

BMSF Technology Initiative – Expansion

We delivered a pilot, now we are excited to expand. Our program delivers business transformation in the form of improved sales, cost reduction and better technology.

We look forward to helping you get to the next level.

What Does Our Program Provide?



High-End
Point of
Sale System



eCommerce &
Online Ordering
Features

Business
Coaching &
Support



Credit Card
Processing
Savings



Internet Fee
Reduction



We invest
in your
business
growth

01

New Point of Sale (POS)

We partnered with a leading Point of Sale company who consistently earns rave reviews from our merchants. The system is provided at zero cost to business owners.

02

eCommerce & Online Ordering

Businesses must rethink how they go to market and what tools will be required for the new normal. These features are included as part of the POS system.

03

Credit Card Processing Savings

Our processing provider has saved certain businesses over \$2,000 per year in fees.

04

Internet Fee Reduction

We have negotiated faster speeds at better rates for our businesses.

05

Business Coaching & Support

We provide assistance where needed. Prior examples have included marketing, menu planning, website construction and inventory planning.

"The pandemic has greatly impacted our ability to serve our customer base yet the revenue generated in just over a week from online orders has allowed us to pay our rent and bring back two part-time employees. We are in a different place because of the BMSF Technology program."

-Yosef Haile, Blue Nile Owner & BMSF Pilot Participant

We are accepting applications now! Please work with your Main Streets Executive Director on how to apply.