



CAPITOL SUMMIT

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#CalChamberCapitolSummit

Election Year Voter Attitudes

Pre-Primary Statewide Survey

Adam Rosenblatt

Core Decision

**With less than a week til the primary,
what are voters thinking about...?**

A lot

Methodology



Conducted by Core Decision



N=1,040 online interviews among California June primary likely voters



Fielded Friday, May 20 – Monday, May 23, 2022



Margin of error +/- 3.04% at 95% confidence interval



Certain findings may total more or less than 100% due to rounding

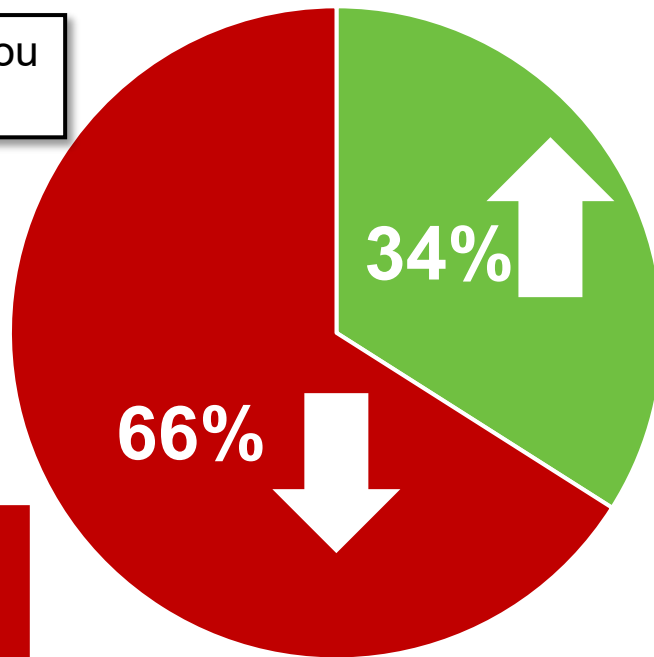


Where applicable, tracks to CalChamber polling dating back to 2015



2 in 3 California likely primary voters say things in the US are headed down the wrong track

Generally speaking, would you say things in the US are...



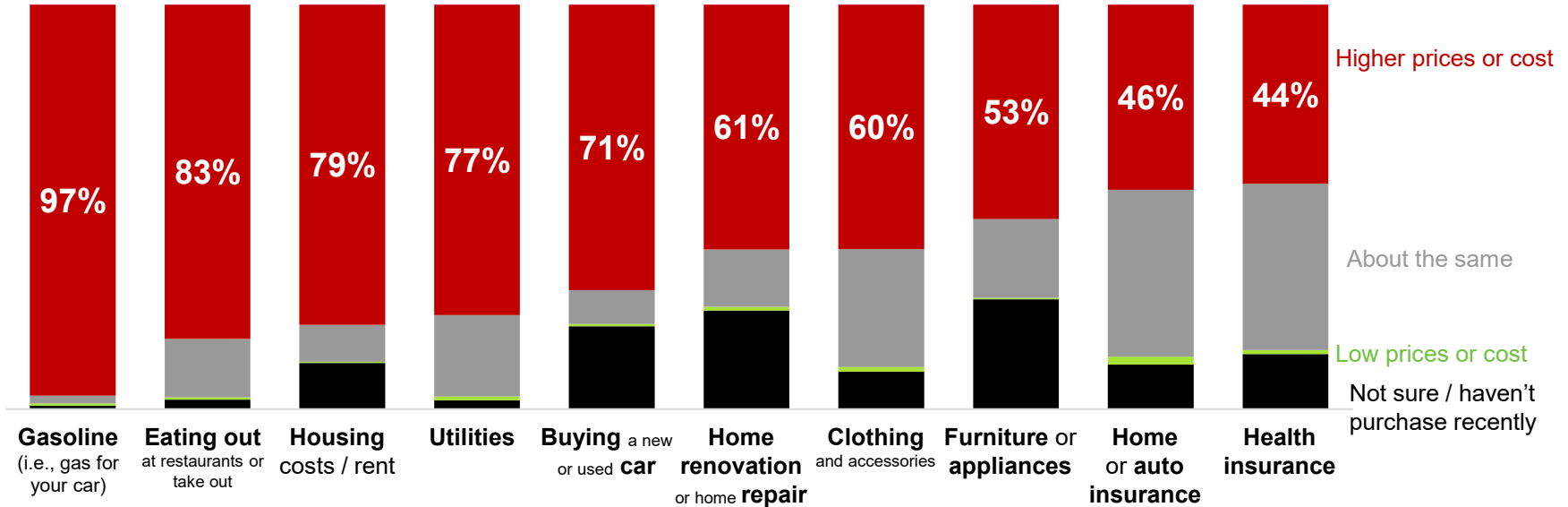
Heading in the right direction

Headed down the wrong track



It's not just the pain at the pump...

