



# MINUTES

## Parry Sound Downtown Business Association

August 14<sup>th</sup>, 2019

Meeting called to order by Amy Black at 6:37pm

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### Meeting to Discuss Downtown Safety

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Councillor Roger Burden, Councillor Paul Borneman, Councillor Vanessa Backman, April McNamara, Manager of Parks, Karen Hobson, Sue Sullivan, and Susan Hrycyna met at the new parkettes to discuss downtown safety.

Some of the topics covered were:

- Business owners have heard from many people that they no longer feel safe downtown, especially before and after the stores are open.
- The OTAC Clinic draws the wrong crowd. The customers congregate out front beginning at 8am. Can bylaw help since they are illegally smoking at a business entrance? The Beautification Committee has been discussing the clinic and will be talking to the building owner about the possibility of the clinic moving.
- Business owners talk amongst themselves but do not report anything to Bylaw
- We need more of a police presence in the downtown, especially before and after hours
- Buildings are falling apart; bricks are falling off Above & Beyond, siding is falling off the old Wright Clinic and there is a huge hole at the top of the building behind Kenney Shoes.
- April reported there have been significant lighting upgrades in Market Square Park. The Wifi is now turned off at 7pm instead of 11pm and is not turned back on until 7am. Both things have helped lessen disturbances in the park.
- Susan will meet with Staff Sergeant Jeremy McDonald to see what the OPP can do to help. Would they be interested in a recordable webcam? Give them times when problems seem to happen. Can a cruiser be parked on the main street during traffic court?

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### In Attendance

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Board Members: Councilor Roger Burden, Karen Hobson, Amy Black, Tanis Mack, Sue Sullivan, Dan DiNicolo, Seanon Megyesi

Staff: Susan Hrycyna

Regrets: Bernice Anderson, Thomas Clark, David Coles

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## Approval of Agenda

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“Motion to approve the agenda of the August 14<sup>th</sup>, 2019 DBA Board of Directors Meeting with the following addition:

- Chamber Membership”

Moved by: Dan DiNicolo

Seconded by: Sue Sullivan

Carried

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## Declaration of Pecuniary Interest

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Dan DiNicolo declared pecuniary interest for the topic Chamber Membership because he is the President of the Chamber of Commerce. He informed the board on what the topic was about and then left the room for the board discussion.

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## Approval of Minutes

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“Motion to approve the minutes from the July 17<sup>th</sup>, 2019 DBA Board of Directors meeting”

Moved by: Karen Hobson

Seconded by: Sue Sullivan

Carried

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## Correspondence

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A letter was received from Indigenous Services Canada with information about a public meeting on August 21 from 5-8pm about the Wasauksing Swing Bridge.

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## Previous Business

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### a) Loading Zones

- Susan and Allison from Bylaw walked James Street to look at the loading zones. Information about the proposed changes were sent to the members in the August newsletter asking for feedback and none was received.
- Susan will send a letter to Peter Brown asking for the following changes:
  - Leave the loading zone in front of 60 James Street
  - Remove the loading zone in front of 57 James Street and put in two accessible parking spots
  - Change the accessible parking spot in front of TD Bank to a regular parking spot
  - Reduce the size of the blocked off area in front of the Strand Theatre and add one parking spot
  - Increase the size of one of the two blocked off areas in front of the alleyways on the east side of James by Seguin Street and designate as a loading zone.

- Bylaw has also advised us the areas in front of the fire hydrants will be marked as No Parking at any time and will be enforced. Currently these spots are being used by delivery vans and must always be kept free in case of an emergency.

b) Temporary Reserved Parking Spots

- Anyone who fills out an application to reserve a parking spot is advised it is their responsibility to block off the reserved space

c) DBA Boundaries

- The last boundary expansion was approved by Council on July 24, 2013
- The Municipal Act states if a BIA wants to alter its boundaries a resolution stating their wishes must be sent to Council for approval before the process is begun.
- The boundaries should be reviewed every four years. It was suggested this be done two years into the board members four-year term. A policy will be developed by Susan

d) Website Proposal from Gel Creative

- There were some more questions from the last Marketing Committee meeting. Susan sent these questions to Gel and they were answered and sent back to the committee

**Resolution 19-21**

“Motion to accept the Website Proposal from Gel Creative in the amount of \$9,000”

Moved by: Sue Sullivan

Seconded by: Tanis Mack

Carried

e) Marketing Proposal from Gel Creative

**Resolution 19-22**

“Motion to accept the 2019 Marketing Proposal from Gel Creative in the amount of \$3,940”

Moved by: Karen Hobson

Seconded by: Tanis Mack

Carried

- Decisions about these two projects will be made by the Marketing Committee

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## New Business

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a) Minutes from Committee Meetings

- After the various committees approve draft minutes from their meetings, Susan will forward the minutes to the board members

b) Community Oven

- The Mary Street Centre is going to build a Community Oven on the grass area in front of their building. The oven will be built on September 14 and 21 and there will be a Grand Opening Ceremony Event on October 26.

c) Digital Workshops

- The numbers for the three workshops are steadily increasing and we have met the minimum requirements for the first workshop on September 5th

d) Chamber Membership

- The Chamber is still working on hiring an Executive Director.
- The DBA is not a chamber member and has not been for two years. Susan stated the DBA membership was not renewed because it was felt with many DBA members also Chamber members the board felt it was not necessary for the DBA to also be a member. There is a question as to whether the DBA should have a representative on the Chamber board if they are not a member.

Dan left the room for the remaining discussion

- There was a discussion about the benefits of joining the Chamber. What is the role of the DBA representative?
- It was suggested we bring all memberships to the AGM and ask the members which organizations the DBA should join (OBIAA, GBBR, Chamber, etc.)
- The board would like to invite the new ED to a board meeting to discuss the DBA's involvement and how we can work together moving forward and if there are any more current benefits to becoming a member.

Dan returned to the meeting and was informed on the board's decision

- Dan will bring this decision back to the Chamber board. Thomas will not be able to attend Chamber meetings until this matter is resolved.

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## Reports

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a) Administrator- Susan Hrycyna. A detailed report is on file.

b) Events – Amy Black. A detailed report is on file.

- The Silent Auction only raised \$1,200 this year due to the poor weather during the event
- Susan has sent out a survey about the GB Craft Fair

c) Beautification – Susan Hrycyna. A detailed report on file

- Susan received an invoice from the Town for the distribution of the new black planters to downtown businesses and to place the two large blue planters at James & Seguin
- Susan will send a letter to Peter saying we are not going to pay this invoice. Refer to the MOU that states the town will put out the planters. She will cc Roger.

d) Marketing – Seanon Megyesi

- Website and Marketing proposals were discussed previously

e) Financials

- The 2019 budget has \$6,000 budgeted for the website. The additional \$3,000 will come from the GIC that was cashed in.

f) Chamber Report – None

g) Council Report – Roger Burden

- The rezoning request from Canadore College for a new French School was denied by Council. However, the school will go ahead at this location because Canadore is appealing the decision
- The condo development at the Salt Docks will be discussed at the next Council meeting. Roger asked if the DBA should write a letter of support.

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## Next Meeting

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The next meeting will take place on September 11<sup>th</sup>, 2019 at 6:30pm.

“Motion to adjourn the meeting was made at 7:40pm “

Moved by: Sue Sullivan

Seconded by: Tanis Mack

Carried

Minutes of the meeting were recorded by Susan Hrycyna, Executive Administrator