

# VELOCITY

A Pedelec SQB Electric Bicycles Newsletter



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## *eBike of the Month:*

### **The Neomouv Linaria**

NEOMOUV is a French company, located in the Pays de la Loire at La Flèche, which designs and distributes a

complete range of electrically assisted bicycles, or e-bikes.

The Neomouv Linaria is the perfect entry level city style ebike.

It has style, class, and a quality that far surpasses its price. At 53 lbs, the Linaria is average weight among ebikes, but where it isn't average is its range. Under the right conditions you could pedal almost to Tampa Bay on one charge. With a 250W Bafang motor you can go up to a range of 70 miles. No matter the hill, you have five levels of assistance from the motor that will meet the climb. If you're feeling vigorous, you can work the Shimano 7 speed gears and get an extra workout in.

If you are looking for comfort and distance, you found it in the Neomouv Linaria.

Supplies are limited. First come first server.



### ***Monthly Give Away:***

This month we are giving you a free can cooler. All you have to do is mention the newsletter when you come by for a visit and ride.

Supplies are limited. First come first server.



### ***ebike Maintenance Tip of the Month:***

#### **How to extend the range of your ebike battery?**

Ride above 50 revolutions per minute. That's your cadence, it's how many times you fully rotate the pedals. Above 50 is more battery efficient. Another method is to ride efficiently by reducing how many times you brake or stop. One more way to help your battery's range is to monitor your tire pressure. Using the optimized tire pressure based off the manufactures conditions and the environment you ride will help extend the juice.

### ***ebike Safety Tip of the Month:***

#### **Be seen!**

No matter what time of day you ride, your main way to be safe is to be seen. Use headlights and taillights on your ebike, as well as reflectors and a horn or bell. Bight clothing can also help you be seen while riding on a road. Make Sure you ride with the flow of traffic. When you ride against the natural flow of traffic you could end up in a blind spot. One of our several mirrors can ease some stress when riding with traffic.

### ***ebike Fun Fact of the Month:***

The first American patent for an electric bicycle was filed in 1895 by Ogden Bolton Jr.



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