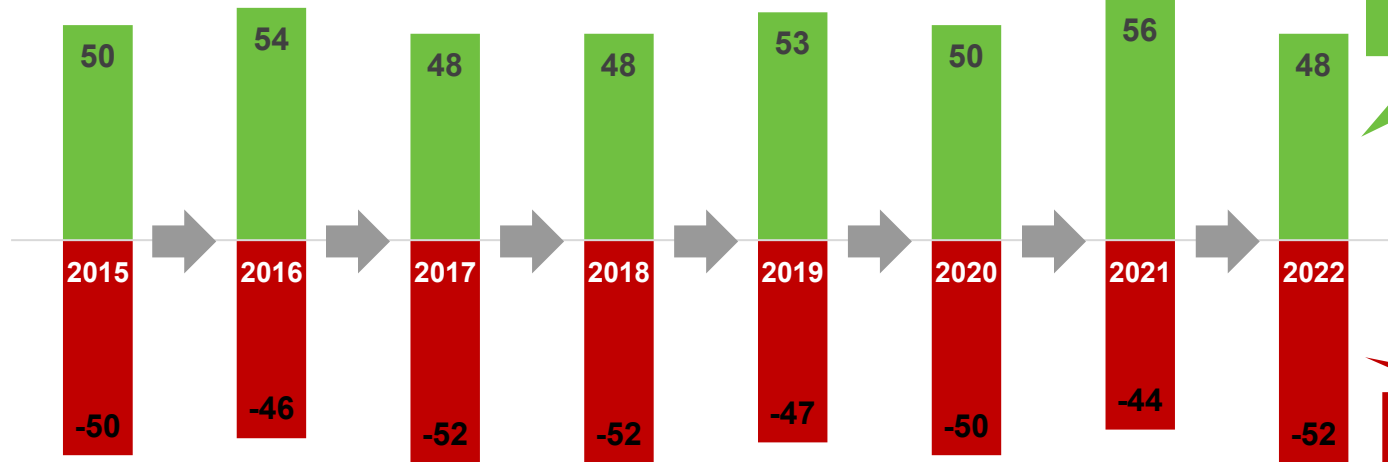
In recent months, have you noticed any changes in the price or cost of any of the following?



How are they feeling about CA right now?

We've seen a 8%pt nosedive in just eight months!

Would you say things in California are...

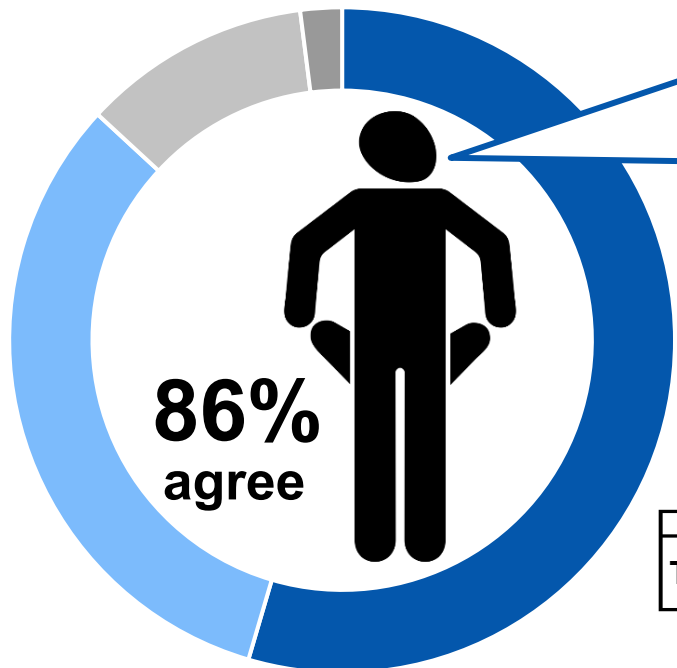


Heading in the right direction

Headed down the wrong track

NOTE: Tracking reflects fall surveys; "Wrong direction" displayed as negative %

Attaining & maintaining middle-class remains a real struggle – and the pressure is feeling worse



