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## NEWS RELEASE

### **United Healthcare and PicklePlex® of Punta Gorda Joint Announcement**

Punta Gorda, Fla. (Dec. 19, 2022) – United Healthcare and PicklePlex® of Punta Gorda jointly announced a major partnership agreement today. This 36-month agreement, effective Nov. 1, 2022, solidifies United Healthcare as the exclusive “healthcare insurance provider partner offering Medicare services” of the PicklePlex and is worth over \$245,000 during the term of the agreement.

According to Giancarlo Salvo, Vice President of Sales & Distribution/UnitedHealthcare Medicare & Retirement, “This event marks the start of a long-lasting relationship between two organizations with mutual aspirations for community engagement and partaking in helping people live healthier lives.”

Gloria Reilly, PicklePlex Board President, emphasized, “After having the pleasure of working with United Healthcare this past year, PicklePlex is excited about our expanded collaboration. As an organization, they have been very supportive of our events. We love the fact that they understand how important pickleball is to a person’s physical, mental, and social health. This is going to be a very productive venture for both of our organizations. This agreement will secure funds for the next eight courts.”

United Healthcare is the leader in health benefits, driving affordable coverage, simplifying the health care experience, addressing consumer health and social issues, and delivering access to high-quality care. United Healthcare brings together technology, data and clinical information to serve people from their earliest years and into retirement.

PicklePlex is a privately supported 501(C)(3) non-profit corporation that provides and maintains state-of-the-art facilities to grow the sport of pickleball and provides a safe and welcome environment for players of all skill levels, ages, and socioeconomic backgrounds. In collaboration with individuals and organizations, PicklePlex emphasizes education, healthy lifestyles and positively impacting our local economy.

For information, call 941-916-1990.

Best Regards,

**Nancy Profke**  
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