

CleanBuildingsSM CONFERENCE

Baltimore Convention Center • March 12-13, 2024

cleanbuildingsconference.com

Sponsorship Packages and Marketing Opportunities

Take Advantage of Our Early Bird Rate (Before December 1, 2023)

Bronze: \$3,100 (\$3,400 after 12/1/23)

Silver: \$4,000 (\$4,300 after 12/1/23)

Gold: \$7,000 (\$7,500 after 12/1/23)

Platinum: \$11,400 (\$12,300 after 12/1/23)

\$34 per square foot for each additional 10x10

Increase Your Visibility

Investing in sponsorship opportunities increases booth traffic and improves your ROI.

Choose from a wide variety of sponsorship opportunities designed to fit your budget and achieve your goals.

Networking Party — 1 Available

Align yourself with the NFMT and Cleaning Buildings Conference big kickoff celebration and be seen by hundreds of attendees networking and enjoying food, drink and entertainment. This sponsorship includes:

- Scanned list of all those in attendance with full contact details
- Large, visible signs will be positioned at your exhibit space, the food court area, conference walkways, and in the expo hall on Tuesday inviting attendees to the party
- Networking Party invitations to be distributed at registration, displaying your logo as sponsor
- Placard in your exhibit space acknowledging your company as a sponsor of the networking party

Investment.....\$16,000



Tote Bags — Exclusive

Distributed to attendees as they arrive at the Clean Buildings Conference, the bags contain the official event directory, lunch coupons, and other registration materials. Attendees receive their bag when they check-in at registration or at the badge pick-up counters. Your company logo will be featured on the outside of the bag with the official event logo.

Investment.....\$7,000 Exclusivity

(\$4,500 co-sponsor) Shared tote bag with NFMT

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Conference Track Sponsor - 3 Available

Sponsor two days of education sessions offered at the Clean Buildings Conference. Sponsor may introduce speaker and your company logo will be placed on signage outside the education session rooms.

Investment.....\$3,000

Registration Sponsor - 1 Available

Your company logo will be on each attendees' registration confirmation - both at the time of registering and just before the show with final details. Includes your company logo, a link to your website, a short tagline and exhibit space number. Additionally, your company logo will be featured in the registration area onsite at Cleaning Buildings Conference.

Investment.....\$3,000

Lanyards — Exclusive

This is your opportunity to have thousands of walking billboards throughout the conference and expo. The attendee badge holders will feature your company logo - ensuring branding for the full duration of the show.

Investment.....\$5,000

Lunch Coupons - 2 Available

Attendees find their lunch coupons in their tote bags. Each coupon features your logo. Additionally, Plexiglas holders are placed on lunch tables displaying your logo. To make sure attendees stop and take a lunch break, 22" x 28" signs are on display near the concession area that also display your logo.

Investment.....\$3,000

Aisle Banner

Prominently displayed aisle banners create an exciting visual marker for attendees as they navigate the expo hall floor. Increase your visibility, have your logo, and exhibit space number above the expo hall for all attendees to see.

Investment.....\$1,500

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PLUS:

- **Event Directory Advertising**
(request pricing)

• Product Showcase Display (\$950)

Placed near registration counter and conference rooms, your brand is on display the entire duration of Clean Buildings Conference. Product Showcases are one of the first things attendees see when entering the convention center.

• Cash Prize Drawing (\$4500)

Best way to drive traffic to your booth. Each attendee receives an Enter-To-Win form, dropped off in a ballot box at your booth. Sponsor can ask up to 3 questions on the entry form to further qualify leads. Opportunity to have a rep on the Main Stage welcoming attendees to the daily cash giveaway, pick the winner and present the prize! Cash is awarded to a qualified attendee each day of the event. Receive copy of all enter to win forms.

Exhibit Sponsorship and Sales Contact Us Today!

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