Earning enough income to enjoy a middle-class lifestyle is becoming almost impossible in my part of California

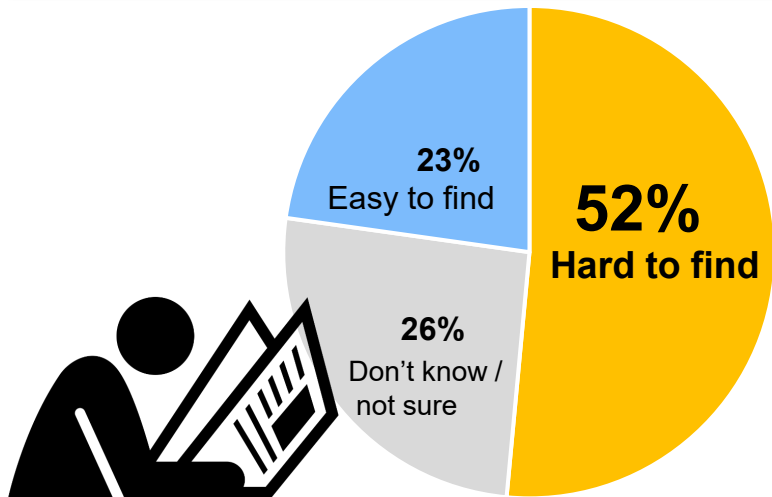


+8 strongly since Oct 2021
(previously 46% “strongly agree”)

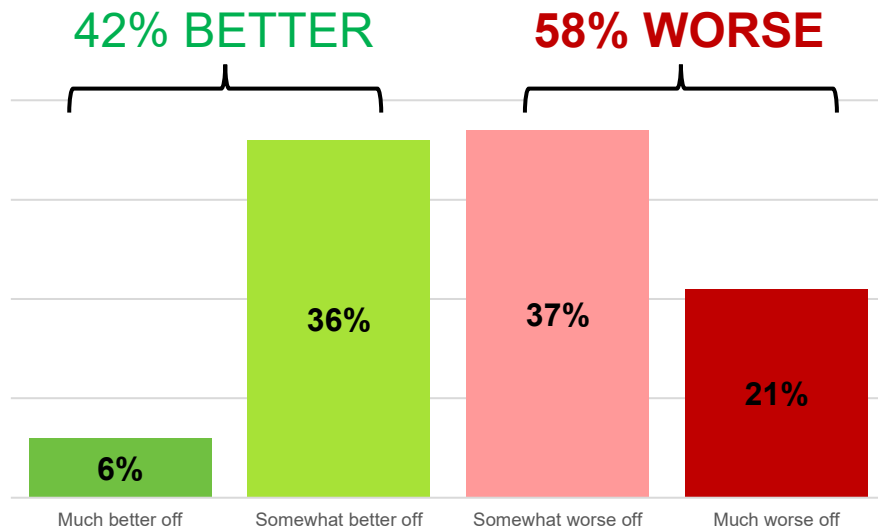
■ 54% Strongly agree ■ 32% Somewhat agree ■ 11% Somewhat disagree ■ 2% Strongly disagree

Don't blame me, I'm just the pollster (nor am I an economist)

Do you think good-paying jobs are [easy / hard] to find in your community?



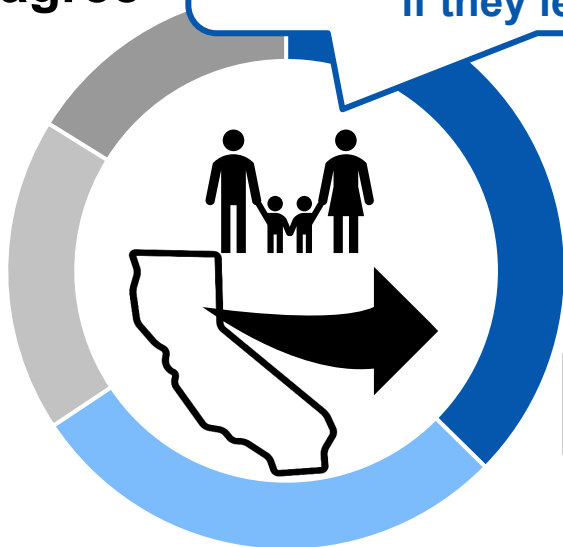
Thinking ahead to one year from now, do you think the economy will be...



