMB) in 2013, Rick served as its first Executive Vice President and Chief Financial Officer. He was one of the initial architects of this alliance of mutual savings banks and has been essential in stewarding its success for nearly a decade. In this shared services model, NHMB now provides operational support for three premier independent mutual savings banks: Meredith Village Savings Bank, Merrimack County Savings Bank and Savings Bank of Walpole, and a financial advisory and trust company, NHTrust. The formation of NHMB was the first relationship of its kind in northern New England, allowing each company to share supporting functions and technology to create overall efficiencies and best in class solutions for customers – all while maintaining and enhancing their commitment and involvement in their communities.

In addition to shepherding the success of MVSB and NHMB, Wyman has taken the same care as a dedicated mentor to many employees throughout the years and has taken great pride in creating opportunities and growth. His guidance and coaching has been essential to Marcus Weeks, who has been appointed as his successor and will take over the role as MVSB President in the fall. Weeks was a clear choice of the Board with Wyman's support and confidence in him. Wyman noted that Weeks is a known talent within the company, respected by all, and is well established in the community through his extensive volunteer commitments throughout his many years with the bank.



## MEMBER NEWS

#### Nathan Wechsler Manager Elected Treasurer

The regional accounting firm of Nathan Wechsler & Company, PA is pleased to announce that Amanda Brendell has been elected treasurer of the board of directors for Kearsarge Food Hub in Bradford. Brendell has served on the nonprofit's board of directors since September 2021.

The mission of Kearsarge Food Hub is "to reinvigorate our community within a restorative local food system through cultivating food sovereignty, growing engaged learners, and nurturing community." The non-profit's programming consists of Sweet Beet Farm, Market, and Café, as well as community outreach like collaborative projects and educational opportunities.



Brendell studied at Plymouth State University, earning a Bachelor of Science in Accounting with a minor in Economics. As a manager at Nathan Wechsler, she directs engagements and supervises on-the-job training of staff members. She specializes in governmental projects, hospitality and restaurants, construction, and corporate and partnership taxation. In addition to serving on the Kearsarge Food Hub board, Brendell is a board member and former treasurer of Red River Theatre and a former Individual Representative for the Rochester Chamber of Commerce.



#### NECU Promotes Tatjana Simon to AVP Regional Sales Manager

Northeast Credit Union is pleased to announce the promotion of Tatjana Simon to Assistant Vice President Regional Sales Manager. Simon will work closely with the Vice President of Branch Strategy and Innovation to supervise the operations of multiple branch locations and manage the operations of personnel to ensure maximum branch productivity, profitability, quality service and member market growth.

"I am looking forward to being an authentic, inspiring leader and motivate others to become the best version of themselves. I plan to drive talented teams to places they have never been before and support them the entire way," shares Simon.



#### Reach More People with Chamber Advertising

Have you tried Chamber advertising yet?

Advertising with the Exeter Area Chamber is a great way to reach new clients, strengthen existing relationships, and increase your presence in the community.

You can choose to sponsor a monthly business program or advertise through the Chamber's electronic communications. The Chamber offers a number of options to fit any budget.

Here's where you can advertise:

- Weekly Chamber Happenings
- Member Newsletter
- Dedicated Member Eblasts
- Community Cash Gift Certificate Program
- Exeter Area Chamber Website
- Chamber Fast Track Meeting
- ChamberConnects Speed Networking
- Coming Soon: The Chamber Buzz with Bobbi Podcast

Let's talk! Email Kim at kim@exeterarea.org to set up a meeting to talk about how you can take advantage of all the Chamber has to offer.

Kim Lindquist Director, Events & Marketing

## MEMBER HAPPENINGS

#### OUT AND ABOUT

#### **May Business After Hours**

**Newburyport Bank** 









**Ribbon Cuttings** ReMax on the Move



**Ribbon Cutting**Ned Carpenter - The Growth Coach



**Ribbon Cutting**Melanie Taylor - Liberty Mutual



#### **NEW MEMBERS**

- Adobe
- Cemita, LLC (dba STREET)
- Friends of Rockingham County Aging Adults
- Nightwater Health Women's Wellness & Primary Care at Exeter
- Northway Bank
- OBA Noodle Bar and Friends 4 OBA

#### **RENEWING MEMBERS**

- Edward Jones-Elliot Evans
- Exeter Baha'i Community
- The Farm at Eastman's Corner
- Greg & Jane's Beer & Wine
- HR Intelligent Design, LLC
- Jersey Mike's
- Make a Difference Landscaping, LLC
- Marc's Computer Service
- Marc S computer Service
   Marc Michaud & Associates
- Sea Dog Brewing Co.
- Seacoast Artist Association

#### MEMBERSHIP MILESTONES

We'd like to take a moment to recognize the following businesses their continued partnership with the Chamber!

