DISTRICT 60



NEWSLETTER



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Want to convert guests to members?

Learn the tricks and meet your membership goals!

FROM THE DISTRICT DIRECTOR'S DESK



beginnings, gates and transitions, looking simultaneously into the past and the future.

Here comes January - the month named for the Roman god, Janus, the two-faced god of endings and

And here we all are, all Janus-sy: Celebrating the achievements of the past year, and preparing for the new year. We might catch a quiet moment over the

next two weeks to plot out our next twelve months. What Toastmasters goals will you include?

- Will you be updating your club's guest packets, so you're ready to persuade guests to become members? (You can expect more guests soon, thanks to the District's marketing campaign - more details below).
- Will you be blocking time to attend the District conference? (The dates and theme are announced below!).
- Will you become the next World Champion of Public Speaking? (Every contestant has to start by winning their club's International Speech Contest - enter yours in January).
- Will you be completing the assignments you need to become a
 Distinguished Toastmaster? (This is my number one goal! Read more
 about the <u>requirements here</u>).
- Are you going to become an ace workshop facilitator? (Great <u>submit</u>
 <u>a proposal for conference</u>, and debut your educational session at a
 club meeting)
- And/or are you plotting out your next Path? (Complete any three Levels, and you could be a Triple Crown winner - more details below).

Whatever you're planning, we send you every best wish for the coming year, and congratulate you on your progress during 2023. You've come a long way, baby, and you're going to be even more terrific in 2024!

CLUB STORIES Club Anniversaries



District 60 celebrates the success of its clubs that complete another year of helping people hone their communication and leadership skills, and enriching the lives of their members. Click on the clubs' names to know more about them.

- Toronto Business Toastmasters Club
- Bay Street Breakfast Toastmasters Club Trinity Toastmasters
- MidTown Toastmasters
- Scotia Digital
- AFCA Toastmasters Club

- Toronto Go-Getters
- _ . . _ . .
- Native Canadian Toastmasters
- Rotman Commerce Toastmasters

BEYOND THE CLUB

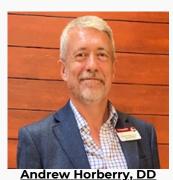
Message from the District Director...

Congratulations to our Triple Crown winners from last year! You met some of them in our November newsletter, and now we can confirm that the following members also qualified, by completing three Levels in 2022-23:

- Aakash D. Talreja
- Alexandr Korneev
- Andrew Horberry
- Ciara Williams
- Darren Verasammy
- Gledsley Muller
- Hassan Sidiqi
- James Coyle

- Janet Kim
- Jenny Tang
- Kuntal Shah
- Louise Bark
- Mamadou N'Diaye
- Melinda Astridge
- Michelle Allick
- Michelle Spear

- Natalie Thomas
- Neysa Shaji
- Paloma Jewell
- Peter Ayokunie
- Renee Chan
- Sandy Robb
- Susan Carroll-Clark
- Tegan J. Maddock



Our sincere appreciation to all of these members for committing to their Paths, helping them achieve their education and leadership goals, and helping their clubs stage lively meetings AND meet their Distinguished Club Program goals.

All Triple Crown achievers receive a sparkling pin. You could join them - just complete three Levels of any Path (or combination of Paths) before June 30.

Message from the Program Quality Director...



Club Officer Training

For Club Officers unable to attend the Toastmasters Leadership Institute/Club Officer Training on November 25, 2023 where International Director Dawn Frail, DTM, delivered a keynote speech on strengthening teams, there is good news! The session has been posted to the D60TV Channel on YouTube.

David Veights, PQD

Additionally, there are Club Officer Training Make-up Sessions scheduled for January 10, January 18 and January 27, 2024. Go to the Events page on the D60 **Event Calendar** to register for one of these sessions.

Club Officer [raining - Round 2 🎐 . . . (DISTRICT 60 DEVELOP NEW SKILLS GAIN ACCESS TO REGISTER NOW **RESOURCES & TOOLS EXPAND NETWORKING** On District 60 **OPPORTUNITIES** vents calendar PICK-UP VALUABLE January 10&18 19:00

Contests!

Congratulations to the winners of the Division-level Evaluation and Table Topics Contests held in hybrid format in December! Each winner will advance to the District level Evaluation and Table Topics Contests that will be held during the District Conference in early May 2024.

Additionally, January marks the beginning of the International Speech Contest season. Club Officers - make sure that you program the International Speech Contest in your January meeting calendars. If you have any questions please contact Contest Chair Mohan Gunarajah.

Launching Toastmasters District 60 Annual Conference 2023-24

Supercharge Your Passion! Inspire. Excite. Lead.

Get ready to transform yourself at the 2024 District 60 Annual Conference. Come to the <u>Glendon Campus of York University</u> at 2275 Bayview Avenue (Bayview and Lawrence) on <u>Friday, May 10 and Saturday, May 11, 2024</u>. The Conference Theme is **Supercharge Your Passion! Inspire. Excite. Lead.** Our Keynote Speaker is <u>Ed Tate, CSP, the 2000 World Champion of Public Speaking</u>. Our Conference Committee, led by Ruth Javier, is hard at work organizing the event. Ruth is continuing to look for eager Toastmasters wanting to lend a hand to make this Conference one of the best ever in D60 history - come join the team!



Mark your calendar now! Stay tuned for more details.

Message from the Club Growth Director...

