SOUTHERN CHESTER COUNTY TRENDS

A NEW REGIONAL BUSINESS & COMMUNITY MAGAZINE | YEAR-END 2026 PREMIERE ISSUE

A MAGAZINE PEOPLE WILL READ, KEEP, AND SHARE

TRUSTED LOCAL VOICES
Community updates and stories from across Southern Chester County.

HIGH-INTEREST CONTENT
A holiday guide, Made Here regional history and year-end local highlights.

MORE WAYS TO BE SEEN
Print distribution across the region, plus Chamber email, social media, web links and QR codes.



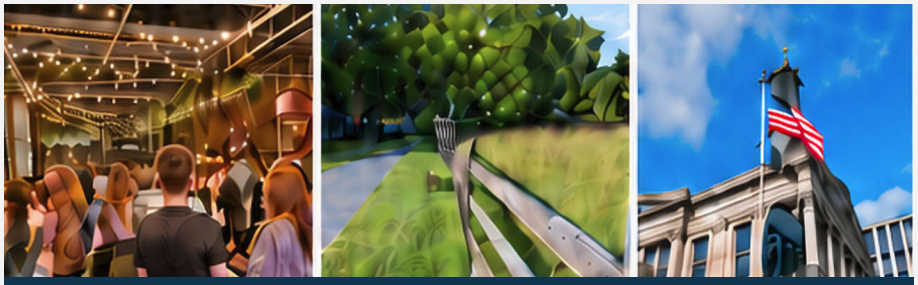
SAMPLE COVER CONCEPT

We're excited to introduce Southern Chester County Trends, a new magazine built around what makes our region distinctive: historic towns and farms, growing communities, major employers, longtime local businesses and nonprofits.

The first issue will pair regional updates with stories that have staying power, including a holiday guide and a new Made Here feature on the businesses, people and history that have shaped Southern Chester County.

Trends will also offer original local stories, polished design and photography, upgraded paper and print quality, and fewer ad positions - giving participating businesses more room to stand out.

Cheryl B. Kuhn, IOM
President & CEO, Southern Chester County Chamber of Commerce



RICH HERITAGE • SHARED FUTURE • STRONGER TOGETHER

2026 ADVERTISING RATES

PREMIUM FULL PAGE — **$1,985**
High-visibility placement • Limited availability

STANDARD ADVERTISING

Full page	7.25" × 9"	**$1,275**
Half page (H)	7.25" × 4.375"	**$650**
Half page (V)	3.5" × 9"	**$650**

PUBLICATION DATE
LATE NOVEMBER 2026

AD MATERIALS DUE
OCTOBER 7, 2026

ADVERTISING CONTACTS
David Grace
856-577-9681
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215-498-8874

BE SEEN ACROSS SOUTHERN CHESTER COUNTY

Trends puts your message in front of a carefully selected audience — including high-net-worth households, Chamber members and prospects, area organizations and employers, with additional distribution at Chamber events throughout the region.