



# MIDDLEBURG HEIGHTS COMMUNITY MAGAZINE

*The Middleburg Heights Community Magazine* is a publication designed to provide local businesses the opportunity to promote their products and services to a local and regional audience of affluent and active customers.

As a partnership between the Chamber and *Cleveland Magazine*, *The Middleburg Heights Community Magazine* will deliver your marketing message in a quality editorial environment that targets the readers you want to reach most – the people who live within a few minutes of your location and those who will travel to your destination.

9,000 copies will be delivered to every home and business in Middleburg Heights including distribution via the Middleburg Heights Chamber of Commerce throughout the year to area visitors, site selectors and event planners, chambers members and new businesses.



## AD RATES AND SPECIFICATIONS

Ad Size	Dimensions (w x h)	Rate	Discount*
Full Page, 4-color	7" x 10"	\$2,395	\$2,036
1/2 Page, 4-color	7" x 4.875"	\$1,356	\$1,153
1/3 Page, 4-color	4.625" x 4.875"	\$991	\$842
1/6 Page, 4-color	2.25" x 4.875"	\$525	\$446
<b>SPECIAL:</b> 1/8 Page, 4-color	3.375" x 2.375"	\$425	

### Cover positions:

Second Cover	8.25" x 11.125" (Includes Bleed)	\$2,883
Third Cover	8.25" x 11.125" (Includes Bleed)	\$2,777
Fourth Cover	8.25" x 11.125" (Includes Bleed)	\$2,065

### ADD DIGITAL TO YOUR AD PACKAGE

**Digital Display:** \$350 for 15,000 Impressions  
(300x250, 300x600, 728x90, 320x50)

\*All digital ads will appear run-of-site on [ClevelandMagazine.com](http://ClevelandMagazine.com)

As an added bonus, *Middleburg Heights Magazine* will be available for 12 months on [clevelandmagazine.com](http://clevelandmagazine.com).

This electronic edition is a complete, interactive version of the magazine with a hyperlink to each advertiser's Web site.

For members of the Middleburg Heights Chamber of Commerce, we have included a 15% discount on all advertising inside the 2023 Middleburg Heights Community Magazine. If you are not yet a member of the chamber, go to [www.middleburghheightschamber.com](http://www.middleburghheightschamber.com) to join so your business can enjoy all of the benefits of membership.

ISSUE: JUNE 2023

AD SPACE CLOSE: 5/5/23

AD MATERIALS DUE: 5/16/23

For advertising information, call your Great Lakes Publishing account manager or contact

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**Cleveland**  
MAGAZINE

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