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MAYOR GARY FULLER AND OPELIKA CITY COUNCIL ANNOUNCE GERMAN APPLIANCE MAKER MIELE SELECTS OPELIKA FOR ITS FIRST U.S. PRODUCTION FACILITY, CREATING 150 JOBS IN YEAR ONE

PRESS RELEASE – FOR IMMEDIATE RELEASE **DECEMBER 7, 2023**

OPELIKA, Ala. – Mayor Gary Fuller and the Opelika City Council announced today that Miele, the world's leading manufacturer of premium domestic appliances, has selected Opelika as the location for a U.S. manufacturing hub that will employ hundreds of workers.

"We are excited to announce the arrival of Miele to our vibrant community. We are committed to fostering innovation, creating high-quality jobs and contributing to the economic growth of our community," Mayor Gary Fuller said.

"Together, we look forward to a future filled with shared success and lasting positive impact," he added.

Germany-based Miele is launching a long-term growth project in Opelika that ultimately will create several hundred jobs and see the company build a major production facility serving multiple business units as its U.S. business expands.

"Miele is one the world's most iconic brands, and we're thrilled to have this great company select Alabama as the home for its first U.S. manufacturing facility," Governor Kay Ivey said. "Miele is a wonderful addition to our state's business community, and I look forward to the day when its new Opelika facility is turning out first-class 'Made in USA' appliances coming from Alabama."

Initially, Miele plans to occupy an existing facility in Opelika to jump start production of appliances, creating over 150 jobs by 2026. In Phase II of the growth project, Miele plans to build a large facility that will serve as the company's major U.S. production center, creating an additional workforce by 2030.

"Overall, Opelika offers the best conditions for a successful start for our new plant, including the long-term perspective for further expansion stages," said Uwe Brunkhorst, Senior Vice President Business Unit Cooking for Miele. "We would like to express our gratitude to the city of Opelika and the State of Alabama for their outstanding support during this selection process and we look forward to further cooperation."

Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products.

Throughout the world, the family-run enterprise, now in its fourth generation, employs a workforce of around 22,300. The company has its headquarters in Gütersloh in Westphalia.

Founded in 1899, Miele has eight production plants in Germany, one each in Austria, the Czech Republic, China, Romania and Poland, as well as two production plants belonging to its Italian medical technology subsidiary, Steelco.

Earlier this year, Miele announced it was evaluating several locations in the U.S. for the planned manufacturing facility. The site in Opelika was selected over potential locations in Georgia, Tennessee, South Carolina and Mississippi, according to the Alabama Department of Commerce.

Please contact Leigh Krehling, 334-705-5136, with any questions.

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