

Ad Space in Conference Booklets

For each of the three New York Propane Gas Association conference held each year

Updated Jan 29 2019

TO: New York Propane Gas Association Members
RE: Ad space in coming Conference Booklet



Please note that members of the New York Propane Gas Association have the option to place ads in the "Conference Booklet" for the coming New York Propane meeting. NOTE that "Media Level" and Advertising Level" and "Corporate Level" sponsors get free quarter, half page or full page ads (respectively) included with their annual Sponsorships. The number of printed booklets varies depending on the number of registrants for each of the Spring, Summer or Fall conferences.

The page that follows this page shows the Ad sizes for "booklet" that will be handed out at the NYPGA event. Deadlines: Ad content must be to NYPGA 7 (seven) days prior to the start of the actual conference...to be included in the booklet distributed at the event.

Booklets will be printed in COLOR.

Contact: shane.sweet@nypropane.com or call NYPGA office at 518-383-3823 ext 2
(Amanda.Stevens@nypropane.com)

SEND PAGE & REPLY TO NYPGA (check all that apply)...
FAX: 855-697-1075; SCAN:Shane.Sweet@nypropane.com

☐ We are already a sponsor for this year at the ☐ Media or ☐ Advertiser or ☐ Corporate level and our ad content will follow

☐ We are NOT (or not sure if we are) a Media Level or Advertiser Level or Corporate Level sponsor, but sign us up for an ad in the coming conference Booklet...

☐ quarter page @ \$ 150 or ☐ half page @ \$300 or ☐ Full page @ \$ 600

☐ Sign us up now as a ☐ Media Level (\$750 a year) or ☐ Advertiser Level (\$1,500 per year) or ☐ Corporate Level (\$3,000 per year)

Quarter Page included included with Media Level;

Half page included with Advertiser Level;

Full page included with Corporate Level

☐ Send us the info on Media Level, Advertiser Level & Corporate Level sponsorships

☐ Other _____

PLEASE PRINT

Name for this reply _____

Company _____

Position/Job title _____

Best Phone _____

Email _____

Today's date _____ ☐ page sent to NYPGA on _____ (date)



NYPGA will contact all Media, Advertising and Corporate Level sponsors directly about their ad content if we don't hear from you.

FULL PAGE: 10 inches tall by 7.5 inches wide
is the actual image size size

HALF PAGE:

4.75 inches tall by 7.5 inches wide is the actual image
size size



QUARTER PAGE

5.00 inches tall by 3.5
inches wide is the actual
image size size

This page shows Ad sizes for New York Propane Gas Association

2019 Conference Booklets Spring, Summer and Fall Events

Deadlines: Ad content must be to NYPGA 7 (seven) days prior to the start of the actual conference...to be included in the booklet distributed at the event.

Send ad in one of the following formats:
.png, .jpg, .tif

Questions? shane.sweet@nypropane.com
or call NYPGA office at
518-383-3823 ext 2 (Amanda)