



OVER 300,000 READERS TO BUSINESSES AND RESIDENTS ONLINE AND IN PRINT

 SANTA CLARITA VALLEY
Chamber of Commerce®

2022-2023
Business & Community Guide

THE CHAMBER
Advocate. Educate. Connect

City of Santa Clarita
A Balanced Approach to
Growing the Economy

Henry Mayo Hospital
For the Health of the City

 **Comfort Keepers.
IN-HOME CARE**

Assisting seniors in their homes for 21 years!





SANTA CLARITA VALLEY
CHAMBER OF COMMERCE®

Published by the Santa Clarita Valley Chamber of Commerce



YES! I AM INTERESTED IN ADVERTISING IN THE GUIDE. PLEASE CONTACT ME!

NAME _____

COMPANY _____

PHONE _____

BEST TIME TO CALL _____

EMAIL _____



Call for more information
661-287-5564
email: advertising@SignalSCV.com

advertising@SignalSCV.com

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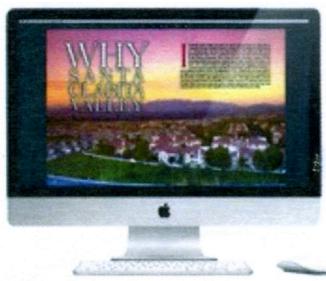
Tell your story ...

SANTA CLARITA VALLEY

2023-2024 BUSINESS & COMMUNITY GUIDE



PRINT



ONLINE



TABLET & SMARTPHONES

Don't miss this opportunity to tell your story!

Advertising in the 2023-2024 Santa Clarita Valley Business and Community Guide is a great way to talk about what makes your business unique.

The Chamber's Guide helps to position your company among top businesses in the Santa Clarita Valley. Reaching thousands of visitors, hundreds of local businesses, residents and Signal subscribers, the Chamber's Business and Community Guide puts your message in the market for a full year in print and online.

**Don't be left out ... Tell your story by reserving
advertising and advertorial space today!**



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OVER 300,000 READERS TO BUSINESSES AND RESIDENTS ONLINE AND IN PRINT

The Santa Clarita Valley Business & Community Guide is a high-quality, content-rich publication showcasing the best that the Santa Clarita Valley has to offer.

◆ **Tell your story.**

The Guide offers special advertorial sections, allowing businesses to tell their stories and engage the audience in feature article style. Special sections may include: Real Estate & Relocation, Health Wellness & Fitness, Education, Legal, Financial & Professional Services, Automotive Passions, Shopping, Dining, Arts & Entertainment, Attractions & Activities, among others.

◆ **Targeted distribution.**

300,000 readers connect you with businesses, residents and newcomers to the Santa Clarita Valley. All Chamber members receive a copy and thousands are distributed to local businesses, residents and newcomers to the area.

◆ **Online & tablet ready versions.**

Receive additional visibility at no extra charge via the dynamic online flipbook accessible 24/7 with ongoing promotion from the Chamber and Signal websites.

SANTA CLARITA VALLEY

2023-2024 BUSINESS & COMMUNITY GUIDE

Special 100 Year Celebration Edition

IN PRINT, ONLINE & TABLET-READY

Printed on heavy book stock cover and insides.

MEMBER ADVERTISING RATES

COLOR POSITIONS - DISPLAY & ADVERTORIAL

Full Page	\$ 2,775
1/3 Page	\$ 1,475
1/2 Page	\$ 1,720
1/4 Page	\$ 1,050

*Available as a display ad or advertorial style format (see below)

PREMIUM POSITIONS

Back Cover	\$ 4,725
Inside Front Cover	\$ 3,995
Inside Back Cover.....	\$ 3,895
Page 3	\$ 3,795
Opposite TOC	\$ 2,995

BRANDING PACKAGE

(After Page 1 & before Table of Contents plus Full Page advertorial in appropriate guide section)

FRONT COVER PRODUCT PLACEMENT

Includes product on front cover plus 2-pages inside . . . \$ 7,500
Includes product on front cover plus 1-page inside . . . \$ 5,995

NON-MEMBER RATES

Full Page	\$ 3,395
1/2 Page	\$ 2,295
1/3 Page	\$ 1,795
1/4 Page	\$ 1,595

ADVERTORIAL STYLE AD DETAILS

Full Page	Includes 3 photos + 450 words
1/2 Page	Includes 2 photos + 250 words
1/3 Page	Includes 1 photo + 150 words

Ad production is available for a separate fee. Ask your salesperson for pricing information.



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2023-2024 BUSINESS & COMMUNITY GUIDE

SPEC SHEET

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7.5" x 9.75"

FULL PAGE with
Bleed
8.75" x 11.25"
LIVE AREA
7.5" x 9.75"

2/3
4.8" x 9.75"

1/2 H
7.5" x 4.75"

1/3
4.8" x 4.75"

1/4
7.5" x 2.25"

1/6 H
4.8" x 2.25"