

Everything You Need to Know About Membership Mania

Q: What is Membership Mania?

A: Membership Mania is a year-round initiative for local PTA leaders to focus on membership. It provides a fun and engaging opportunity for local PTA leaders to connect with leaders across the country and overseas, explore the many National PTA resources and identify ways to connect membership to everyday PTA activities.

Q: Who can register for Membership Mania?

A: Any and all local PTA leaders who want to grow PTA membership and connect with other leaders in an informal, fun, interactive and virtual way.

State/District/Region/Council leaders: Join us to listen, learn and share membership tips/ideas with local leaders.

Q: When does registration close?

A: Open Enrollment throughout the school year. You can register anytime during the school year!

<https://bit.ly/MembershipManiaPTA>

Q: Can more than one leader from my PTA register and participate in Membership Mania?

A: Yes! Everyone is welcomed and encouraged to attend.

Q: What is the structure of Membership Mania?

A: There will be two live Zoom events and weekly emails, spread out in 4 focus areas/sections throughout the school year. In the weekly emails you will receive fun activities and challenges that use many free National PTA resources.

Q: Do I have to attend all the live Zoom events?

A: Nothing is required; however, we encourage everyone to attend the events to get the most out of your Membership Mania journey. You receive points for attending calls, completing activities and using resources. Your PTA receives points for everything you are able to do. We are all in different places with different capacities right now. National PTA is here to support you wherever you are on your PTA journey!

Q: If I register, do I have to participate in the full Membership Mania?

A: Nothing is required; however, we encourage everyone to participate for the entire time to get the most they can out of their Membership Mania journey. If you will be away for a week or two though, don't worry, you will have access to all the resources, tools and tips.

Q: Is Membership Mania a training event?

A: No, but there will be some learning. Membership Mania is not a meeting or a training event; it is interactive and fun. You will be engaged and encouraged to share what works for you in your local PTA, as much as you will be learning from other local PTA leaders.

Q: Why would local PTA leaders want to sign-up and participate in Membership Mania?

A:

1. Participating will help you and your PTA start the school year off on the right foot!

2. Provides you the opportunity to network with other like-minded leaders who also want to focus on membership and make a difference!
3. Learn ways to strengthen and grow your membership to reflect and serve your PTA community!
4. Get resources you need. Learn about the free National PTA resources available to you, especially the [You Belong in PTA Materials](#)!
5. See how to integrate membership into everything you do, make membership more than a single transaction!
6. Experience firsthand, and benefit from, the value of the PTA network at all levels!

Q: How will I earn points to have a chance to win a prize?

A: You will earn points from completing a variety of activities and challenges. Here are some examples: attend the live Zoom events, create a PTA logo for your PTA, create a QR code for people to join your PTA, share posts on social media, add fun signatures to your emails, and build a membership plan. In every section discover new opportunities to receive points. Join us to hear more!

Q: If my PTA has more than one leader participating in the Membership Mania, do we each earn points for a chance to win a prize?

A: Yes, you earn points for your PTA. Prizes will be awarded to PTAs and not individual leaders based on different types of criteria, we want to keep it competitive and fair. Celebrate and benefit from our diverse group of leaders sharing your learnings with one another.

Q: Will National PTA provide support to participants of Membership Mania?

A: Yes! Reach out to National PTA at Membership@PTA.org and know that we are here to support you every step of the journey! We know that when we all work together, we accomplish so much more.