The threat of Cal-Exodus is not one to take lightly

65%
agree

AMONG THOSE WITH KIDS AT HOME:
My children would have a better future
if they left California



+7 strongly
since Oct 2021

Previously 30% "strongly agree"

Thinking about the past two years,
have you given any consideration
to moving out of California?

Yes, serious consideration

26%

Yes, some consideration

29%

No, though considered moving
somewhere else within California

9%

No, not considered
moving at all

36%

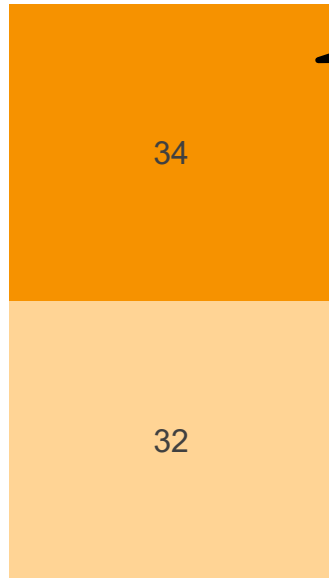
55%

37% Strongly agree 28% Somewhat agree 18% Somewhat disagree 16% Strongly disagree



The *other* “climate” crisis

66% agree



Agree

California has created a business climate that is unfriendly to the types of companies that bring new high-quality jobs and opportunities



Disagree

Even post-COVID, most pertinent concerns are Maslow's hierarchy of needs, such as safety

Thinking about the topic of public safety in California, would you say crime recently has...?

Increased a lot: 44%
 Increased some: 33%
77% INCREASED

Stayed the same: 17%
 Decreased some: 5%
 Decreased a lot: 2%

TRACK +8 since Oct 2021
 Previously 69% "increased", 35% "a lot"

Street crime, shoplifting, and car theft have become rampant throughout California

82% agree
 (49% "strongly")

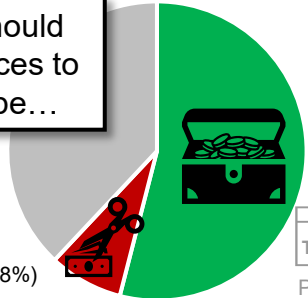


Criminal behavior has become rampant throughout California

75% agree
 (43% "strongly")

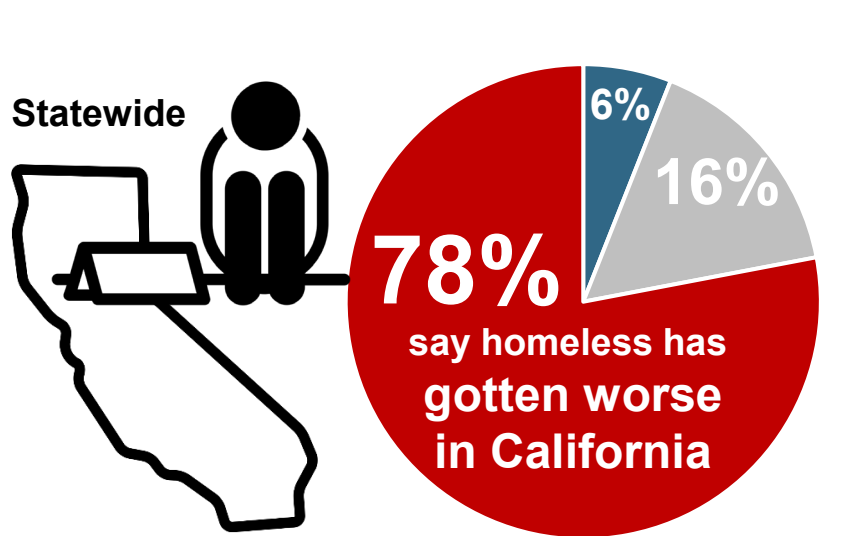
In your opinion, should funding and resources to law enforcement be...

