



**MHA AZ Annual SEEDS Conference
October 7th, 2020
Phoenix, AZ**

Dear Colleagues,

On behalf of Mental Health America of Arizona (MHA AZ), an organization committed to promoting the mental health of people living in the Arizona, I am writing to inform you of a support opportunity. MHA AZ is pleased to announce our **Annual SEEDS conference** to take place on **Wednesday, October 7th, 2020** in Phoenix, AZ. Our conference has promoted access to mental health prevention and treatment services by offering opportunities for education, advocacy and networking.

Based on our **B4STAGE4 model of prevention, early identification and trauma informed response**, we provide this conference opportunity to offer communities, advocates, parents, peers, professionals, and schools with advocacy tools and response strategies to navigate the criminal justice and behavioral health system. Through stigma reduction, community collaboration and peer and family engagement, our 2020 SEEDS Conference seeks to enhance partnerships and promote constructive conversation for systems growth in Arizona.

Last year, the 2019 SEEDS Conference brought over 280 participants. We are planning for an even larger crowd this year! **MHA AZ cannot do this alone**, especially as we hope to provide a low-cost, perhaps free, means to attend for as many family members, young adults and people with lived experience as possible. With this in mind, we have included the following prospectus sheet highlighting the number of ways that your organization can support this vital and transformative effort. Thank you in advance for your consideration of this investment opportunity, and for your generous contribution.

Sincerely,

Josh Mozell, J.D.
Chair of the Board
Mental Health America of Arizona

Erin Callinan, MSW
Associate Director
Mental Health America of Arizona

Our mission is to promote the mental health and well-being of all Arizonans through education, advocacy, and the shaping of public policy.



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DIAMOND SPONSOR - \$5,000

- **One-year** corporate sponsorship recognition on MHA AZ website Three
- conference registrations
- Exhibit table + 2 exhibit attendants
- Logo on conference program
- Verbal & slide show recognition at conference

PLATINUM SPONSOR - \$2,500

- One conference registration
- Exhibit table + 2 exhibit attendants
- Logo on conference program
- Verbal & slide show recognition at conference

MAX DINE SCHOLARSHIP SPONSORSHIPS

Max Dine Sponsorships fund scholarships for individuals who would not otherwise be able to pay to attend the conference. These scholarships may be used for scholarship applicants, or used by staff at your organization.

GOLD SPONSORS - \$1,500

Funds 15 scholarships, 1 Exhibit table + 2 exhibit attendants

SILVER SPONSORS - \$500

Funds 5 scholarships, 1 Exhibit table + 2 exhibit attendants

EXHIBITOR TABLE ONLY - \$50

For all sponsorship levels, please complete the following page and submit to Erin Callinan at mhaofarizona@gmail.com. You will receive a notification of receipt, an invoice, and instructions for Conference Registration.



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SPONSORSHIP FORM

**PLEASE SELECT
YOUR
SPONSORSHIP
LEVEL**

Diamond Sponsor - \$5,000

Platinum Sponsor - \$2,500

Gold Sponsor - \$1,500

Silver Sponsor - \$500

Exhibitor Table - \$50

Will you be using any of the scholarships for your staff?

YES

NO

COMPLETE THE FOLLOWING:

Agency Name: _____

Contact Name: _____

Contact Email: _____

Contact Phone: _____

Email to send invoice to (if different than listed above): _____

Please submit this form to Erin Callinan at mhaofarizona@gmail.com

If you are a Diamond or Platinum Sponsor, please also send your logo. You will receive a notification from MHA AZ upon receipt, along with an invoice, and instructions for Conference Registration.

MHA AZ greatly appreciates your generous contribution!

