

Mayor Marchese and the Darien City Council present the



25th Annual Darien Dash



Sunday, May 17, 2026

Darien Swim & Recreation Club - 1001 Hinsbrook Ave

Sponsorship Opportunities:

Presenting Sponsor - DBA Member \$2,500 | Non-Member \$5,000

- Your company name/logo on all (3) advertising banners displayed throughout major intersections in Darien starting April 1, 2025
- 30 days of FREE advertising on the city's digital marquee sign (S/W corner of Plainfield & Cass)
- Your company logo (ONLY) printed on swag bags distributed to runners
- Company-provided promotional items placed in race swag bags (i.e. coupons, koozies, pens, etc.)
- Top placement of company logo on back of commemorative T-shirts issued to registered runners
- Reserved on-site 10X10 marketing space *(must provide own table/tent)
- Company logo on individual signage along racecourse
- Company logo on official race website: dariendash.org, City of Darien/DBA website, Direct Connect (weekly e-newsletter) & social media

Event Marketing - DBA Member \$400 | Non-Member \$800

- Reserved on-site 10X10 marketing space *(must provide own table/tent)
- Company-provided promotional items placed in race swag bags (i.e. coupons, koozies, pens, etc.)
- Company logo on individual signage along racecourse
- Company logo on official race website: dariendash.org, City of Darien/DBA website, Direct Connect (weekly e-newsletter) & social media

T-Shirt Sponsor - DBA Member \$400 | Non-Member \$800

- Placement of company logo on back of commemorative T-shirts issued to registered runners
- Company-provided promotional items placed in race swag bags (i.e. coupons, koozies, pens, etc.)
- Company logo on individual signage along racecourse
- Company logo on official race website: dariendash.org, City of Darien/DBA website, Direct Connect (weekly e-newsletter) & social media

Racecourse Water Station - DBA Member \$300 | Non-Member \$600

- Sponsor is to provide 5 gallons of water, ice, cups, table and volunteers to hand out to runners
- Company-provided promotional items placed in race swag bags (i.e. coupons, koozies, pens, etc.)
- Company logo on individual signage along racecourse
- Company logo on official race website: dariendash.org, City of Darien/DBA website, Direct Connect (weekly e-newsletter) & social media

Fun Run Sponsor - DBA Member \$300 | Non-Member \$600

- Sponsor to provide Fun Run goodies for participants 6 years and under
- Company provided promotional items placed in race swag bags (i.e. coupons, koozies, pens, etc.)
- Company logo on individual signage along racecourse
- Company logo on official race website: dariendash.org, City of Darien/DBA website, Direct Connect (weekly e-newsletter) & social media

SPONSORSHIP DEADLINE: APRIL 1, 2026

Contact April Padalik: (630) 353-8111 or apadalik@darienil.gov