



STERLING-XAVIER CONSULTING GROUP, LLC

# Strategic-Success

## LIFE COACHING

ACCELERATED CERTIFICATION PROGRAM™

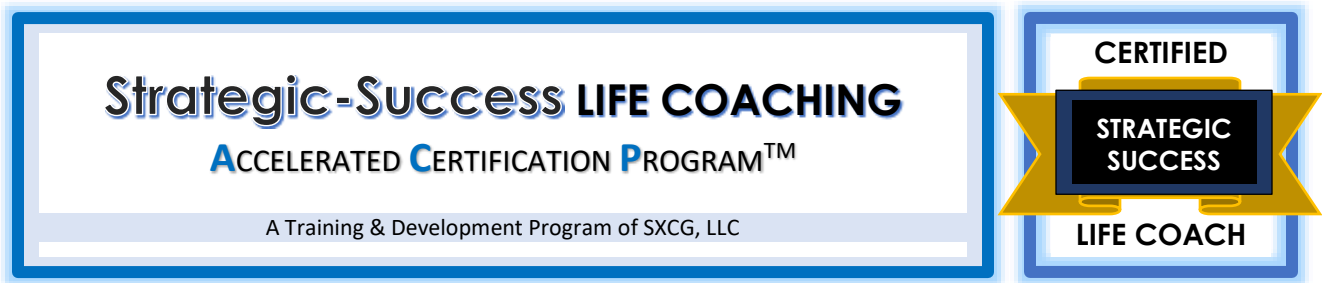
*"TRAINING that TRANSFORMS!"*

CERTIFIED

STRATEGIC  
SUCCESS

LIFE COACH





## WELCOME!

If you're reading this there is a **greater than 90%** chance that you *already* have what it takes to be a Certified Life Coach and you're just looking for the RIGHT certification program to help you structure your knowledge, experience, expertise, education and passion into a proven plan! Congratulations on your genuine desire to help others. Being a professional, Certified Life Coach is one of the most rewarding experiences you can have – but... you probably already know that which is why you're exploring the **Strategic-Success Life Coaching Accelerated Certification Program™** at this time in your career.

Please review why we believe THIS is the best program for you; jot down questions you may have, and when you're ready – call for a complimentary **“Pre-Enrollment” Conversation** in which we'll answer your questions and provide any other information required for you to start your Life Coaching professional journey with us TODAY!

SSLC	<b>PURPOSE</b>	ACP
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**PURPOSE:** The purpose of the **Strategic-Success Life Coaching Accelerated Certification Program™** is to provide professionals with the fundamental training, support and resources needed for them to facilitate their clients' "strategic success."

SSLC	<b>PROCESS</b>	ACP
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**PROCESS:** **ACP** Certification Candidates are required to complete five (5), self-paced modules. The modules are administered through a digital course-pack and

personal in-person meetings\* or teleconferences\* (\***Coach2Coach Conversation**). When all five modules have been successfully completed the **Certification** will be awarded (including a physical Certificate suitable for framing). Modules are reflective and introspective and require approximately 4-6 hours of engagement, reading, worksheets and our signature **Coach2Coach Conversation** in which topics are recapped and specific questions answered between the Certification Candidate and the Certifying Coach via teleconference or in-person meeting.

**SSLC**

**BENEFITS**

**ACP**

### **BENEFITS OF BECOMING A SSLCI CERTIFIED LIFE COACH:**

- There are no restrictions or limitations on where you work
- You get to decide the kind of clients you want to help
- Your income is set by you
- You have control over your work hours; how often and how long you work
- You can travel and still stay connected with your clients
- Your work hours can revolve around your life and not the other way around
- You receive ongoing professional development support as a 'Fellow' of the Strategic-Success Life Coaching Institute and have access to resources specifically for Certified SSLC Institute Fellows
- You receive discounts on conferences, publications and events
- You receive a Certificate of Completion that is suitable for framing
- You get to include the Certified Strategic-Success Life Coach logo on your marketing materials
- You join a community of professional Life Coaches committed to ethical practices of excellence
- As your practice grows you'll have ongoing tips, ideas and resources to support your growth
- You'll receive administrative tools (forms, templates, worksheets) to help you succeed
- You'll have access to quarterly Q & A Forums that allow you to learn solutions to specific issues you encounter
- ... *plus much more!*



## BRIEF CONTENT OVERVIEW OF THE FIVE (5) MODULES

**Certification** as a **Strategic-Success Life Coach** requires the successful completion of five, proven, research-based, practical modules designed to ensure that you have a substantive understanding of what your clients need and how to deliver Life Coaching services and programs to meet those needs:

### ➤ MODULE 1: Understanding the Life Coaching Dynamic

- ✓ What is Life Coaching?
- ✓ What is it 'not'?
- ✓ How Life Coaching differs from Counseling and Consulting
- ✓ Frequently Asked Questions
- ✓ The Effective Life Coach – Self Assessment
- ✓ SYNOPSIS: Coach2Coach Conversation

### ➤ MODULE 2: Forming & Framing MY Coaching Life

- ✓ My Unique Life Coaching Profile (Interests, purpose, passion, gifts, skills, abilities, focus, experiences, 'lens')
- ✓ **TRUE COLORS**<sup>®</sup> Assessment: How I perceive, process information and draw conclusions. Personality preferences and propensities
- ✓ My Credibility in the Marketplace
- ✓ SYNOPSIS: Coach2Coach Conversation

### ➤ MODULE 3: The STRATEGIC-SUCCESS Life Coaching Certification<sup>™</sup> Model

- ✓ Person-Centered Engagement
- ✓ The Value of 'Voice' & 'Standing in Truth'
- ✓ Values-Based Strategic Approach
- ✓ Problem-Solving: Clarifying, Reframing, Ownership
- ✓ Ethics / Boundaries / Critical Self-Care
- ✓ SYNOPSIS: Coach2Coach Conversation

➤ **MODULE 4: Life Coaching Praxis – YOU Coach Me!**

- ✓ YOU Coach Me! - Two ‘real life/real time’ heuristic\* experiences of Life Coaching sessions in which you engage in coaching me as “your client.” (\*Heuristic – a type of research in which the person who is conducting the research is **also** the subject of the research; you reflect on your experience.)
- ✓ Allows for ‘spontaneous’ decision-making as to which tool, questions, process, or responses YOU as a Life Coach will use
- ✓ How to assign “Homework” to facilitate the client’s strategic-success
- ✓ **SYNOPSIS: Coach2Coach Conversation**

➤ **MODULE 5: Building an Independent Life Coaching Practice**

- ✓ Branding
- ✓ Legal Structure
- ✓ Financial Systems
- ✓ Niche Marketing
- ✓ Client Records
- ✓ Reviews / Referrals
- ✓ Human Resources: Associates, Professionals & Team Members
- ✓ **SYNOPSIS: Coach2Coach Conversation**

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**PRICING\***

**ACP**

**PRICING:** The fee for the **Strategic-Success Life Coaching Accelerated Certification Program™** which is comprised of five instructional modules; a TRUE COLORS personality assessment; all materials; and five **Coach2Coach Conversation** engagements is currently \$ 695.00. All modules must be completed and paid for within six months of start date unless otherwise agreed upon.

*\*Fee is subject to change.*

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**REGISTRATION**

**ACP**

**REGISTRATION:** To register for the **Strategic-Success Life Coaching Accelerated Certification Program™** please email your request to [DrBarnes@sterling-xavier.com](mailto:DrBarnes@sterling-xavier.com) and you will be contacted to submit the required ACP documents and fees. ■