- Increased (54%)
- Decreased (8%)
- Stay about the same (38%)

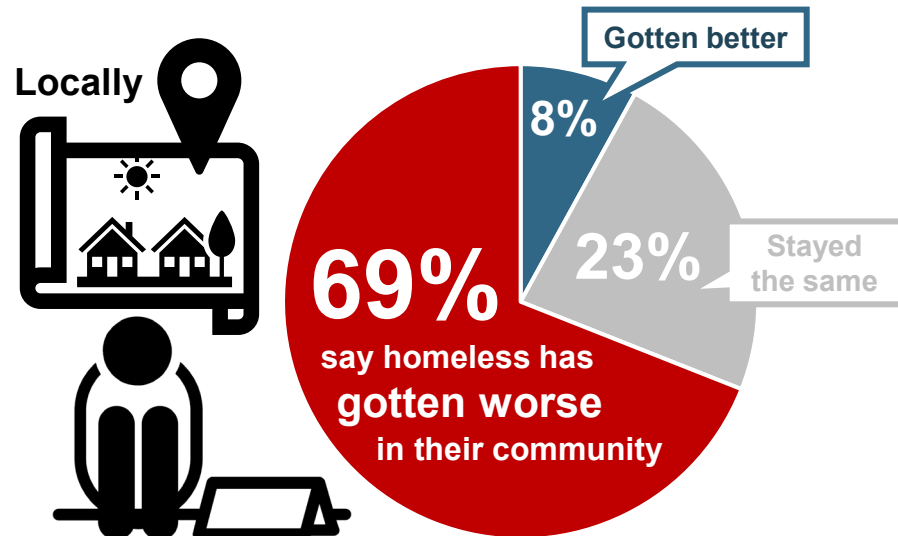


TRACK +8 since Oct 2021
 Previously 46% "increased"

The homelessness crisis remains a statewide AND local challenge



+5 “gotten worse” since October
(73% 2021, 67% in 2020)



+6 “gotten worse” since October
(63% in 2021, 56% in 2020)

Let's pivot towards solutions...

No shortage of solutions on homelessness, some perceived as more effective than others...

Here are some recent policies that may have been enacted by different state and local officials to address homelessness. In your opinion, how effective is this policy at address the issue of homelessness?

	Very effective	Somewhat effective	Only a little effective	Not at all effective	
Funding more mental health and homeless service centers specifically focused on serving homeless populations	39	38	18	5	77% (39% Very, 38% Somewhat)
Building more homeless shelters	31	35	24	11	66% (31% Very, 35% Somewhat)
Allowing local and state governments to remove homeless encampments illegally set up in public areas such as parks	29	31	20	20	60% (29% Very, 31% Somewhat)
Establishing campgrounds with tents and basic sanitary facilities to house the homeless	25	37	23	15	62% (25% Very, 37% Somewhat)
Allowing law enforcement to arrest homeless people who use dangerous and illegal drug	23	30	28	19	53% (23% Very, 30% Somewhat)
Building more public restrooms that anyone can use, including the homeless	18	31	29	23	49% (18% Very, 31% Somewhat)
Allowing law enforcement to detain homeless individuals who refuse to go to shelters	17	20	30	32	37% (17% Very, 20% Somewhat)

May 27, 2022
ALERT
presented by CalChamber
Chamber-Backed Proposal
Creating CARE Court Passes



81% support
 (35% "strongly")

The water slide! Voters overwhelmingly support taking action to tackle drought



How strongly would you support or oppose the following ideas to address or mitigate the effects of the drought in California?

	TOTAL SUPPORT	TOTAL OPPOSE	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose
Expedited permitting of desalination plants (turning ocean water to fresh water)	89	11	52	36	9	2
Expedited permitting of off-stream water storage reservoirs	89	11	39	50	9	2
Voluntary water reductions by residential users and mandatory reductions for all other users	83	17	38	44	13	4
Expedited permitting of recycling plants that make sewage effluent (treated, reclaimed wastewater) drinkable	82	18	42	40	13	5
Mandatory water rationing by all water users	69	31	28	41	20	11

