



## YOUNG WOMEN'S MBC DISPARITIES

# *Advocate Now to Grow, Empower & Lead (ANGEL)*

### Frequently Asked Questions (FAQs)

#### 1. How can I apply for or ask questions about the Young Women's MBC Disparities ANGEL Program?

- [CLICK HERE TO APPLY by November 24, 2020, at 5 p.m. EST.](#)
- Email questions to [angels@tigerlilyfoundation.org](mailto:angels@tigerlilyfoundation.org).

#### 2. How will the Young Women's MBC Disparities ANGEL Program participants be selected?

Tigerlily's internal selection committee will oversee the application process. Responses to all applications will be sent via email by December 4, 2020. Preference will be given to applicants based on the following criteria:

- Black and women of color between the ages of 21 and 45 years old who are United States residents;
- Diagnosed with/living with metastatic breast cancer OR living with/survived early-stage breast cancer;
- Diagnosed with breast cancer initially under the age of 45;
- Experience with advocating for their community and/or a commitment to transforming health outcomes; and
- Live and/or serve in one of the 20 following areas where black women have higher breast cancer mortality rates: Atlanta, Baltimore, Chicago, Dallas, Houston, Los Angeles, Memphis, Philadelphia, St. Louis, Virginia Beach, Washington, DC, Detroit, Cleveland, Miami, Charlotte, Oakland, New York, New Orleans, Jackson, MI and Camden, NJ.

#### 3. What are the expectations of participants in the Young Women's MBC Disparities ANGEL Program?

- **Commit** to participating in our advocacy program cohort to learn, share, grow, host events, and other outreach activities to educate their community on MBC, genetics/genomics, clinical trial engagement, wellness, and the importance of self-advocacy.
- **Attend** and actively participate in the Tigerlily Foundation Young Women's MBC Disparities events and at least 1 to 2 scientific conferences with travel support (pending COVID-19 travel recommendations).
- **Amplify** the conversation on social media via Facebook, Instagram, Twitter, LinkedIn, TikTok and blogging.
- **Host** 2 to 3 Tigerlily supported educational or outreach events to engage and educate community members. (Virtual or in-person, COVID-19 guidelines permitting)
- **Participate** in monthly Advocate trainings, calls, updates, partnerships, and/or opportunities.

#### 4. What are the challenges that the Young Women's MBC Disparities ANGEL Program aims to address?

- Approximately 150,000 people in the U.S. have MBC, which annually claims more than 40,000 lives a year. MBC disproportionately affects black women, yet they often go underrepresented in the conversation on the unique needs of women living with stage 4 breast cancer.
- Black women and white women get breast cancer at about the same rate, while black women are nearly 40% more likely to die from breast cancer than white women.
- Black women are more likely than white women to be diagnosed younger and develop triple-negative breast cancer, a kind of breast cancer that is often aggressive.
- Due to historical exploitation of people of color in the clinical trial/scientific/research settings, black women often mistrust scientific, health systems and providers, often leading to lower clinical trial enrollment, which makes it more challenging to design treatments for diverse populations, which may contribute to lower mortality rates.

## 5. What is the Young Women's MBC Disparities ANGEL Program approach?

MBC ANGELs is an evidence-based education and advocacy program that utilizes a 3-prong approach to end breast cancer disparities by targeting patients, providers, and policymakers.

- **Patients:** Young women of color that are current breast cancer survivors and MBC patients and passionate community members interested in breast cancer.
- **Providers:** Health care providers and medical teams.
- **Policymakers:** Legislative, elected, agency, and governing bodies that impact the 20 cities with the greatest breast cancer disparities.

The 3-part program consists of:

- **MBC ANGELs, Empower!:** recruitment and training;
- **MBC ANGELs, Educate!:** community outreach and provider education; and
- **MBC ANGELs, Mobilize!:** advocacy and social media activation.

## 6. What are the Tigerlily Foundation's Young Women's MBC Disparities Outreach Initiative Goals?

- Tigerlily aims to partner to mobilize young women of color to reduce breast cancer disparities. This Initiative began at our MBC Disparities Listening Summit to better understand young women of color's needs by gathering perspectives on MBC patient needs, mistrust, lack of education, cultural competency, and alliance building.
- Based on Listening Summit insights and reported recommendations, Tigerlily is inviting young women of color who are usually not "at the table" to participate in the Young Women's MBC Disparities ANGEL Program. Advocates mobilize in communities with the highest breast cancer disparities through immersive experiences such as national scientific conferences (e.g., SABCS, ASCO), advocacy training, social media engagement, and community outreach.

## 7. What are the objectives of Tigerlily's Young Women's MBC Disparities Initiative?

### OBJECTIVES

- Build a global platform that will end breast cancer disparities among young women of color in our lifetime;
- Facilitate conversations with MBC patients, experts, and partners to educate young women of color on MBC disparities;
- Demonstrate the importance of access to innovations in MBC treatments including clinical trials for women of color, record the barriers and misperceptions faced by young women of color;
- Create effective partnerships, tools, content, messages, and methods to lower black breast cancer mortality rates; and
- Mobilize a network of diverse MBC ambassadors and experts to partner with Tigerlily on how to best meet the needs of their community using a 3-phase approach (see below):

## 8. Will travel and accommodations will be provided for the Young Women's MBC Disparities ANGEL Program?

- Travel, registration and event support for selected and approved Advocates will be provided to help advance the work of the MBC ANGEL Program.
- Tigerlily is grateful to our partners who make this opportunity possible for those who lead this vital work.

**Thank You! This document will be updated as additional questions are received.**

**Should you need technical assistance or have questions? Please email [angels@tigerlilyfoundation.org](mailto:angels@tigerlilyfoundation.org).**