



# MINUTES

# Parry Sound Downtown Business Association

July 17<sup>th</sup>, 2019

Meeting called to order by David Coles at 6:31pm

## In Attendance

Board Members: David Coles, Councilor Roger Burden, Karen Hobson, Amy Black, Tanis Mack, Bernice Anderson, Sue Sullivan, Dan DiNicolo, Seanon Megyesi, Thomas Clark

Staff: Susan Hrycyna

## Approval of Agenda

“Motion to approve the agenda of the July 17<sup>th</sup>, 2019 DBA Board of Directors Meeting”

Moved by: Dan DiNicolo      Seconded by: Tanis Mack      Carried

## Declaration of Pecuniary Interest

None

## Approval of Minutes

“Motion to approve the minutes from the June 12<sup>th</sup>, 2019 DBA Board of Directors meeting”

Moved by: Sue Sullivan      Seconded by: Tanis Black      Carried

## Correspondence

Clayton Harris sent an email complimenting the DBA on the new parkettes

## Previous Business

### a) Walk Signals

- The pedestrian signals at James & Seguin have been made fully automatic as per our request

## b) Loading Zones

- Peter will welcome the DBA's suggestions regarding how many, and which loading zones the DBA would like to see removed so he can include this in next year's budget. Susan will send this out to the members in the next newsletter. The

suggestion is to remove the one in front of the old Wright Medical Centre and reduce the one in front of the Strand Movie Theatre to the required width to allow evacuation of the theatre in an emergency.

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## New Business

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### a) Website Proposal and Marketing Proposal from Gel Creative

- Shannon Moran still has some questions about the proposals. She has requested a phone call with Gel (Tom and Shannon), herself and Susan. She wants to make sure that everything we need is included in the price. Susan will make arrangements for the call.
- It will be discussed in more detail at the next board meeting

### b) Busker's Hours

- After receiving a request from Mike Duenkel, one of our approved buskers, the board agreed to extend the busking hours for the remainder of the 2019 season to 8pm on a trial basis.

### c) Waterfront Committee

- Susan will write a letter to Mayor and Council with a recommendation from the board that the Waterfront Committee be reinstated.

### d) Temporary Reserved Parking Spots

- Amy and Tanis observed when CMHA paid for the use of 3 parking spots on Seguin Street, nothing was done to mark the spots as reserved. When the truck showed up cars were parked in the spaces. If they are marked with pylons it will also help the public know that they are reserved and paid for.
- Susan will send Peter an email requesting that any spots that are reserved be marked off with pylons

### e) DBA Boundaries

- One of the agenda items during the July 16<sup>th</sup> Council meeting was a zoning bylaw amendment for Trestle Brewery. The brewery recently added an outdoor patio which requires an additional 25 parking spots. Council passed the bylaw amendment which waives this requirement.
- During the meeting there was a discussion about Trestle joining the DBA because DBA members do not have to provide dedicated parking spots for their customers. It was stated they had previously requested to join the DBA and were turned down. Susan will look through the past minutes.
- It was suggested the board create a policy outlining when the DBA would consider either expanding or contracting the boundaries.
- Susan will talk to Taylor Elgie about the procedure. Roger will ask Chris if he is interested in joining the DBA

### **Resolution 19-19**

“Motion to investigate the requirements of a DBA boundary realignment in order to create a DBA policy”

Moved by: Amy Black

Seconded by: Dan DiNicolo

Carried

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## Reports

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a) Administrator- Susan Hrycyna. A detailed report is on file.

b) Events – Amy Black. A detailed report is on file.

- Save the Date postcards have been printed and will be distributed to all businesses to promote the PS Girlfriends’ Weekend
- Amy talked with Chris, Trestle Brewery, about the dates for the PSGW and the Hop on Hop off bus event. The PSGW will remain on the third weekend of November, and Trestle’s event will be the following weekend.

c) Beautification – Susan Hrycyna. A detailed report on file

- The parkettes are completed and open. The total cost of them was \$7,836.57. Karen suggested a pergola with slats be built in order to provide some relief from the sun. The committee will discuss this at their next meeting.

### **Resolution 19-20**

“Motion to give Roy Schreyer \$100 downtown dollars as a thank you for his work with the Canadore students building the planters at the parkettes”

Moved by: Amy Black

Seconded by: Dan DiNicolo

Carried

- A plaque is being designed and made by Canadore College acknowledging who contributed to building the parkettes.
- Barrie BIA is working with a company called Terracycle. The company sells butt receptacles for \$100 each and the butts are collected and sent to them to be recycled.
- There was a discussion about the standard of care in the downtown. This summer Peter Brown was not able to hire a summer student dedicated to the downtown, therefore the Madvac is not being used. This will be addressed in the fall when the MOU is reviewed. Can the DBA take a more proactive role in the hiring process and could the DBA top up the hourly wage?
- Susan will write a letter to the Town, Mayor, Council and cc Peter Brown about our concerns. The time and effort by our volunteers will be mentioned. Susan will also ask what happened to the money allocated to this summer student.

d) Marketing – Seanon Megyesi

- Website and Marketing proposals were discussed previously
- We will not offer a member login option for the new website as it is felt it will not be used enough to offset the extra cost.
- Metroland Media sent information about an advertising opportunity for the Labour Day weekend. This is not beneficial to the DBA for the fall; however it would be in the spring.

e) Financials

“Motion to accept the financial report as presented”

Moved by: Dan DiNicolo      Seconded by: Seanon Megyesi      Carried

f) Chamber Report – Thomas Clark

- The Chamber does not meet in July and August
- Christy, the Executive Director, has left her position. The job is posted and closes on July 19<sup>th</sup>.

g) Council Report – Roger Burden

- Three issues are currently being discussed by Council, Trestle Brewery, Canadore College accepting students for a new French Immersion School, and Phase 4 of the Granite Condos.

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### Next Meeting

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The next meeting will take place on August 14<sup>th</sup>, 2019 at 6:30pm.

“Motion to adjourn the meeting was made at 8:09pm “

Moved by: Dan DiNicolo      Seconded by: Karen Hobson      Carried

Minutes of the meeting were recorded by Susan Hrycyna, Executive Administrator