



# All Points Broadband King William Broadband Initiative

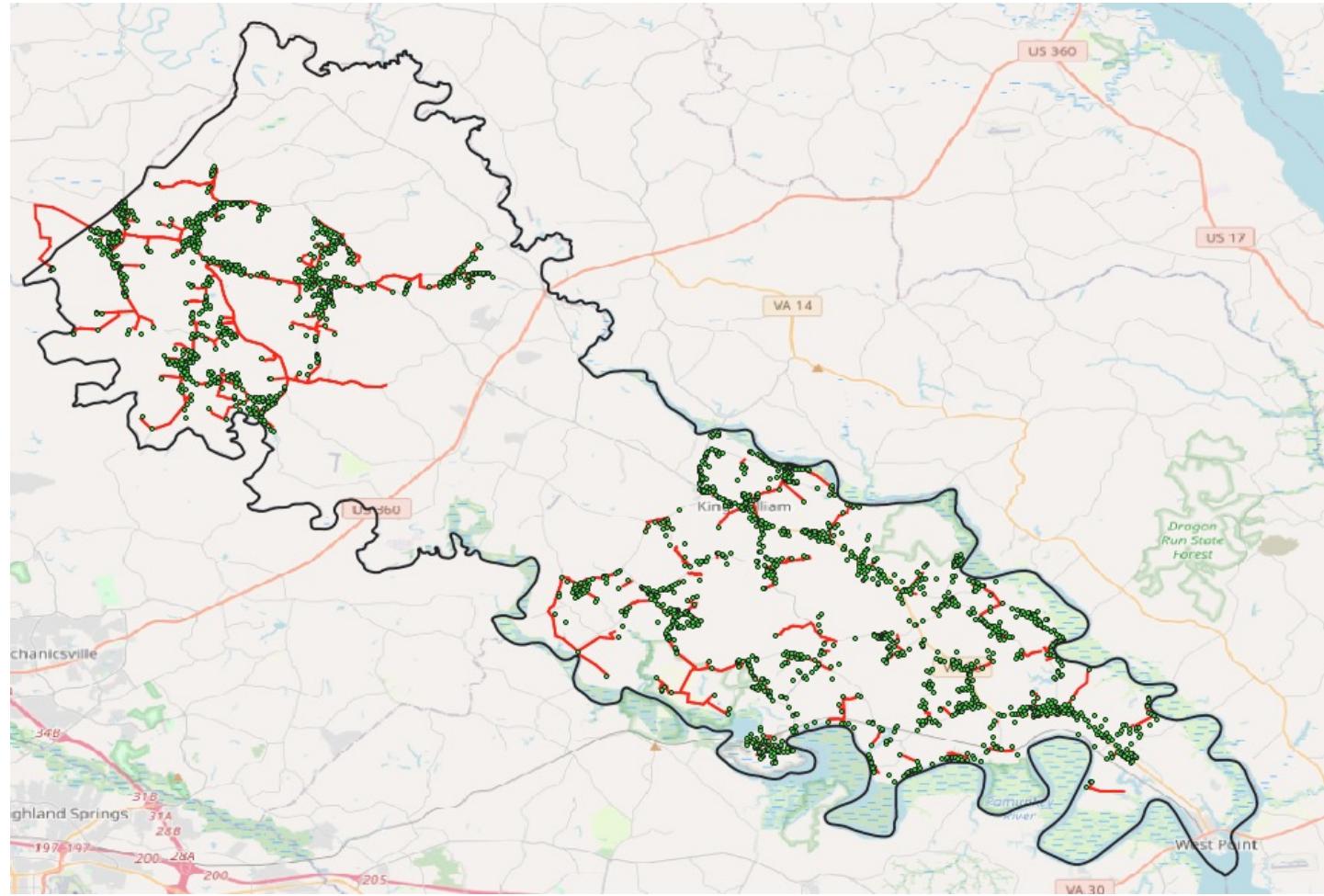
November 7, 2022

## King William Timeline

- 9/2020: APB and King William commence Broadband Partnership
- 2/2021: APB secures federal funding to support portion network
- 3/2021: APB, Dominion and the Pamunkey Indian Tribe enter into agreement to expand initiative into additional unserved areas
- 5/2021: REC joins universal broadband initiative for King William
- 12/2021: Announcement of King William's \$5.4M VATI award
- 5/2022: Dominion submits SCC filing for King William Middle-Mile
- 8/2022: State issues final VATI award and 12-month\* project period commences
- 10/2022: Dominion middle mile filing approved by SCC
- 11/2022: Commencement of low-level design

# King William Network

- Project will deliver fiber broadband to 2,236 currently unserved locations; construction will be complete by 8/2023
- Partners include REC and Dominion Energy



