



Dear Colleagues,

On behalf of Mental Health America of Arizona (MHA-AZ), an organization committed to promoting the mental health of people living in the state, I am writing to inform you of a support opportunity.

MHA-AZ is pleased to announce its upcoming annual Seeds conference to take place in May during National Mental Health Awareness Month. Since 1987, the conference has promoted access to mental health prevention and treatment services by offering opportunities for education, advocacy and networking. This year's event will be held at Glendale Community College on May 16, 2018. Its theme, *Advocacy, Awareness, Achievement*, which will focus on innovative strategies and interventions being used within the Education System, Workplace, and Community.

Our audience will be comprised of educators, employers, providers, people with lived experience of mental illness and their family members, as well as other community members interested in the prevention, early detection and treatment of mental illness. Featured keynote speakers will include Paul Gionfriddo, President and CEO of Mental Health America, and author of the critically acclaimed book *Losing Tim: How our Health and Education Systems Failed my Son with Schizophrenia*. The Seeds conference will offer 12 breakout sessions and a "Town Hall Listening Session" that will equip educators, employers, family members and people with a lived experience of mental illness with practical tools to address the mental health needs that impact us all at work, school and home.

Last year the Seeds Conference brought over 275 participants. We are planning for an even larger crowd this year! MHA-AZ cannot do this alone, especially as we hope to provide a low-cost, perhaps free, means to attend for as many family members and people with lived experience as possible. With this in mind, we have listed on the attached prospectus sheet a number of ways that your organization can support this vital and potentially transformative effort. Thank you in advance for your consideration of this investment opportunity, and for your generous contribution.

Sincerely,

A handwritten signature in black ink that reads "Michael A. Shafer".

Michael S. Shafer, Ph. D
Chair of the Board
Mental Health America of Arizona

A handwritten signature in black ink that reads "Kristina Sabetta".

Kristina Sabetta, LMSW
Executive Director
Mental Health America of Arizona

5110 N. 40th St., Ste. 201, Phoenix, AZ 85018
480-982-5305

To promote the mental health and well-being for all Arizonans through education, advocacy, and the shaping of public policy.



2018 CONFERENCE SPONSORSHIP OPPORTUNITIES:

DIAMOND SPONSOR

\$5,000

- One-year corporate sponsorship recognition on MHA's website
- Two conference registrations
- Exhibit table + 1 exhibit attendant
- Your logo on conference program
- Six-month feature on conference web page
- Your logo on promo email to 2,000+ recipients
- Verbal & slide show recognition

PLATINUM SPONSORS

\$2,500

- One conference registration
- Exhibit table + 1 exhibit attendant
- Your logo on conference program
- Six-month feature on conference web page
- Verbal & slide show recognition

GOLD SPONSORS

\$1,500

- Exhibit table + 1 exhibit attendant

MAX DINE SCHOLARSHIP SPONSORSHIPS:

SILVER SPONSORS

(funds 30 scholarships) \$3,000

- Exhibit table + 1 exhibit attendant

BRONZE SPONSORS

(funds 10 scholarships) \$1,000

- One-week feature on conference web page

INDIVIDUAL AND FAMILY SPONSORSHIPS:

BLUE & GOLD SPONSORS

\$200

- Individual or Family Name displayed on our conference web page

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