Ameriprise Financial

Like most parents and guardians, you probably have several financial priorities right now, including saving for your child's college education. While picking out dorm decor and selecting classes might seem far away, now is the ideal time to start planning for college costs.
You don't have to navigate this important milestone alone. Together, we can determine how much you'll need for future education costs, explore different types of education savings accounts and create a financial strategy to help you reach your goals.
Here are some tips to help you get started:
Consider your own financial goals, especially retirement.
The earlier you start planning for college costs, the more financing options you're likely to have.
When setting a savings goal, it's okay to make an educated guess.