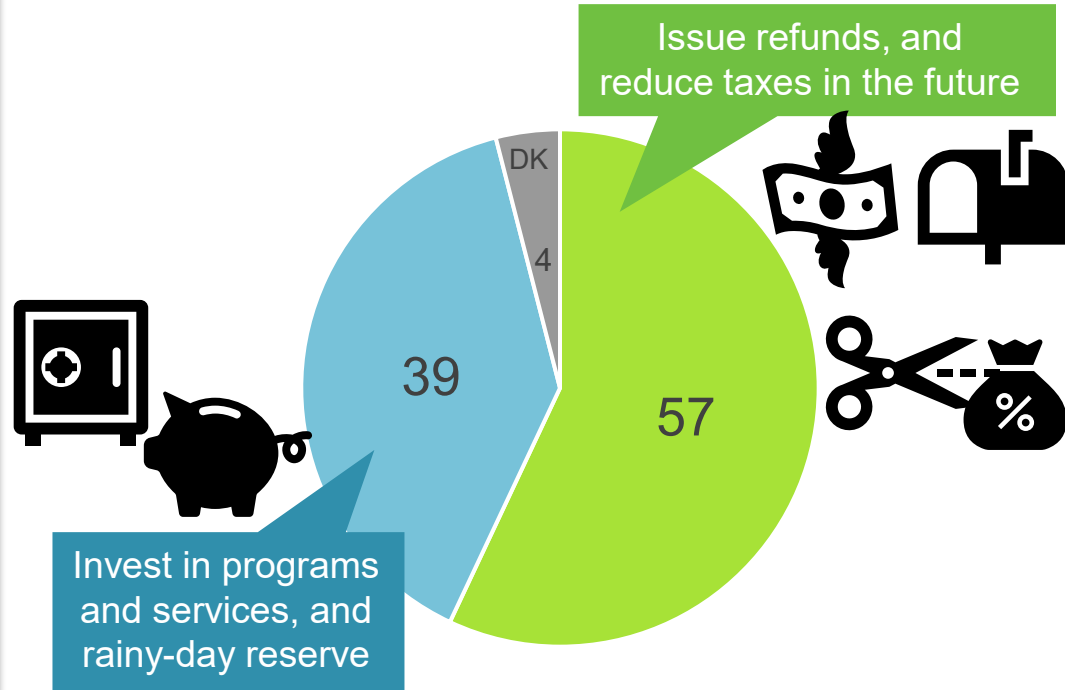
Is there voter appetite towards more/higher taxes? Not quite when CA overeats \$97.5B at dinner...

The Governor reported that tax revenues for the California state budget will exceed spending by nearly \$100 billion dollars. About half of this surplus will be spent automatically on higher school spending, tax relief and subsidies to individual residents, or placed in a "rainy-day" reserve to guard against a future economic downturn.

Some say the remaining excess funds should be spent on important programs and services, while also preserving some funds in a "rainy-day" reserve fund.

Others say the state should give the remaining surplus back to taxpayers in the form of refunds, while also reducing taxes in the future so the state doesn't over-collect as much.

Which comes closer to your view?



