LAUNCH PAD

FALL 2019

Prepare for success!

Sisters U™ is partnering with **Bucks County Community College** to provide you with the tools to launch your professional career. Launch Pad to Success is a six module certificate program each lead by local business experts who teach you techniques to embrace leadership, confidently communicate, navigate social media, make a great first impression, and achieve financial literacy.

We believe success is achieved through education. Whether your career goals include being selected for a job or a promotion the Launch Pad certificate program is designed to teach you the skills to achieve your goals and maximize your earning potential.

Top 10 reasons to join Launch Pad:

10 **Build self-confidence and wisdom**
9 **Gain valuable leadership skills and experience**
8 **Learn how to effectively build a team**
7 **Take your career to the next level**
6 **Surround yourself with leaders**
5 **Clarify your goals and vision**
4 **Learn how to influence others**
3 **Learn to be introspective**
2 **Avoid common career mistakes**
1 **Empower yourself to succeed!**

Mark your CALENDAR!

All sessions held at 12:30PM

9/19	9/26	10/10	10/24	11/7	11/21
First Impressions	Confident Communicator	Professional Image	Spirit of Volunteerism	Resume Writing	Time & Money Secrets

Launch Pad is ***FREE*** to participants!

To register or for more information:

Email Dr. Rodney Altemose, **rodney.altemose@bucks.edu** or call **215-258-7750**
It is held at Bucks County Community College Upper Bucks Campus, 1 Hillendale Road Perkasie PA 18944

Sisters U®

The Launch Pad program is locally sponsored by Sisters U™, Bucks County Community College and Penn Community Bank.

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SEPT 19 — FIRST IMPRESSIONS

Christin Smith Myers *Chief Operating Officer & Speaker*

Differentiate between the characteristics of 'Positive' vs. 'Negative' first impressions

Analyze forms of non-verbal communication

Practice effective 1:1 communication strategies

SEPT 26 — CONFIDENT COMMUNICATOR

Larry Lowry *Dale Carnegie Training*

Discuss confident communication approaches in a group environment

Identify specific tools for effective communication

Role play various scenarios

OCT 10 — PROFESSIONAL IMAGE

Michelle Shire *VP Sales & Marketing, Per Diem Workspace*

Explain the importance of dressing appropriately

Discuss the difference in expectations of appearance by industry/position/environment

Compare and contrast sample images of professional attire

OCT 24 — SPIRIT OF VOLUNTEERISM

Rodney Altemose *Executive Director, BCCC, Upper Bucks Campus*

Volunteerism is a two-way street. Volunteering helps generate positive change for others AND generates positive change in the lives of those who are volunteering. Come and meet others who can share many opportunities for you to make an impact in your community. Hopefully you with catch the spirit of volunteerism and see the value it has in your life!

NOV 7 — RESUME WRITING

Heather Aivazian *Perkins Goals Coach, BCCC*

Land your dream job! Whether you are fine tuning your current resume, or starting from scratch, this session will help you create a winning resume. This session will also touch upon job search tips to find the perfect job and interviewing techniques so you can confidently ace your next interview. Bring your current resume if you have one.

NOV 21 — TIME & MONEY SECRETS

Sean Schmid

SVP, Penn Community Bank; Chief Operating Officer, Penn Investment Advisors, Inc.

- Money hacks to increase your financial freedom
- Make the most of your summer income
- Best kept secrets on how to make money and save while in college

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