

# **Member Engagement Coordinator**

## **Newsletter December 2021**

**Hello! It's December and all is merry and bright. Black Friday and Small Business Saturday showed that our community is filled with holiday spirit.**

**CACC is proud to welcome two new businesses to our membership. GREETINGS to Amanda Smither of Country Financial in Clinton, Iowa, and the Quad Cities Regional Business Journal in Bettendorf, Iowa! We are excited to have you as members and look forward to working with you and your staff.**

**As we all know (and love), Clinton, Camanche, Fulton, and the Lyons Shopping District really make Christmas the most wonderful time of the year for our area residents. How fortunate we are to live in a place where local businesses put so much effort into creating a magical atmosphere for the residents. Please visit Downtown Fulton, Illinois, on Friday, December 3<sup>rd</sup>, for their spectacular Fulton Christmas Walk. Festivities begin at 5 P.M. and include a Boy Scout soup supper, the opportunity to visit Santa, a snowball hockey game, and several more activities. For more information, check out the Events Calendar on the Chamber website or go to Facebook and visit the Visit Fulton! page.**

**That same evening, the holiday magic crosses the river to Clinton, Iowa, and lands at the intersection of 1<sup>st</sup> Avenue and Riverview Drive. Enjoy the annual lighting of the Clinton Christmas tree at 5:30 P.M. and then stroll about our beautiful downtown.**

**On Saturday, December 4<sup>th</sup>, Santa has a super fun gig in the Lyons Shopping District. He will be on Main Avenue from 9 A.M. until 11 A.M. and plans to visit with both the naughty and nice. So, if you**

**deserve a pat on the back or need some advice regarding how to get on the Nice List, hustle up to the Lyons Shopping District. After your visit with Santa, check into all of the businesses for crafts and great deals.**

**Remember to bring your River City Gold when you hit the CACC member businesses. If you are interested in purchasing River City Gold, contact Karen Friis at (563)242-5702. River City Gold is the perfect way to keep dollars in our community. That helps our families, friends, and neighbors who own and operate our local businesses. Please remember them while you do your shopping during the holidays and all year long.**

**As 2021 ends and we look toward 2022, I wish you happiness and health. May you find comfort in the memories you have made and hope in what lies ahead. MERRY CHRISTMAS AND HAPPY NEW YEAR!**