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**Florida Skin Center Now Offering CoolSculpting®**  
Non-Invasive Procedure Reduces Areas of Fat through Advanced Cooling Technology

FORT MYERS, FL. (July 26, 2021) - Florida Skin Center (FSC), skin care specialists that provide a full range of medical and cosmetic dermatological care, announced that it is now offering CoolSculpting.

CoolSculpting is a Food and Drug Administration-cleared, non-invasive procedure that targets areas of fat, reducing them through advanced cooling technology. The fat cells crystallize, break down, and then are eliminated through the body's natural process. Areas of the body that can be treated include visible bulges of fat in the flanks, hips, abdomen, back and bra area, inner thighs, chin, jawline, upper arm, and underneath the buttocks. The CoolSculpting procedure is not a treatment for weight loss.

"Even with diet and exercise, there are often stubborn areas that won't slim down," said Dr. Anais Aurora Badia, M.D., D.O., Florida Skin Center founder and chief medical officer. "Unlike many other methods of fat reduction, CoolSculpting involves no needles, surgery, or downtime. A non-invasive applicator delivers a precisely controlled cooling temperature to the treatment area during the procedure, specifically targeting fat. Additional treatments provide more pronounced effects if desired."

Florida Skin Center's licensed and trained aestheticians, Donna Parady and Melissa Jimenez, perform treatments at the Fort Myers location. During the treatment, guests will relax in a suite with a smart TV, Alexa, iPad, infused essential oils, and other amenities. Results can be seen within 8-10 weeks, with maximum effect after 3-4 months.

For a consultation about CoolSculpting, call (239) 561-3376 or schedule online at [FloridaSkinCenter.com](http://FloridaSkinCenter.com).

Recognized for two consecutive years by the American Society for Dermatologic Surgery (ASDS) and Neutrogena® Choose Skin Health program as Top Screener for free skin checks, Florida Skin Center focuses on medical excellence and guest service. Florida Skin Center was also named a 2020 Best and Brightest Companies to Work For® in the nation.

Florida Skin Center has offices in Fort Myers, Cape Coral, Lehigh Acres, and Punta Gorda. All locations offer readily available same-week and early-morning appointments. In addition, ft. Myers and Cape Coral offices are open on select Saturdays. Appointment scheduling and text messaging are available online at [FloridaSkinCenter.com](http://FloridaSkinCenter.com) or call (239) 561-3376. Follow Florida Skin Center on Facebook and Instagram.