#### 15 Years

Amtrak Downeaster Service Credit Union KRB Kitchen & Baths

#### 10 Years

Holy Grail & Camelot Function Center

#### 5 Years

Marc's Computer Services Damsel in Defense Seacoast Family Promise



## FROM THE CHAMBER OFFICE





You have a lot of choices when it comes to Podcasts to listen to, so why choose The Chamber Buzz with Bobbi?

- You get to hear Bobbi's laugh, which is incredibly infectious.
- Learn about the people that make up our community.
- Maybe you'll find a new business or organization you want to check out.
- Hear stories about how people made their way to the Exeter Community.

Interested in being a guest on The Chamber Buzz with Bobbi? Email Bobbi at bobbi@exeterarea.org.



- Ashley Marciano ~ Bleeding Heart Tattoo
- Jake Provencher ~ Spin Off Productions
- Kelly McClintock ~ Harmony Speech-Language Therapy

#### WHERE TO LISTEN













ANCHOR.FM/EXETER-AREA-CHAMBER



#### **SAVE THE DATE!**

**SATURDAY, OCTOBER 1, 2022** 

### 10th Annual



BEER & CHILI FESTIVAL

POWDERKEGBEERFEST.COM

## A SPECIAL THANK YOU TO OUR PREMIUM TIER MEMBERS!

DIAMOND





GOLD



**SILVER** 

The 101 Grille| 98.7 WBYY Frank FM | Alnoba
Bodywise Physical Therapy LLC | DTC Lawyers | Eversource
F.H. Cann & Associates | First Seacoast Bank | Newburyport Bank
NextEra Energy | Northeast Credit Union | Optima Dermatology
Partners Bank | People's United Bank | Phillips Exeter Academy
Prescott Park Arts Festival | RiverWoods Exeter | Seacoast Oldies
Service Credit Union | Sherwin-Williams Paint Co. | Sky Coach &
Transportation | TD Bank | The Word Barn | Townsquare Media | Unitil



# 2022 Programs & Events Calendar

#### <u>January</u>

January 11th- Morning Mixer, 7:30-9:00 am Exeter Area YMCA, 56 Linden St., Exeter

January 12th- Fast Track, 8:30-9:30 am

January 18th- Business After Hours, 5:00-7:00 am Betty LaBranche Real Estate, 115 Water St., Exeter

January 24th- ChamberConnects
Speed Networking, 11:00am-12:15pm

#### **February**

February 1st- Morning Mixer, 7:30-9:00am Bodywise Physical Therapy & Rejuvenations Professional Massage 1 Hampton Road, Suite 304, Exeter

February 9th- Fast Track, 8:30-9:30 am

February 15th- Business After Hours, 5:00-7:00 pm Sky Coach & Transportation, 6, Freetown Rd., Raymond

February 28th- ChamberConnects
Speed Networking 11:00am-12:15pm

#### March

March 1st - Morning Mixer, 7:30-9:00am

Jersey Mike's, 141 Portsmouth Ave., Exeter

March 9th- Fast Track, 8:30-9:30 am

March 15th- Business After Hours, 5:00-7:00 pm The 101 Grille, 88 Shirking Road, Epping

March 28th- ChamberConnects
Speed Networking, 11:00am-12:15pm (VIRTUAL)

#### <u>April</u>

April 5th- Morning Mixer, 7:30-9:00 am X5 Home Loans & Aroma Joe's, 31 Portsmouth Ave., Exeter

April 13th- Fast Track, 8:30-9:30 am

April 19th- Business After Hours, 5:00-7:00 pm Exeter Hospital, The Exeter Inn & Epoch Gastropub 90 Front Street, Exeter

