

PROGRAM/EVENT IDEAS

Program Ideas:

- National PTA School of Excellence
- Children's Week - Hanging of the Hands
- Take Your Family to School Week
- Red Ribbon Week
- Family Reading Night
- Connect for Respect
- Smart Talk
- STEM + Families
- Every Child in Focus

Please visit floridapta.org and pta.org for many more program ideas.

Both the Florida PTA and National PTA "Back to School" kits have lists of ready to implement programs available.

RESOURCES

Make sure to visit these websites for more great resources:

Florida PTA:
FloridaPTA.org

National PTA:
PTA.org

Florida Department of Education:
FL-DOE.org

Children's Week:
CHILDRENSWEEK.ORG

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2017-2018

PROGRAMS & EVENTS GUIDE

**MAKING THE MOST OUT
OF YOUR EVENTS**

THANK YOU from the Florida PTA
Family & Community Engagement Committee!
If you have any questions, email us at:
family.community@floridapta.org

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FAMILY & COMMUNITY ENGAGEMENT

Research shows that family engagement promotes student success. Students with involved parents are more likely to earn higher grades, pass their classes, attend school regularly, have better social skills, and go on to postsecondary education.

National Standards for Family-School Partnerships



PTA.org/excellence



SCHOOL OF EXCELLENCE

The 6 NPTA Standards above are created with families and communities in mind.

We highly recommend applying for this program at [PTA.org/Excellence](https://pta.org/excellence) by October 1. Applying DOES NOT mean that you have to complete the program, but it does give your PTA excellent tools to help you build your programs, events, and partnerships.

PLANNING CHECK LIST

Survey – Identify the priorities of your school community.

Brainstorm – What programs and activities work best for your community, based on feedback from your survey.

Timeline – Create a planning timeline.

Budget – Consider all costs of your program.

Volunteers – Recruit lots of volunteers to help with the program or event. That way, volunteers can work in short shifts so everyone has a chance to take part and enjoy the event.

Promote – Publicize your program or activity using all media available including fliers, backpack express, campus signs, news releases, PTA newsletters, websites, email blasts and social media.

Evaluate – Survey your campus to get feedback on the program or event. Review and talk about what worked well and what might be tweaked to work better next time.

SCHOOL OF EXCELLENCE

Did we already mention that applying for the NPTA School of Excellence provides you with surveys, timelines, advice, and resources to help you plan your programs & events?

Sign up at [PTA.org/Excellence](https://pta.org/excellence) by October 1.

SHARE & GET HELP

OTHER LOCAL PTAs/PTSAs – Discuss your ideas with other PTAs to encourage and inspire one another. See if there are ways to work together.

COUNTIES/REGIONS – Share your programs & events with your county councils/region reps. They are one of your best resources.

FLORIDA PTA – We'd love for you to share what you are doing with us! Tag us on social media and email us at family.community@floridapta.org

Children's Week – Submit your local event to ChildrensWeek.org. You will receive complimentary promotional materials, exclusive products, helpful toolkits, and technical assistance.

CELEBRATE & REWARD

Applying for awards helps to recognize the achievements of hard working individuals & groups.

Apply for the following awards:

Florida PTA:

<https://floridapta.org/florida-pta-awards/>

National PTA:

<https://www.pta.org/awards>

FDOE: <http://www.fldoe.org/schools/family-community/activities-programs/volunteer-community-involvement/>

Awards also help inspire others. Find more ideas by visiting the Past Winners sections of the websites mentioned above.