

The Orange County Partnership's *Annual Event*

- SPONSOR OPPORTUNITIES -

**Standout at the largest economic development networking event in the Hudson Valley!
Position your company in front of 500+ professionals as a respected partner and leader in
the economic development industry.**

Sponsorship opportunities are available in a range of price points to fit budgets of all sizes.

Contact Megan Matthews for more information:
megan@ocpartnership.org | 845.294.2323

TABLE GIFT SPONSOR: \$6,500 (LIMIT 1)

The Annual Event table gifts are always a hit with attendees. Make a statement and let the attendees know you mean business by purchasing an impressive table gift that every attendee will walk away with.

- ◊ (10) Complimentary tickets to Annual Event
- ◊ **Your logo featured on a table gift supplied by the OCP**
- ◊ Acknowledgement on ALL marketing materials
- ◊ Featured in PowerPoint loop during networking portion of event & during formal presentation
- ◊ Logo highlighted on OCP Facebook page for the month of December

TRADESHOW BOOTH SPONSOR: \$6,000 (ONLY A FEW SPOTS REMAIN)

Increase brand awareness by purchasing a tradeshow booth to prominently display your marketing materials. Be creative to drive more traffic to your booth by holding in-booth raffles, giveaways and demos.

- ◊ (10) Complimentary tickets to Annual Event
- ◊ **Your logo featured at tradeshow booth**
- ◊ Acknowledgement on ALL marketing materials
- ◊ Featured in PowerPoint loop during networking portion of event & during formal presentation
- ◊ Logo highlighted on OCP Facebook page for the month of December

VIDEO SPONSOR: \$6,000 (LIMIT 3)

The OCP's Awards Program recognizes outstanding achievement. Your logo will be displayed at the beginning and end of one of the three award videos.

- ◊ (10) Complimentary tickets to Annual Event
- ◊ **Your logo featured at the beginning and end of award video**
- ◊ Acknowledgement on ALL marketing materials
- ◊ Featured in PowerPoint loop during networking portion of event & during formal presentation
- ◊ Logo highlighted on OCP Facebook page for the month of December

BADGE LANYARD SPONSOR: \$6,000 (LIMIT 1)

Make every OCP Annual Event attendee a walking ad for your company! Instead of clipping a name badge to their clothing, attendees will appreciate a lanyard to hang around their necks imprinted with your company logo.

- ◊ (10) Complimentary tickets to Annual Event
- ◊ **Your logo featured on the lanyard given to each attendee at registration**
- ◊ Acknowledgement on ALL marketing materials
- ◊ Featured in PowerPoint loop during networking portion of event & during formal presentation
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OPEN BAR SPONSOR: \$5,000 (LIMIT 2)

Ah...liquid courage. If you love making attendees smile, this opportunity is for you! Your company logo will be highlighted in front of the two main bars during the networking portion of the event. Cheers!

- ◇ (5) Complimentary tickets to Annual Event
- ◇ **Your logo featured at two main open bars during the networking portion**
- ◇ Acknowledgement on ALL marketing materials
- ◇ Featured in PowerPoint loop during networking portion of event & during formal presentation
- ◇ Logo highlighted on OCP Facebook page for the month of December

SIGNATURE COCKTAIL SPONSOR: \$5,000 (LIMIT 1)

Do you want to make a splash at the Annual Event? Sponsor a delicious, signature cocktail that the guests can sip on all night! Your company logo will be highlighted in front of the bar during the networking portion of the event.

- ◇ (5) complimentary tickets to Annual Event
- ◇ **Your logo featured at two main open bars during the networking portion**
- ◇ Acknowledgement on ALL marketing materials
- ◇ Featured in PowerPoint loop during networking portion of event & during formal presentation
- ◇ Logo highlighted on OCP Facebook page for the month of December

COAT CHECK SPONSOR: \$5,000 (LIMIT 1)

Baby it's cold outside! The coat check is one of the most visible and appreciated services for our attendees. Your logo will be displayed as soon as our guests walk through the door.

- ◇ (5) complimentary tickets to Annual Event
- ◇ **Your logo featured at the coat check located in the main lobby of the venue and on coat check ticket**
- ◇ Acknowledgement on ALL marketing materials
- ◇ Featured in PowerPoint loop during networking portion of event & during formal presentation
- ◇ Logo highlighted on OCP Facebook page for the month of December

SHUTTLE BUS SPONSOR: \$5,000 (LIMIT 1)

Talk about pro-MOTION for your company! Your logo will be displayed on each of the shuttle busses that will bring all the guests to and from the parking area to the venue.

- ◇ (5) Complimentary tickets to Annual Event
- ◇ **Your logo featured on the shuttle bus**
- ◇ Acknowledgement on ALL marketing materials
- ◇ Featured in PowerPoint loop during networking portion of event & during formal presentation
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CENTERPIECE SPONSOR: \$5,000 (LIMIT 1)

Do you like being the center of attention? Sponsor the centerpieces for the Annual Event and make the tables come to life! Your company's logo will appear on each arrangement with a custom ribbon.

- ◊ (5) Complimentary tickets to Annual Event
- ◊ **Your logo featured on a custom ribbon on all the tables in the main dining area**
- ◊ Acknowledgement on ALL marketing materials
- ◊ Featured in PowerPoint loop during networking portion of event & during formal presentation
- ◊ Logo highlighted on OCP Facebook page for the month of December

CIGAR SPONSOR: \$5,000 (LIMIT 1)

Light up the night, enjoy a cigar! Are you looking for a more intimate networking setting? Sponsor our heated cigar station out on the patio and enjoy some cigars while networking with potential new clients.

- ◊ (5) Complimentary tickets to Annual Event
- ◊ **Your logo featured at the cigar bar located outside during the networking presentation**
- ◊ Acknowledgement on ALL marketing materials
- ◊ Featured in PowerPoint loop during networking portion of event & during formal presentation
- ◊ Logo highlighted on OCP Facebook page for the month of December

DESSERT SPONSOR: \$5,000 (LIMIT 1)

You're the sweetest kind of sponsor! Top off the guest's meals with your logo featured on a delicious dessert to end the night. You'll be the star of the evening when our guests bite into these delectable treats.

- ◊ (5) Complimentary tickets to Annual Event
- ◊ **Your logo featured on the dessert plate at each place setting**
- ◊ Acknowledgement on ALL marketing materials
- ◊ Featured in PowerPoint loop during networking portion of event & during formal presentation
- ◊ Logo highlighted on OCP Facebook page for the month of December

SNACKS-TO-GO SPONSOR: \$5,000 (LIMIT 1)

I'm just here for the snacks! Attendees will love your brand when we provide them with a delicious snack-to-go to enjoy on their way home!

- ◊ (5) complimentary tickets to Annual Event
- ◊ **Your logo featured at the snack-to-go table in the main lobby**
- ◊ Acknowledgement on ALL marketing materials
- ◊ Featured in PowerPoint loop during networking portion of event & during formal presentation
- ◊ Logo highlighted on OCP Facebook page for the month of December

BENEFACTOR SPONSOR: \$3,000

Feeling basic? Don't worry, basic isn't a bad thing! Stand out at the largest economic development networking event in the Hudson Valley with this high-impact, high-ROI sponsorship opportunity.

- ◊ (3) Complimentary tickets to Annual Event
- ◊ Acknowledgement on ALL marketing materials
- ◊ Featured in PowerPoint loop during networking portion of event