April 25th- ChamberConnects Speed Networking, 11:00am-12:15pm In-Person @ Sea Dog Brewing Co., 5 Water Street, Exeter

#### <u>May</u>

May 3rd- Morning Mixer, 7:30-9:00 am Minuteman Press, 1 Portsmouth Ave., Suite 5, Stratham

May 11th- Fast Track, 8:30-9:30 am

May 17th- Business After Hours, 5:00-7:00 pm Newburyport Bank, 137 Portsmouth Ave., Exeter

May 20th- Exeter High School Job Fair, 11:00 am-12:30 pm Exeter High School, 1 Blue Hawk Drive, Exeter

May 23rd- ChamberConnects
Speed Networking, 11:00am-12:15pm (VIRTUAL)

#### June

June 7th- Morning Mixer, 7:30-9:00 am Bangor Savings Bank & Water Street Bookstore 125 Water Street, Exeter

June 8th-Fast Track, 8:30-9:30 am

June 21- Business After Hours, 5:00-7:00 pm TBA

June 27th- ChamberConnects
Speed Networking 11:00am-12:15pm (VIRTUAL)

#### July

July 12th - Morning Mixer, 7:30-9:00 am Service Credit Union, 109 Epping Road, Exeter

July 13th - Fast Track, 8:30-9:30 am

July 19th- Southern Seacoast Business After Hours, 5:00-7:00 pm Hosted by Exeter Hospital, Held at Grill 28, 200 Grafton Road, Portsmouth

July 25th- ChamberConnects Speed Networking, 11:00am-12:15pm In-Person @ Sea Dog Brewing Co., 5 Water Street, Exeter

#### **August**

August 3rd- NH Fisher Cats Ballpark Business Series, 5:30pm Northeast Delta Dental Stadium, 1 Line Drive, Manchester

August 10th- Fast Track, 8:30-9:30 am

August 16th- Business After Hours, 5:00-7:00 pm The Exeter Inn & Epoch Gastropub, 90 Front Street, Exeter

August 22nd- ChamberConnects
Speed Networking, 11:00am-12:15pm (VIRTUAL)



# 2022 Programs & Events Calendar

#### <u>September</u>

September 13th- Morning Mixer, 7:30-9:00am Exeter Health Resources, Location TBD

September 14th- Fast Track, 8:30-9:30 am

September 20th- Business After Hours, 5:00-7:00 pm Kennebunk Savings, 9 Portsmouth Ave., Stratham

September 26th- ChamberConnects
Speed Networking, 11:00am-12:15pm (VIRTUAL)

#### <u>October</u>

October 4th- Morning Mixer, 7:30-9:00 am Exeter Health Resources, Location TBD

October 12th- Fast Track, 8:30-9:30am

October 18th- Business After Hours, 5:00-7:00 pm Partners Bank, 53 Church Street, Kingston

October 24th- ChamberConnects Speed Networking 11:00am-12:15pm In-Person @ Sea Dog Brewing Co., 5 Water Street, Exeter

#### **November**

November 1st - Morning Mixer, 7:30-9:00am Verizon Wireless Zone of Stratham, 15 Portsmouth Ave., Stratham

November 9th- Fast Track, 8:30-9:30 am

November 15th- Business After Hours, 5:00-7:00 pm All American of Kingston, 193 Main Street, Kingston

November 28th- ChamberConnects
Speed Networking, 11:00am-12:15pm (VIRTUAL)

#### **December**

December 7th (Wednesday) - Morning Mixer, 7:30-9:00 am Trends Gift Gallery, 85 Water Street, Exeter

December 14th- Fast Track, 8:30-9:30 am

December 20th- Business After Hours, 5:00-7:00 pm Location TBD

\*\*Please Note: The Chamber office will be closed between December 26th and December 31st\*\*



#### **Community Awards**

Thursday, April 21st Galley Hatch Restaurant



#### Great Bay Food Truck Festival

Saturday, May 7th Stratham Hill Park



#### **Golf Tournament**

Friday, August 26th Apple Hill Golf Club



### Powder Keg Beer & Chili Festival

Saturday, October 1st Swasey Park



## Women of Excellence Awards

Friday, November 4th Location TBD



#### Santa's Block Party

Thursday, December 1st

Downtown Exeter