



Paws for a Cause Fundraiser

OES Teacher Information & Instructions



Introduction

The OES PTA student fundraiser (our only student fundraiser of the year) is **Paws for a Cause!** This sheet includes details about the fundraiser to support the OES PTA's Panther Pride Fund, how it works, school-wide participation events and more. **Paws for a Cause** focuses on Acts of Kindness and students raise money by securing sponsors and completing acts of kindness. Classroom participation is encouraged.

Dates: October 15th - November 8th

Goal: \$25,000 in fundraising and fulfillment of our school-wide Kindness Coins goal!

Mechanics of the Fundraiser

The Paw for a Cause fundraiser utilizes the Raise Craze online fundraising platform. Students will receive sign up instructions in their Tuesday folder. Students (with assistance from a parent or guardian) will register online.

**** NOTE ** Teachers DO NOT need to create accounts for students. (Students without access to the online platform at home can obtain a paper log. Teachers, the counseling department has paper logs on hand.)**

Next, students select Acts of Kindness to complete. A wide variety of acts have been provided on the Raise Craze platform, but students can also customize and create their own acts of kindness.

Students and parents can email the fundraiser link to family and friends by providing email addresses through the Raise Craze online portal.

Students can start completing their Acts of Kindness immediately.

Classroom Participation & Activities

Classrooms are welcome to work together to complete Acts of Kindness as a group. Ideas include a letter writing campaign to First Responders, trash pick-up, staff appreciation cards, or anything you can think of! Get creative!

Note: Teachers can communicate the in-class Acts of Kindness to parents who can help students record these Acts in their individual fundraisers for fundraising credit.

School-wide Challenge!

OES Teachers and Staff will receive Kindness Coins to be randomly awarded to students who exhibit Kindness during the school day. Students must deposit the coins into the Kindness Coins Collection Box in the front lobby. Together we will watch our Acts of Kindness grow towards reaching our school-wide goal of filling the box all the way to the top!

Prizes

Student Registration Prize: Students who register will receive a Paws for a Cause bracelet/band. **TEACHERS WILL BE PROVIDED WITH THE BANDS BY OCTOBER 18 AND WILL BE NOTIFIED WHEN A STUDENT REGISTERS.**

Classroom Participation Prize: Each classroom is eligible for a Paws Popsicle Party! OES Teachers and Staff will nominate classrooms (you may nominate your own classroom) that are showing a lot of kindness and participation in the fundraiser for a Popsicle Party with Paws the Panther!

Suggested: 65%+ registration and kindness activity by the class to be nominated for the Paws Popsicle Party.

School-wide Prize: If the students fill the Kindness Coins Collection Box all the way to the top, we will have a school-wide celebration to coincide with Spirit Day in November!

Questions?

Please do not hesitate to reach out to your OES PTA with questions regarding the fundraiser, classroom activities, paper logs, or school-wide activities. Please contact the OES PTA VP of Fundraising at jen.maki.dodge@gmail.com