



# TOTAL ACCESS

Gain maximum exposure as a Premier Convention Partner! Make your company name one that our attendees will never forget. Select from one of the packages below; each specifically designed to deliver maximum return on investment while helping achieve your recruitment and branding goals.

| PREMIER LEVELS   | VISIONARY <small>SOLD OUT</small><br>Limit 2 | INNOVATOR<br>Limit 3 | AMBASSADOR      |
|--|--|----------------------|-----------------|
| <b>Early-Bird Rate on or before 04/26/2019</b>   | <b>\$110,000</b>                             | <b>\$60,000</b>      | <b>\$30,000</b> |
| <b>Regular Rate after 04/26/2019</b>   | <b>\$115,000</b>                             | <b>\$65,000</b>      | <b>\$32,500</b> |
| Maximum convention visibility opportunity  | X  | X                    |                 |
| Free-standing promotional signs  | 2  | 1                    |                 |
| Exclusive exhibit space in the Career Fair exhibit hall  | 20' x 40'                                    | 20' x 30'            | 10' x 30'       |
| 5-minute speaking opportunity: Thursday Opening Ceremony, Excellence in STEM Luncheon, OR STAR Awards Gala | X  |                      |                 |
| 30-Second, sponsor-created video: Showcased at Excellence in STEM Luncheon OR STAR Awards Gala             | X  |                      |                 |
| Early access to housing block with strategy room at selected hotel   | X  |                      |                 |
| Interview booths   | 10   | 6                    | 4               |
| Access to the SHPE resume database   | 12 months                                    | 9 months             | 6 months        |
| Job postings   | 15   | 10                   | 5               |
| Hospitality Suite (Bronze)   | X  | X                    |                 |
| SHPE Social Thursday OR Friday   | X  |                      |                 |
| Guaranteed Workshop Session  | 2  | 1                    |                 |
| Full-convention registrations  | 20   | 15                   | 10              |
| Career Fair-only registrations   | 20   | 10                   | 5               |
| Excellence in STEM Luncheon tickets  | 15   | 10                   | 5               |
| STAR Awards Gala tickets   | 15   | 10                   | 5               |
| 3-month banner ad placement on the convention website  | X  |                      |                 |
| Company logo on committee polo shirts (70+)  | X  |                      |                 |
| Prominent placement of company logo on convention guide  | X  |                      |                 |
| One convention attendee bag insert (4,000 minimum, no paper inserts)                                       | X  | X                    |                 |
| One electronic postcard to attendees   | X  | X                    |                 |
| Level-specific recognition on the convention website with logo and hotlink                                 | X  | X                    | X               |
| Level-specific recognition in the digital convention program guide with logo                               | X  | X                    | X               |
| Logo placement on exhibitor-level recognition board in the convention center                               | X  | X                    | X               |
| Booth# listing in 2019 SHPE National Convention mobile app   | X  | X                    | X               |

# EXHIBITOR ACCESS

Recruit the most innovative rising stars among Hispanic STEM students and professionals. Exhibit at our Career Fair & Graduate Expo alongside 200+ corporations, associations, and universities.

| TIER 1   | PLATINUM        | GOLD            | SILVER          | BRONZE         |
|--|-----------------|-----------------|-----------------|----------------|
| <b>Early-Bird Rate on or before 04/26/2019</b>                               | <b>\$21,000</b> | <b>\$14,500</b> | <b>\$10,500</b> | <b>\$8,000</b> |
| <b>Regular Rate after 04/26/2019</b>   | <b>\$22,500</b> | <b>\$15,500</b> | <b>\$11,000</b> | <b>\$8,500</b> |
| One exhibitor booth with level-specific placement                            | 10' x 30'       | 10' x 20'       | 10' x 10'       | 10' x 10'      |
| Full-convention registrations  | 10              | 7               | 5               | 2              |
| Interview booths   | 2               | 1               | 1               |                |
| Excellence in STEM Luncheon tickets  | 5               |                 |                 |                |
| STAR Awards Gala tickets   | 5               |                 |                 |                |
| Online resume access   | 4 months        | 3 months        | 2 months        |                |
| Booth# listing in 2019 SHPE National Convention mobile app                   | X               | X               | X               | X              |
| Logo placement on exhibitor-level recognition board in the convention center | X               | X               |                 |                |
| Placement on exhibitor-level recognition board in the convention center      |                 |                 | X               | X              |
| Level-specific recognition on the convention website with logo and hotlink   | X               | X               |                 |                |
| Level-specific recognition with company name on convention website           |                 |                 | X               | X              |
| Level-specific recognition in the convention program guide                   | X               | X               | X               | X              |

| TIER 2   | GOVERNMENT**   | NONPROFIT***   | UNIVERSITY/ACADEMIC |
|--|----------------|----------------|---------------------|
| <b>Early Bird Rate on or before 04/26/2019</b>                     | <b>\$4,950</b> | <b>\$1,600</b> | <b>\$1,300</b>      |
| <b>Regular Rate after 04/26/2019</b>                               | <b>\$5,100</b> | <b>\$1,650</b> | <b>\$1,350</b>      |
| One exhibitor booth with level-specific placement                  | 10' x 10'      | 10' x 10'      | 10' x 10'           |
| Full-convention registrations                                      | 2              | 1              | 1                   |
| Required floor covering/carpet provided*                           | X              | X              | X                   |
| Level-specific recognition in the convention program guide         | X              | X              | X                   |
| Booth# listing in 2019 SHPE National Convention mobile app         | X              | X              | X                   |
| Level-specific recognition with company name on convention website | X              | X              | X                   |

All 10'x10' exhibit spaces include pipe and drape, one 6' table, two chairs, and one wastebasket. Floor covering/carpet requirement will be reinforced at all exhibit levels. SHPE will not provide carpeting materials for booths outside of government, nonprofit, and university. All exhibitors are expected to adhere to the good neighbor policy of no more than five representatives per 10'x10' booth space at one time. All *Early-Bird* invoices must be paid by 06/28/2019 in order to take advantage of special pricing. Invoices not paid by 06/28/19 will be updated to reflect *Regular* pricing. All invoices must be paid by 09/27/2019. Payments received after 09/27/2019 are subject to a 25% late fee.

\*SHPE will provide appropriate floor covering/carpet for government level, nonprofit level, and university/academic level exhibitors only. Upgrades and substitutions will not be accepted. Exhibitor may provide alternate floor covering/carpet, no discounts or reimbursements will be applied.

\*\*Valid .gov email address required for government sponsorship.

\*\*\*501 (c)3 documentation required for nonprofit sponsorship.