

LEADERS: Attend Leadership Convention

The Florida PTA Leadership Convention is our annual event held in July, for all local leaders and members to learn more about PTA. It is the best time for leaders to realize how very important they are to their local/council boards, and how attending convention is so beneficial that it becomes an investment in themselves as leaders and the PTA at their school overall.

Reasons to Attend Leadership Convention: It is a time for networking, collaboration, and learning

- Network with other units from around the state, you are not alone!
- Gain insight for growing membership, leadership skills, personal growth and many more by attending several of the 65 workshops being offered, as there is something for everyone!
- Learn about free, ready-made, easy-to-implement programs and resources available at the resource fair.
- Learn about current advocacy efforts during General Meetings and the history of Florida PTA and our past advocacy efforts that have helped to improve the health, safety, education and general well-being of children and youth by visiting the Advocacy and History display.
- Gather and make connections with exhibitors for programs, fundraising, personal growth and much more by visiting the exhibitor booths.
- Meet and connect with other units at the Region Caucuses and County Council gatherings.
- Participate in the General Meetings to help steer the direction of Florida PTA through Bylaws, Resolutions, and the election of officers to Florida PTA.
- Celebrate award-winning programs from around the state by attending the Awards and Diversity, Equity & Inclusion luncheons.
- View the Reflections display for award-winning works of art from students around our state in six categories.
- Dance, laugh and make more connections by attending the PTA's Got Talent Scholarship Fundraising event, it is definitely a do-not-miss!

It is an experience that everyone finds valuable, from the PTA leader just starting out to the most seasoned! Attending Leadership Convention is an opportunity for you to receive the most current training needed to be more effective in your elected/appointed leadership role(s) and sets you up for a successful and powerful school year. Here are ways to boost attendance from your Local/Council members:

- Show the Recap Video (on our website) from last year's Convention at a meeting, event and/or add to your FB page!
- Share information with School Board Members and others from your District Office and community, a personal ask. The worst that could happen is they say no.
- Share the Council Goals and Region Goals from the Medal Challenge
- Have a fun photo frame or something that highlights who or which unit(s) are going to LC
- Offer free registration scholarship(s)
- Offer free registration to unit(s) that have not attended in 3 years or more
- Give away registration or event ticket(s) at an event, meeting, or hold a drawing
- Suggest carpooling, room sharing for those that may be comfortable doing so
- Hold drawing(s) to be held at LC for units or individuals that do attend

It is in the best interest of PTA to ensure that councils and units have an expense line item for the Leadership Convention in their budgets for training of their leaders, as it helps to invest in the future of PTA.