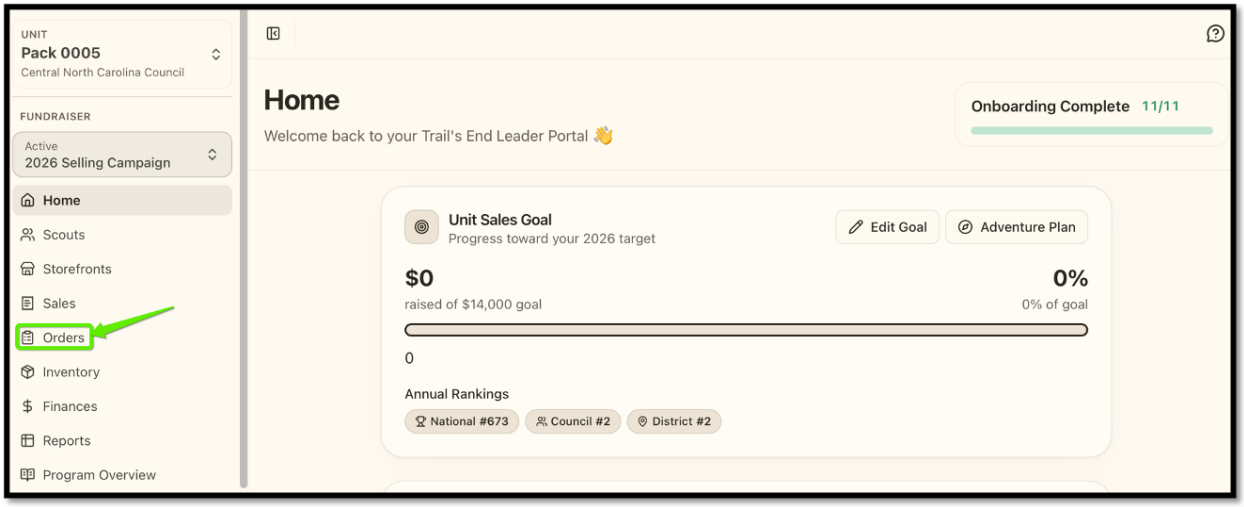
Unit Leaders & Popcorn Kernels,

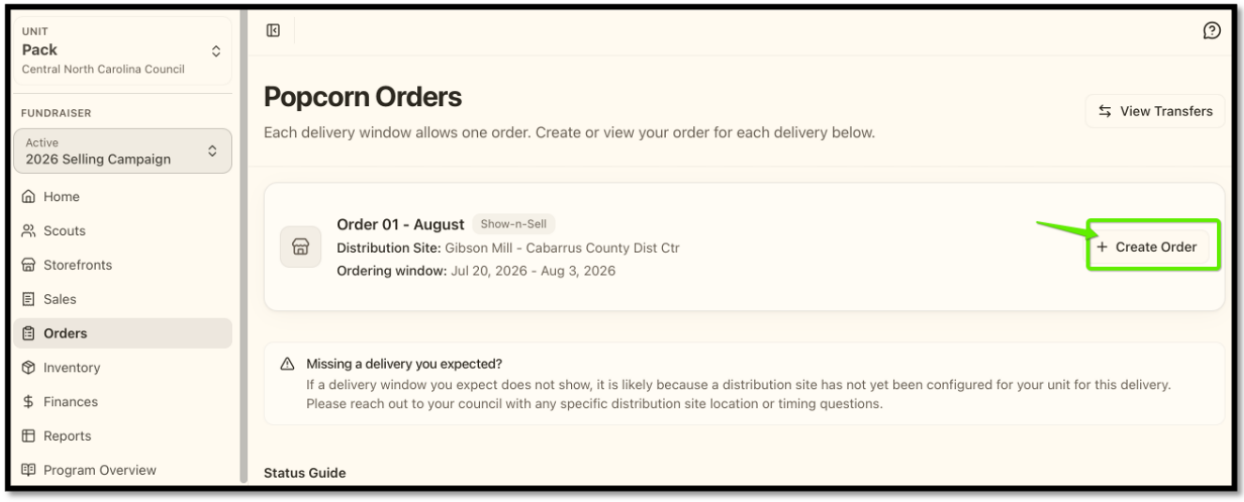
I would like to thank each of you for your commitment to selling popcorn this year. I hope you, your Scouts, and your families are fired up and ready for a great fall campaign!
This is a friendly reminder that the **first popcorn order submission is due in two days, on July 31**. Please make sure your orders are entered and submitted by the deadline.

