

Executive Director Newsletter Article

June 2021

Last month we talked about the fact that as Chamber staff we are often asked, “what is the benefit of being a Chamber member”. We highlighted one of the most important and visible, the Clinton County Government Committee.

This month, I want to highlight for you the Top Five Benefits of Membership in the Clinton Area Chamber of Commerce:

1. **The Voice of Business.** We are the voice of business. The Chamber spearheads discussions and takes action on legal and social matters to improve the business climate within the Clinton Region. We advocate on your behalf.
2. **Networking.** The Chamber serves as the catalyst for peer-to-peer relationship building. A rich source of networking opportunities, the Chamber provides members time to establish strong business bonds.
3. **Promotion.** The Chamber works with its members to increase exposure, create new business, and ensure that your concerns and successes remain top of mind. Website listings, newsletters, ribbon cuttings; they all serve to spotlight our community’s most important assets. Our businesses.
4. **Training and Education.** Technology, process improvement, strategic planning, and adapting to new laws and regulations. We provide members with training focused on business growth and efficiency.
5. **Community Connection.** A not-for-profit 501(c)(6), the Chamber is focused on the development of a healthy economy. We enhance public image, support civic groups, encourage volunteerism and spearhead community beautification projects.

We support your success! If you have any questions about your membership, please give me a call, 563-559-2194 or email me at rphelan@clintonia.com