



Fairfield Community Gift Card

SPONSORSHIP OPPORTUNITIES

The Sponsorship recognition spans a 12-month timeframe!

Sponsorship Opportunities for this program are reserved for Chamber member businesses only.

Title Corporate Sponsor \$5,000

As the exclusive Title Corporate Sponsor, your business will receive the most prominent visibility throughout all associated promotional activities, including:

- Recognition at Press Conference with First Selectwoman and other town officials.
- Prominent Logo placement on two web pages: Fairfield Chamber of Commerce and Fairfield Community Gift Card landing page. Title Corporate Recognition/Featured Business section.
- Prominent Logo placement in all Gift Card promotions and social media: e-blasts, post cards, etc.
- November 2020 "Post Road" Shop Local/Gift Card Street Banner program (approx. 3 weeks):
25 free, 2-sided banners.
- Logo on Sherman Green Banner, promoting the new Fairfield Community Gift Card program.
- **Twelve-month Sponsor Recognition.**

Business Sponsor \$2,500

- Logo placement on two web pages: Fairfield Chamber of Commerce and Fairfield Community Gift Card landing page. Lead Business Sponsor/Featured Business section.
- Logo placement in all Gift Card promotions and social media: e-blasts, post cards, etc.
- Two free "Post Road/or Black Rock Turnpike" Shop Local/Gift Card Street Banner. January-March 2021.
- **Twelve-month Sponsor Recognition.**

Company Sponsorship \$1,000

- Logo placement on two web pages: Fairfield Chamber of Commerce and Fairfield Community Gift Card landing page. Associate Company Sponsor Recognition/Featured Business section.
- Logo placement in all Gift Card promotions and social media: e-blasts, post cards, etc.
- One free "Post Road/or Black Rock Turnpike" Shop Local/Gift Card Street Banner. January-March 2021.
- **Twelve-month Sponsor Recognition.**

Friends of Fairfield Sponsorship \$500

- Business Listing on two web pages: Fairfield Chamber of Commerce and Fairfield Community Gift Card landing page.
- Business listing on all Gift Card promotions and social media: e-blasts, post cards, etc.
- **Twelve-month Sponsor Recognition.**

For more information, contact the Fairfield Chamber of Commerce:

Office: 203-255-1011

Email: Beverly@FairfieldCTChamber.com



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NOT AVAILABLE *Title Corporate Sponsorship \$5,000*

 Business Sponsorship \$2,500

 Company Sponsorship \$1,000

 Friends of Fairfield Sponsorship \$500

Please submit this form and credit card info or a check to: Fairfield Chamber of Commerce, 1597 Post Road, Fairfield, CT 06824 or email form to krista@fairfieldctchamber.com.

Please email jpeg version (minimum 350 DPI) of your logo or ad to be used in marketing.

For further information and to order more tickets, contact the Chamber: 203-255-1011.

Organization Name: _____

Phone Number: _____

Contact Name: _____

Email: _____

☐ Credit Card: VISA / MASTERCARD / AMEX

☐ Invoice me

Card number: _____ Expiration Date: _____

Name on Card: _____ Security #: _____

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