If you haven't already done so, your unit's First Order is due July 31st:

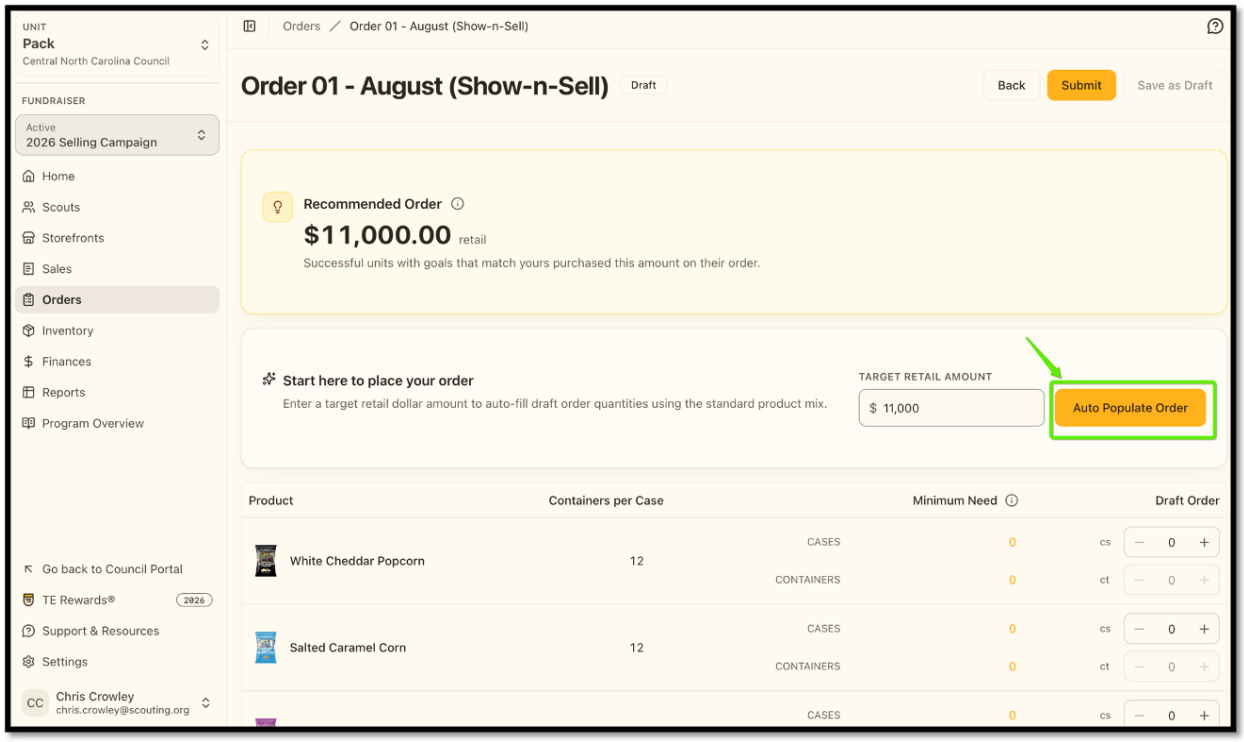
1. To place the order, go online to **portal.trails-end.com**
2. Enter your 2026 log-in information
3. Click on the "**Orders**": as shown below:
   a.