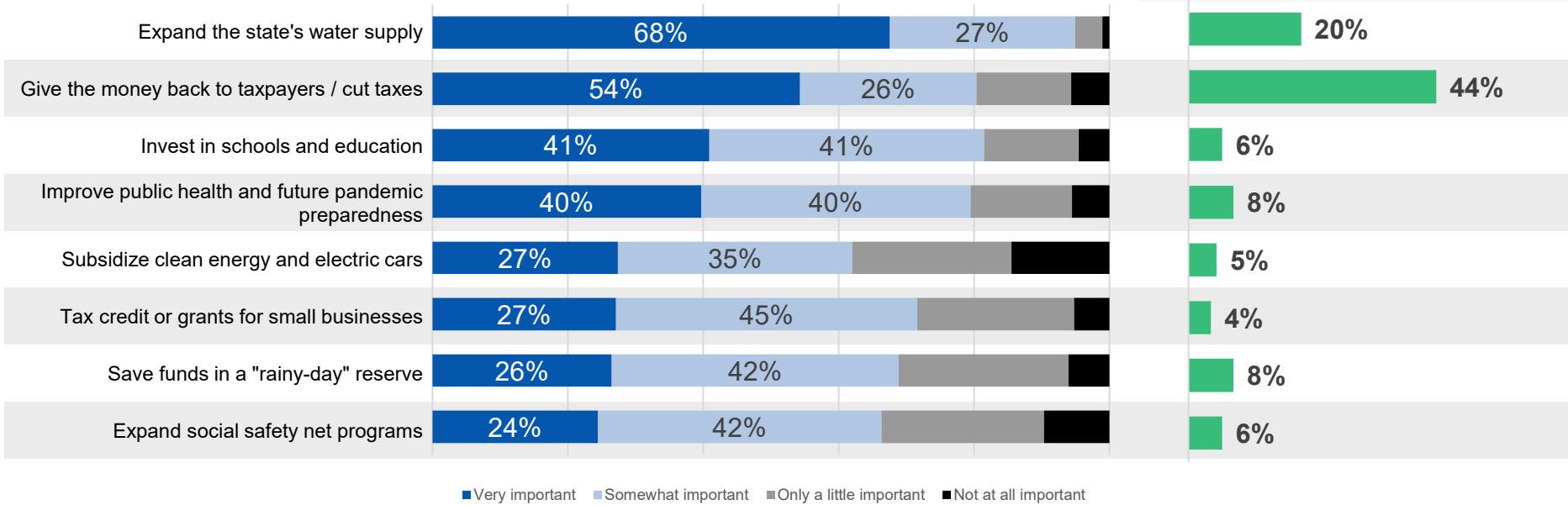


What do voters want to do with the \$49B surplus?

Well, it slightly depends on how you ask them...

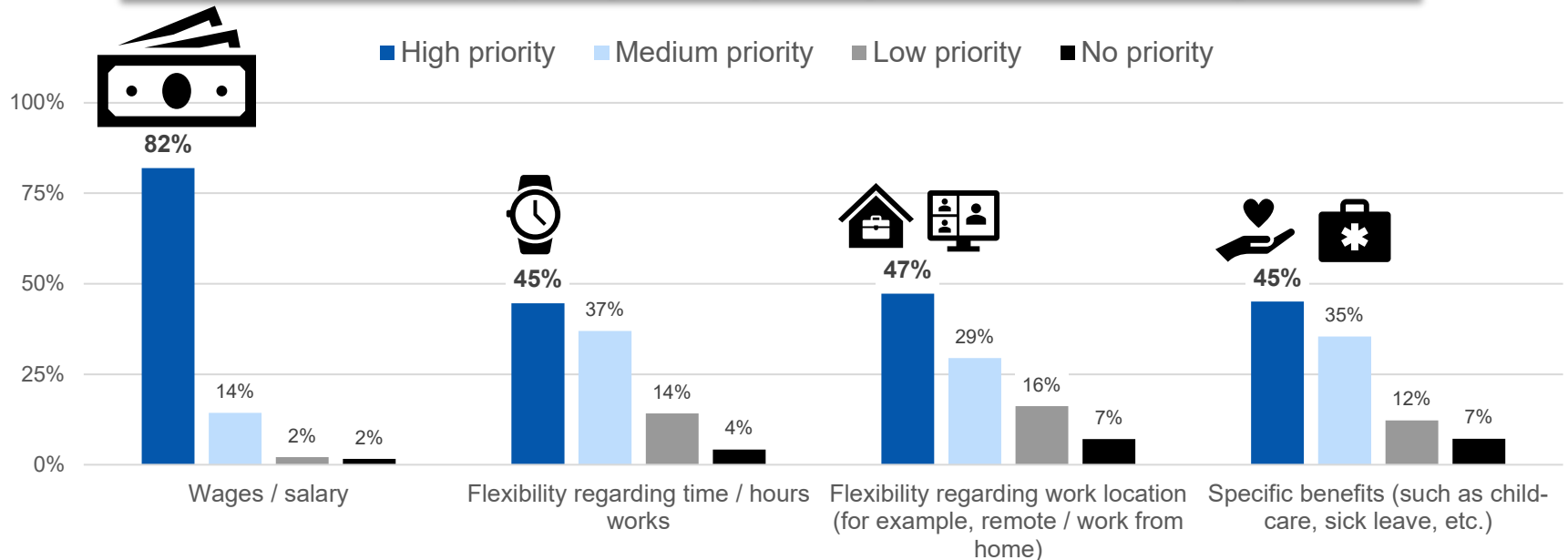
Thinking about different funding areas where the state of California might invest the \$49 billion dollar surplus, after the initial \$39 billion already provided to schools and the rainy-day reserve, **how much of a priority** would you say is the following...

Which would you say should be the **single highest priority** for how to invest the \$49 billion dollar surplus, after the initial \$39 billion already provided to schools and the rainy-day reserve, in the state of California?



Even in a post-COVID landscape, voters in the working world care most about the \$\$\$

AMONG THOSE EMPLOYED: If you were to seek out a new or different job, how much of priority would you say each of the following are?



Thank You / Q&A

Adam Rosenblatt

Core Decision

arosenblatt@coredecision.com

202-288-4801