## Last Mile Construction

- Key dependencies for last-mile deployment:
  - 1) Middle mile capacity in place
  - 2) Utility pole “make ready” complete for fiber attachment
  - 3) Significant queue of constructable miles
- Electric utility partners initiating make-ready cadence ramp to 1,000+ total poles/month
  - Orders of magnitude greater than typical cadence

## Construction Sequencing

- Project divided into discrete distribution areas (FDAs)
- FDA construction sequencing based on optimal timeline:
  - More constructable routes will be advanced in queue to create steady and reliable construction cadence throughout project
  - Customers will be notified **~90 days** in advance of serviceability within each FDA
  - Quiet before the storm...Aggressive marketing as FDAs are lit

Make Ready / LLD

Network Construction

Installations and Ongoing Operations

# New website - APBFiber.com

## CUSTOMER SIGN UP



[Check availability](#) > Select services > Installation > Review order > Sign in

### Check Availability at Your Address

Start typing your address in search field.

Addresses inside of a service area are included in the list.

Enter your address, including city, state and zip:

**16699 History Land Hwy Warsaw Virginia 22572 United States**

**Check address**



We are a part of The Affordable Connectivity Program (ACP). ACP helps low-income households pay for broadband service and internet connected devices. [Learn more](#)

### Check Availability:

After clicking the get started button on the main apbfiber.com page, the customer will be prompted to enter their address.

# Customer Sign Up

## Check Availability at Your Address

Start typing your address in search field.

Addresses inside of a service area are included in the list.

Enter your address, including city, state and zip:

24465 Kings Hwy, Warsaw, VA 22572-4310, United States

Check address

 You are inside of a planned service area.  
Services will be available to you soon.

Want to receive updates as we grow?

We'll contact you as we expand our services.

First Name

Enter First Name

Last Name

Enter Last Name

Phone Number

Enter Phone Number

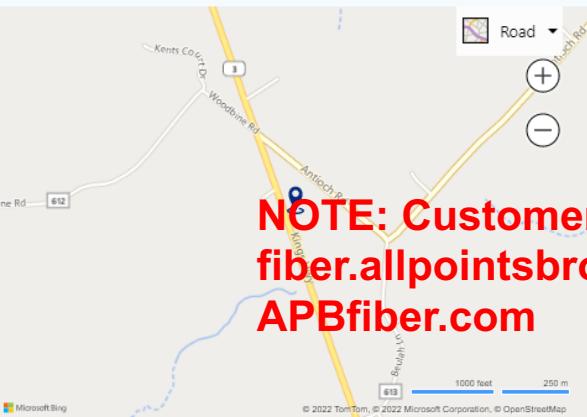
Email

Enter Email

Company (optional)

Enter Company

**NOTE: Customers who have already pre-registered at  
fiber.allpointsbroadband.com DO NOT need to re-register at  
APBfiber.com**



Street Address 1

24465 Kings Hwy

City

Warsaw

Street Address 2 (optional)

Enter Address

State

VA

Street Address 3 (optional)

Enter Address

Zip code

22572-4310

Send



## We are on our way:

Service is currently unavailable today at this address. However, the customer should register the location so APB will alert them the moment they are able to receive services.

## Service Levels and Affordability

- APB is offering a \$30/month discount to any household that qualifies for the Affordable Connectivity Program (ACP). Qualifiers include:
  - Household receiving free or reduced school lunch, SNAP, Medicaid, more
- Prior to offering broadband service, residents will have the opportunity to confirm ACP eligibility and receive discount

Service Tier	ACP Pricing	Undiscounted Pricing
• 50x50 Mbps	\$29.99	\$59.99
• 100x100	\$49.99	\$79.99
• 500x500	\$69.99	\$99.99
• 1000x1000	\$79.99	\$109.99

- Standard Installation fee \$199 for first 12 months - **regardless of length**
- After first 12 months, Standard Installation is within 500ft of nearest terminal
- Beyond 500ft, locations will have transparent and fair per foot charge

## Reporting and Communication

- APB will provide monthly reporting against three categories of milestones:
  - 1) Miles released from LLD
  - 2) Miles constructed
  - 3) Serviceable units passed
- State and County funds are released to APB only when work is complete and based on milestones achieved
- County, APB, and electric utility partners (when applicable) will hold quarterly project coordination meetings
- APB and County will hold public event marking project milestones (2023)

## How You Can Help

- Spread the word:
  - APBfiber.com
- We are hiring:
  - Allpointsbroadband.com/careers
- Appreciate the scale:
  - Supply chain
  - Labor availability
  - Manage expectations

A scenic rural landscape featuring a paved road with yellow center lines curving to the left. A dark wooden fence runs parallel to the road on the right. The background is a vast green field with a line of trees and a dramatic sky at sunset or sunrise, with orange and yellow clouds. The text "Thank You" is overlaid in the center of the image.

Thank You