4. Then click **Create Order**:
   a.

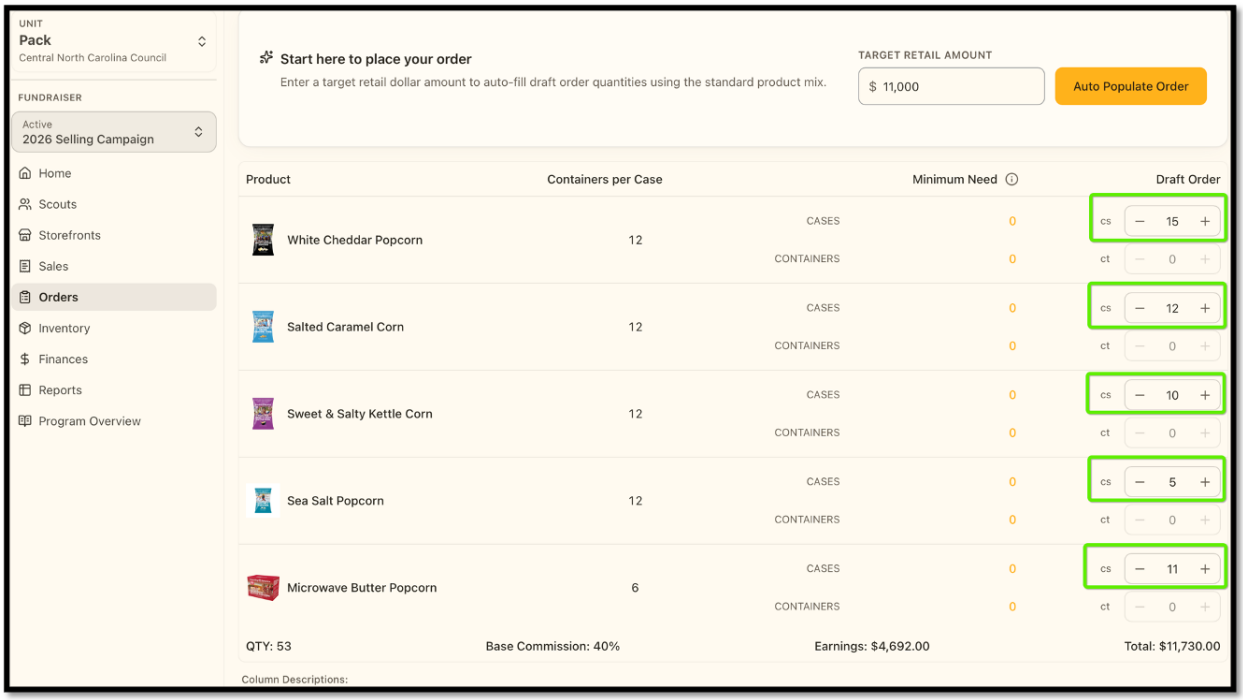


5. Then our Popcorn Company has a feature called the "**Auto Populate Order**" that will analyze the number of each case your unit should order to achieve their sales goal:
   a.



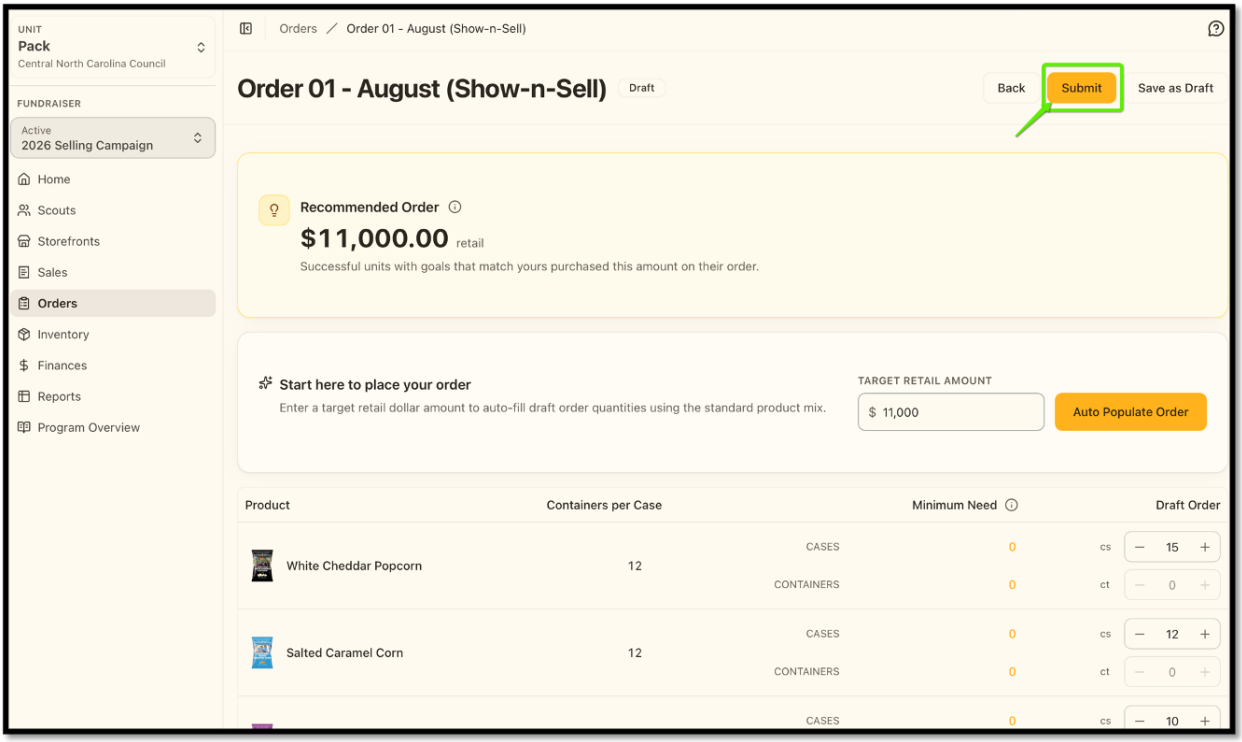
6. Then review the "Auto Populate" number of cases of each type of popcorn:

a.



7. Then after your review please hit “**Submit**”:

a.



If you need any assistance, have questions, or would like guidance with the popcorn sale, please do not hesitate to reach out to me. I am happy to help in any way I can.
Thank you again for your dedication and support. I look forward to a successful popcorn season for all of our units!

Best regards,

Brandon D. Neal | Field Director & Event Coordinator

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