We are ringing in the New Year with a hot pursuit of our two big, hairy, audacious goals.



1. Building 10 New Clubs:

Be a Club Sponsor or Club Mentor

Three prospective corporate clubs are lined up for kick-off meetings in the months of January and February of 2024. Hence, seize the day with your leadership and earn a Distinguished Toastmaster (DTM) credit as one of the following:

Club Sponsor: Assist a new club until its reached the minimum requirement of 20 members to charter. As all three clubs are corporate, they are expected to charter relatively quickly. Two club sponsors may be assigned to each new club.

Shubha Amba, CGD Club Mentor: Support a new club upon chartering to help establish the best practices in running a successful club. The role lasts for a minimum of six months. Two club mentors may be assigned to each new club.

Start a Club

Have you thought of starting a Toastmasters Club at your workplace as a New Year's resolution? Doing so could earn you a great year-end performance appraisal. In fact, most corporate clubs are championed by Toastmasters. You can have a meeting day and time perfectly suited to you and your staff. Check out this video and consider sharing it with your manager: <u>Toastmasters International -The Club Experience</u>.

For more information check out this link: <u>Toastmasters International -Start a Club</u>. Of course, the District club-building team will be there to assist all the way. If interested, reach out to me at <u>CGD@toastmasters60.com</u> and let's talk.

2. 20 Members for Every Club:

Be Proactive in Growing Membership

We watched in dismay as many of our members left during the covid years. Thankfully, the desire to grow throngs everywhere and many wish to join. To reach these people the District is launching a series of marketing campaigns inviting requests for club recommendations. People who respond will be provided three club recommendations to visit as a guest. Our hope is that they will join one of these clubs. The first of these, 'New Year Campaign,' was launched in mid-December. Such campaigns will continue till the end of June.

If you are seriously concerned about growing your club membership and restoring its Distinguished Club Status, this is your opportunity to be proactive. Participate in recommending your club by processing these leads yourself. The District currently has a core team of five - but if the past campaigns are any indication, we will need more volunteers. Please reach out to me as soon as possible at **CGD@toastmasters60.com**.

Having big, hairy, audacious goals means we hang together and make them happen. Let's do it!

Message from the Public Relations Manager...



Yukta, PRM

Toastmasters District 60 New Year's Campaign: Open Your Doors to Guests!

As we usher in the New Year, Toastmasters District 60 is gearing up for an exciting journey of growth and success! To kick-start 2024, we have launched a special campaign to attract guests seeking personal and professional development. With this goal, the PRM team launched a series of ads on social media and physical posters featuring real Toastmasters sharing their journeys with the viewers.

Clubs, get ready to showcase the warmth and excellence that defines us! Prepare to host potential new members directed to your club and make their Toastmasters experience unforgettable. Your hospitality and enthusiasm can spark the beginning of a

transformative journey for them, and you. Let's unite in creating a welcoming atmosphere and ensure every guest feels the Toastmasters spirit from the moment they walk through the door. Cheers to a year of inspiration and achievement!

Guess who the stars of these promotional ads on social media are...

Our very own members from District 60! A group of enthusiastic and dedicated Toastmasters made use of this opportunity to contribute to the community of Toastmasters in their own way. There are several people out there who are wishing for something like Toastmasters but are unaware of our existence. Through these advertisements, we have reached out to them and shared our stories so they can choose to join us and build their futures.



Please <u>click here</u> to view the shorts on our <u>YouTube</u> channel. Do share the shorts in your social and professional circles, and this could be your contribution to the Toastmasters community which is dedicated to your growth and development.

IMPORTANT NEWS



DLC Chair - Andrew Mertens, IPDD

Achieve Remarkable!

Looking to:

- take your leadership skills to the next level?
- embark on an incredible journey of personal and professional growth?
- achieve your Distinguished Toastmasters award (DTM), a recognition of communication and leadership excellence?
- or simply meet extraordinary people and create life-long friendships?

Each year District 60 offers opportunities to fulfill all of the above through leadership positions available during the annual business meeting in May.

To find out if you qualify for the opportunity, please check out this <u>link</u>, but hurry as the deadline to apply is fast approaching --> Jan 31!!

DISTRICT SUPPORT

Club Officer Training Round 2

The District sponsored Club Officer Trainings are here for you to hone your skills as club officers and as leaders of tomorrow. Please pick one of the three upcoming sessions listed below.

- 1. January 10, 2024
- 2. January 18, 2024
- 3. January 27, 2024



IN THE SPOTLIGHT

Sparkling Twice - The journey and learnings from leadership roles



Embarking on her Toastmasters journey with zeal and commitment, Leticia Sanchez Vega, has not only embraced the art of public speaking but has also inspired several people in her role of Division Director not once, but twice. In a candid exploration of her inspiring voyage, we posed few questions, unraveling the threads of her passion, perseverance, and the invaluable lessons she's gleaned along the way. Join us as we delve into the transformative narrative of a Toastmaster who not only speaks eloquently but leads divisions with a profound dedication to the craft. **Click here** to read more and reflect on your journey with

Leticia Sanchez Vega Toastmasters,

WOULD YOU LIKE TO BE FEATURED IN THE UPCOMING NEWSLETTER?

District 60 is looking forward to featuring you on its next edition. Are you ready with your story about the impact you have created through Toastmasters? As a group, or an individual, if you think you have a story that's extraordinary and can inspire more than 100 clubs, reach out to us now. Click here and share more details.